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Council's Strategic Plan 2019-2023

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Agenda

- Overview of Council's Strategic Plan
- Key Learnings from Strategic Plan 2015-2019
- Proposed Approach and Timelines
- Proposed Community Engagement Approach
- Background Information to Support the Development of Strategic Plan: 2019-2023

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Council's Strategic Plan

- Identifies Council's vision, mission, values, and strategic areas of focus for 2019-2023
- Identifies the specific outcomes, expected results, and strategies that Council and Civic Administration will deliver on together over the next four years
- Sets the direction for the future, and guides the City's Multi-Year Budget
- Through the Multi-Year Budget process, Council's Strategic Plan will be put into action, adding further detail to each strategy about accountability, pacing, and resourcing

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Key Learnings: Strategic Plan 2015-2019

- The timeline was quite aggressive. More time for debate and engagement is important
- Consider how to measure the plan in the beginning of the process. Be clear about the outcomes and expected results
- Build on the current plan, don't start from scratch
- Build on the broad engagement of the current plan
- Strengthen the deliberate link to the budget
- Be focused and comprehensive with strategies at a higher level
- Continue to have an easy to read document

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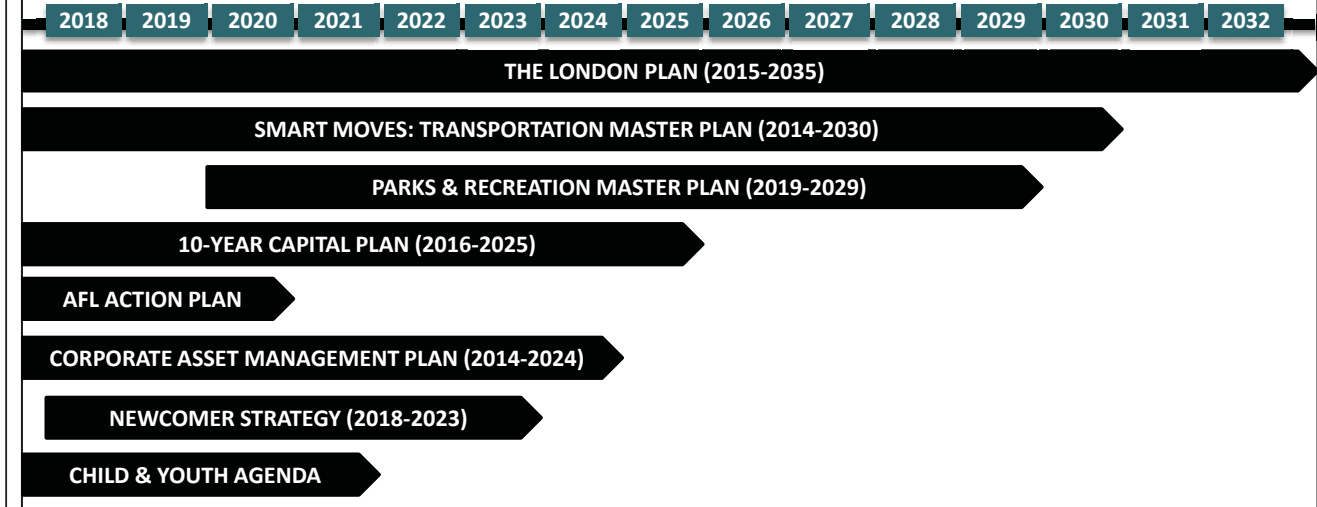


Proposed Approach to Develop Council's Strategic Plan

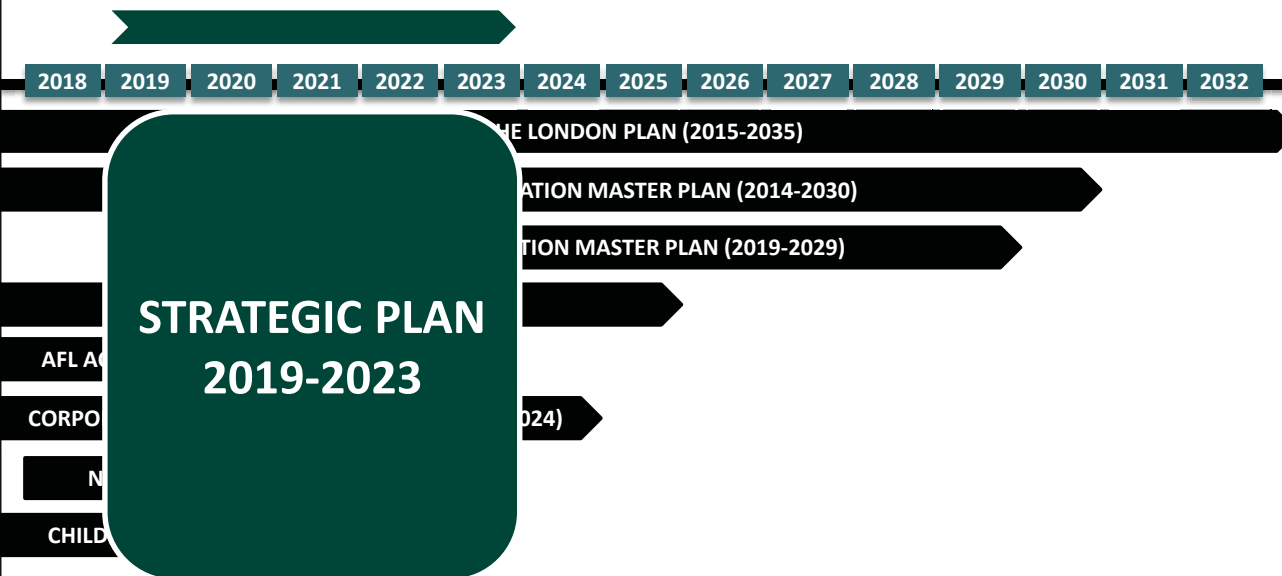
1. The Strategic Plan is a **directional document**
2. The City of London currently has a comprehensive Strategic Plan (2015-2019); it is recommended Strategic Plan 2019-2023 will **build from the 2015-2019 plan**



Proposed Approach cont'd

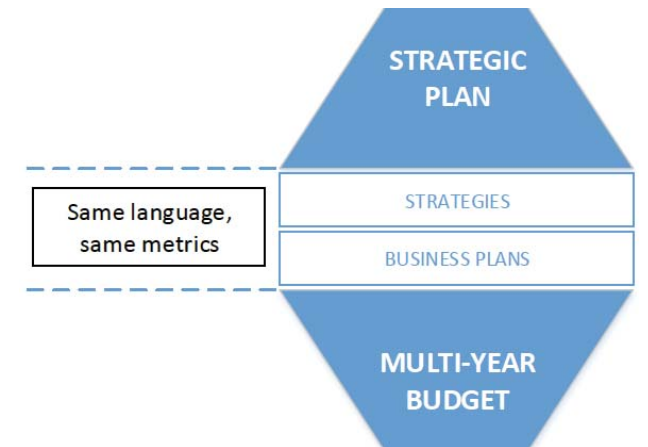


Proposed Approach cont'd



Proposed Approach cont'd

3. The Strategic Plan 2019-2023 will be **deliberately connected** with the 2020-2023 Multi-Year Budget





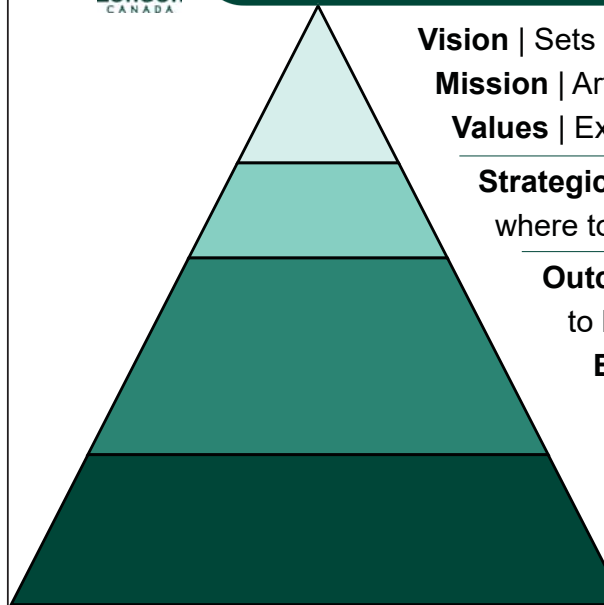
Proposed Approach cont'd

- It is the **focused** strategic actions within the 2019-2023 window that will be reflected in the Strategic Plan
- The Strategic Plan 2019-2023 will be built with **clear and measurable outcomes and expected results**
- Building on the structure of the current Strategic Plan, and incorporating the feedback of how to improve, the following structure is proposed...

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Proposed Approach cont'd



Vision | Sets direction

Mission | Articulates purpose

Values | Expresses how the corporation operates

Strategic Areas of Focus | Articulates where to focus over the next four years

Outcomes | Identifies the intended change to be accomplished

Expected Results | Identifies the required change to achieve the outcome

Strategies | Identifies the specific actions to take in order to achieve the expected result and outcome



Strategic Plan 2019-2023: Proposed Timelines

2019 Budget Approved

MYB Development

Community Engagement

Set Vision, Mission, Values

Set Strategies, Outcomes, Expected Results

Debate Changes, Endorse Plan

January

February

March

April

2018

● SPPC Meeting

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Proposed Community Engagement Approach

- December to January**
 - Engage immediately on the vision, mission, and values through getinvolved.london.ca
- February**
 - Engage broadly both online and in-person through multiple channels on outcomes, expected results, strategies
 - Any additional feedback on vision, mission, and values

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Background Information

There are several documents to support Council's development of the Strategic Plan, these include:

- Strategic Plan 2015-2019 Performance Report & Impact Assessment
- London's population characteristics
- Councillor Elect Engagement Conversations
- 2018 City of London PEST Analysis



Thank You!