



Council's Strategic Plan 2019-2023

January 14, 2019 SPPC

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Agenda

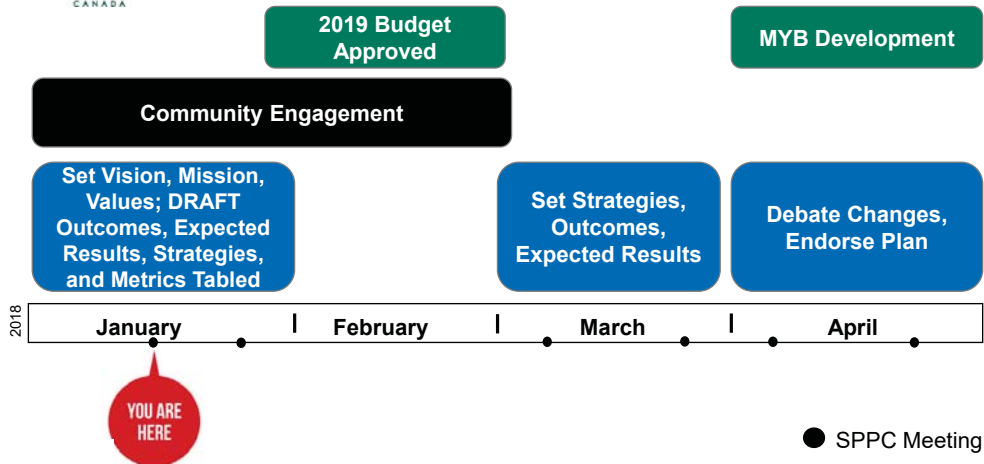
- Key Timelines and Deliverables
- Setting the Vision, Mission, and Values
 - Community engagement results to date
 - Setting the Vision, Mission, and Values
- Community Engagement
- Next Steps

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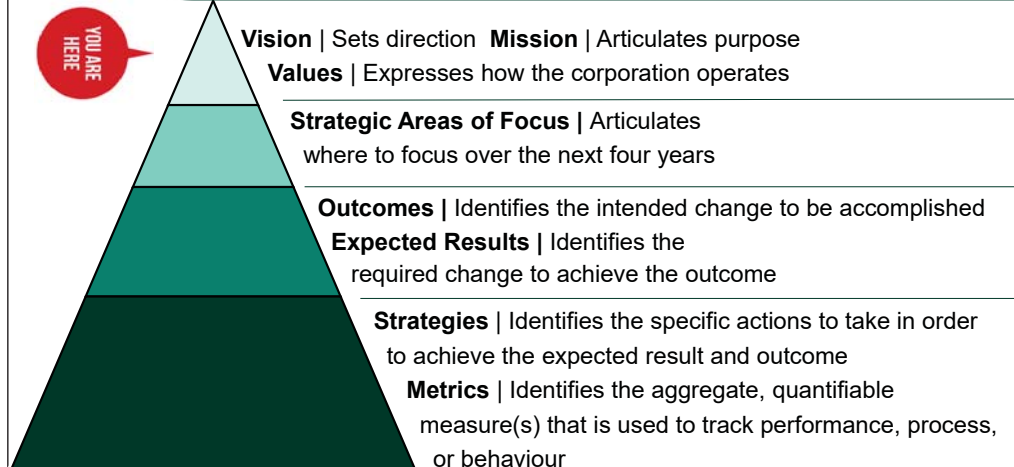
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Strategic Plan 2019-2023: Timelines and Deliverables



Strategic Plan Approach





Strategic Plan 2015-2019

Vision (sets direction)

A leader in commerce, culture, and innovation – our region’s connection to the World.

Mission (articulates purpose)

At Your Service – a respected and inspired public service partner, building a better city for all.

Values (expresses how the corporation operates)

Individual Responsibility	Collective Accountability
Collaboration	Innovation



Community Engagement Results

- Through the 1st phase of community engagement, the community was asked two questions about the current vision, mission, and values:
 1. What words or ideas are most important to you?
 2. Are there new words or ideas that are important to you that are not captured?
- Civic Administration summarized the most commonly mentioned words and phrases

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Community Engagement Results

Vision: A leader in commerce, culture, and innovation – our region’s connection to the world

Most Important

- Culture
- Innovation
- Commerce
- Connection
- Leader
- World

Suggested Additions

- Diversity
- Sustainability
- Community
- Environment
- Compassion
- Neighbourhoods



Community Engagement Results

Mission: At Your Service – a respected and inspired public service partners, building a better city for all.

Most Important

- Building a better city for all
- Service
- Partner
- Inspired
- Respected

Suggested Additions

- Community
- Respected
- Diversity
- Modern
- Inspiring
- Transparent & Accountable
- Responsive

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Community Engagement Results

Values: Individual Responsibility, Collective Accountability, Collaboration, Innovation

Feedback on Current Values

- Be more specific on values
- Improve and build upon current values
- Consider adding Understanding, Fairness, Collaboration, Innovation, Inclusion

Suggested Additions

- Caring/Compassion
- Diversity & Inclusion
- Stewardship
- Equity & Equality
- Integrity
- Accountability



Developing the Vision, Mission, and Values for Strategic Plan 2019-2023

- Council breaks into three small groups of 4 to 5
- Each group develops proposed version(s) of the vision, mission, and values
- Each group shares their proposed version(s)
- Council determines direction on preliminary version(s) of the vision, mission, and values

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Proposed Community Engagement Plan

Phase One: December 19 to January 14, 2019 (online only)

- ✓ Initial community input on the 2015-2019 Strategic Plan's vision, mission, and values through getinvolved.london.ca

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Proposed Community Engagement Plan

Phase Two: January 15 to January 28, 2019 (online only)

- Community input on Council's proposed version(s) of the vision, mission, and values from today's meeting through getinvolved.london.ca
- Civic Administration will provide Council with communication assets so they can share this opportunity with their networks and constituents
- Input presented to Council at the January 28 SPPC meeting

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Proposed Community Engagement Plan

Phase Three: February 1 to 28, 2019 (online and in person)

- Community input on the proposed outcomes, expected results, strategies, metrics and any additional feedback on Council's proposed version(s) of the vision, mission, and values
- Civic Administration is available to support Councillors if they choose to hold Ward/community meetings to seek feedback
- Civic Administration will provide Council with communication assets so they can share these opportunities with their networks and constituents
- Input presented to Council at the March 4 SPPC meeting



Next Steps

January 15, 2019: Community Engagement

- Seeking further input about Council's proposed version(s) of the vision, mission, and values

January 28, 2019 SPPC Meeting:

- Council receives early feedback on the proposed version(s) of the vision, mission, and values
- Civic Administration tables the draft proposed outcomes, expected results, strategies, and metrics

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Next Steps

February 1 – 28, 2019: Community Engagement

- Seeking feedback on the proposed outcomes, expected results, strategies, metrics and any additional feedback on Council's proposed version(s) of the vision, mission, and values
- Civic Administration will provide Council with communication assets so they can share these opportunities with their networks and constituents
- If interested in holding a ward/community meeting and would like support from Civic Administration, please contact Cheryl Smith (csmith@london.ca)



Thank You!

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