

## Strategic Plan 2019-2023: Early Community Engagement Feedback

The responses to the questions listed below were provided by residents from January 16 to January 28 through [www.getinvolved.london.ca](http://www.getinvolved.london.ca).

### VISION:

If you were to write a "Vision" statement for the City of London, drawing from the above statements, what would it say?

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- "London, connecting Southwestern Ontario with the World."
- "Bio economy and unconventional energy utilization. It is time to engage. We will lose a grand opportunity if we do not act."
- "... Connecting people through culture, entertainment, transportation, and sport."
- "A resilient community where all are welcomed and valued, building for a prosperous and affordable future while protecting the environment."
- "Creating a City for Citizens."
- "More livable than Toronto. Cheaper rent, more parks, and better traffic. "
- "While citizens have strived to practice unconditional love, the corporation has reduced unemployment, crime, homelessness and addiction."
- "The city that has solved its most taxing problems, capitalized on its best opportunities and maximized quality-of-life."
- "The nucleus of SWO where commerce, culture, sport, entertainment and technology reach critical mass for an explosion of prosperity."
- "A city which preserves its heritage, both in architecture and nature, and which stresses practical needs, not expensive impractical ones."
- "A city of unlimited potential where all are welcomed and valued building a prosperous future."
- "A bold leader in fostering a sustainable, prosperous, and liveable city connected to its hinterland and the world."
- "A resilient community, advancing commerce and connecting people through culture, entertainment, and sport as the heart of Southwestern Ontario."

**MISSION:**

If you were to write a "Mission" statement for the City of London, drawing from the above statements, what would it say?

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- "To maintain a city which respects all kinds of people: e.g. the old and the young, liberals and conservatives, not just "change" advocates."
- "Empowering citizens to contribute to dynamic, diverse communities under optimized municipal conditions."
- "To help Londoners prosper and grow in an inclusive and connected community by delivering opportunity with respect, compassion, and account."
- "An engaged and innovative public service partner that fosters change to build a better London for all."

**VALUES:**

If you were to develop Values for the City of London, drawing from the above Values, what would they be?

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- "Be good stewards of our taxes Real Integrity with accountability Truthful service to all"
- "People in charge will write using clear language so that ordinary people will be able to understand its practical consequences."
- "Put First things first. Don't spend for the sake of vanity. Find your own opportunities. Support volunteerism. Think outside the box."
- "#3 as is." (Initiative. Integrity. Compassion. Inclusivity. Accountability)
- "Accountable governance, driven by community, acting with compassion, moving forward through innovation and calculated risk-taking"