



Council's Strategic Plan 2019-2023

January 28, 2019 SPPC

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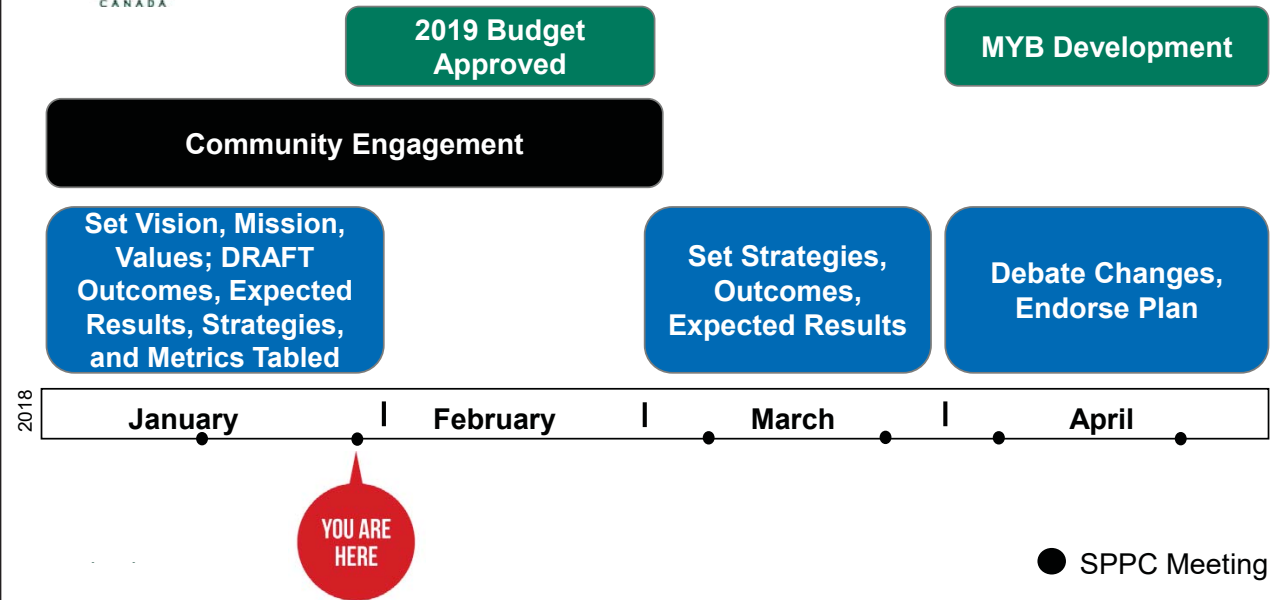
Agenda

- Key Timelines and Deliverables
- Community Engagement update – early feedback
- Tabling draft Outcomes, Expected Results, Strategies, and Metrics
- Next Steps

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Strategic Plan 2019-2023: Timelines and Deliverables



Community Engagement

- Community input sought on the preliminary Vision, Mission, and Value statements. The community was asked 3 questions:
 1. What words or statements resonate with you the most?
 2. Are there words or statements that could be eliminated?
 3. If you were to write a “Vision” statement for the City of London, drawing from the above statements, what would it say?

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Preliminary Vision Statements

1. Our region's capital, advancing commerce and connecting people through culture, entertainment, and sport as the heart of Southwestern Ontario.
2. A bold leader in fostering an innovative, prosperous, and liveable city connected to the world.
3. A diverse community of neighbours building for a prosperous future.
4. A city of unlimited potential where enterprise is valued and dreams are realized.
5. A resilient community where all are welcomed and valued, building for a prosperous future.

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Vision: What resonates the most?

- Prosperous future/prosperous community
- Diverse community
- The environment
- Resilient community
- Liveable city

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Preliminary Mission Statements

1. A responsive and modern public service partner that fosters change to build a better London for all.
2. Engaged and responsible public servants building a better city for all.
3. Delivering opportunity with respect, compassion, and accountability.
4. Serving in partnership with respect, equity, and inclusion to build a better city for all.
5. To help Londoners prosper and grow in an inclusive and connected community.

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Mission: What resonates the most?

- Fosters change to build a better London for all
- To mobilize our public sector to build a better city for all
- Engaged and responsive public service
- Opportunity with respect, compassion, and accountability

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Preliminary Value Statements

1. Good governance, driven by community, acting with compassion, moving forward through innovation.*
2. Results focused
Collective accountability
Serving a diverse community
3. Initiative
Integrity
Compassion
Inclusivity
Accountability

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Preliminary Value Statements cont'd

* To be considered:

(energetic collaboration, clear and lateral thinking, calculated risk taking, strong ROI and SOI, value for money, rapid advancement, technological innovation, economic vitality, individual sustainability, municipal self-sufficiency, personal productivity)

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Values: What resonates the most?

- Results focused
- Driven by community
- Collective accountability
- Integrity and compassion

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Draft Outcomes, Expected Results, Strategies, and Metrics

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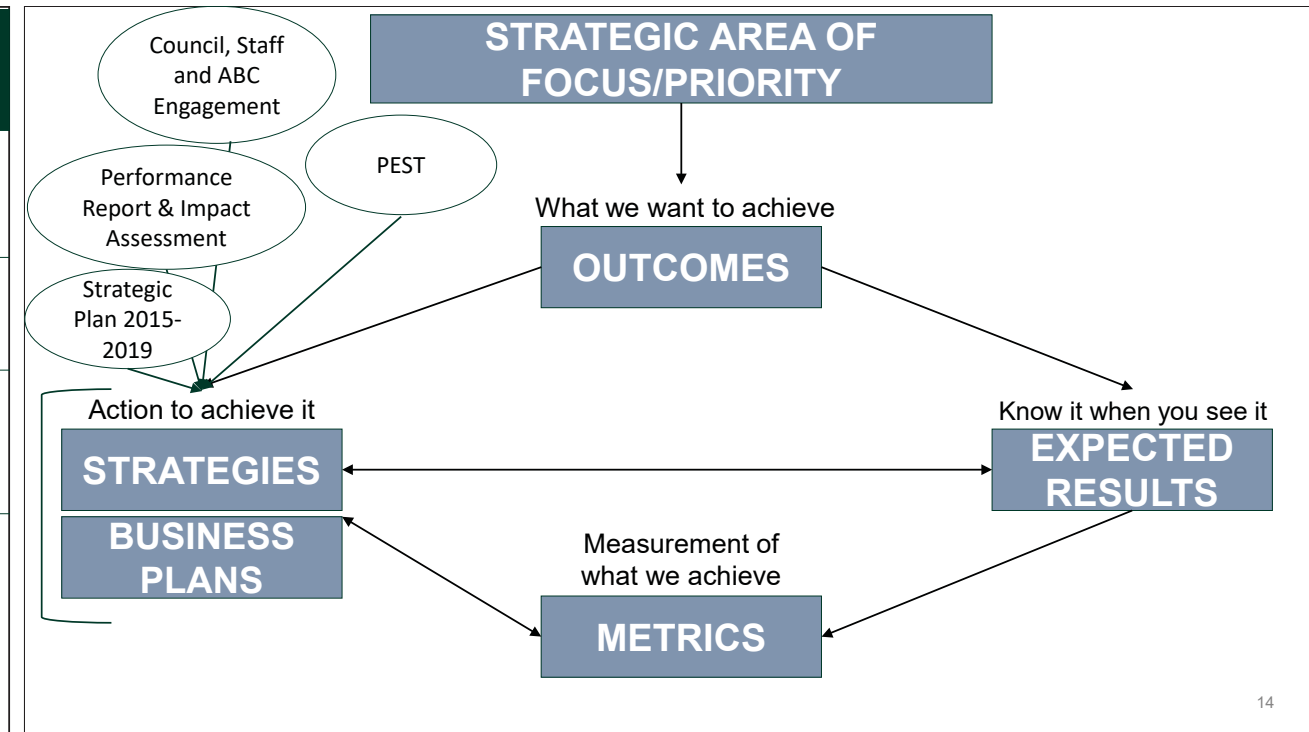
Strategic Plan Approach

Vision | Sets direction **Mission** | Articulates purpose
Values | Expresses how the corporation operates

Strategic Areas of Focus | Articulates where to focus over the next four years

Outcomes | Identifies the intended change to be accomplished
Expected Results | Identifies the required change to achieve the outcome

Strategies | Identifies the specific actions to take in order to achieve the expected result and outcome
Metrics | Identifies the aggregate, quantifiable measure(s) that is used to track performance, process, or behaviour



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Next Steps: Community Engagement

February 1 – 28, 2019:

- Seeking feedback on proposed Outcomes, Expected Results, and Strategies
- Final opportunity to provide any additional feedback on preliminary Vision, Mission, and Value statements
- Civic Administration will provide Council with communication assets to share with their networks and constituents



Next Steps: Community Engagement

Opportunities for Community Engagement:

- **Online Feedback:** getinvolved.london.ca
- **Paper Survey:** available through phone or email
- **Ward/Community Meeting:** contact Jen Carter (jecarter@london.ca) if you would like support from Civic Administration



Next Steps: Community Engagement

Opportunities for Community Engagement (cont'd):

- **Focus Groups:** An engagement toolkit is being created to support organizations to gather feedback and to promote the online link with networks and individuals
- **Open Houses:**
 - **Feb 19:** Goodwill (5pm to 8pm)
 - **Feb 27:** South London Community Centre (5pm to 8pm)

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Next Steps: Community Engagement

Opportunities for Community Engagement (cont'd):

Pop Ups:

- **Feb 8:** North London Optimist Community Centre (10am-12pm)
- **Feb 16:** Canada Aquatic Games Centre (10am-12pm)
- **Feb 21:** Bostwick Community Centre (6pm-8pm)
- **Feb 28:** Stoney Creek Community Centre (3pm-5pm)
- **TBD:** Southeast location



Next Steps

March 4, 2019 SPPC Meeting:

- Council receives any additional feedback on the preliminary Vision, Mission, and Value statements
- Council sets the Vision, Mission, and Values
- Council receives feedback on the draft Outcomes, Expected Results, and Strategies
- Council receives additional information for each draft strategy: targets and financial information
- Council begins to set the strategies

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Next Steps

March 25, 2019 SPPC Meeting:

- Council continues to set the strategies

April 8, 2019 SPPC Meeting:

- Council debates any final changes to the Strategic Plan

April 23, 2019 SPPC Meeting:

- Council approves the Strategic Plan 2019-2023

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Thank You!

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