

Committee: **London Public Library**

Organization/Sector represented:

Name: **Fernando Pardo**

Occupation: **Professor of Marketing**

Work experience: **A Broad level of work experience from being an Executive Director of a not-for-Profit; Project Management and facilities management over construction projects; teaching at the best Universities in Ontario (Ryerson, Waterloo, Trent); member of bid team for the Toronto 2015 Pan Am Games . Currently working as a Professor of Marketing with the Kinlin School for Business at Fanshawe.**

Education: **BA, including a minor in Aboriginal studies MA PhD in Management-(Leadership, Change MGT) Project Management (PMP)**

Skills: **-Collaboration and Teamwork -Leadership -Mentoring -Negotiation and Conflict Management -Project Management -Productive Meeting Management high degree of emotional intelligence by communicating clearly, listening actively, and understanding the emotional needs of others.**

Interest reason: **I have the time to be able to provide service outside of my employment. Having and raising 7 children, they have been my focus for the last 23 yrs. My youngest is 14 yrs old and I feel I can provide the time and expertise to help London Public Library Board.**

Contributions: **Having worked in Project MGT and involved in construction industry I have a firm understanding of facilities, renovation, building code along with labour standards that would come in handy when dealing with facilities and budgeting. Extensive writing and researching skills that could be a benefit for the Committee, always good skill when making short and long term goals.**

Past contributions: **Role of Advisor 1. Advertising Age, 685 Third Ave, New York, NY 10017 2. Harvard Business Review, Harvard University 3. City of Toronto- Youth Committee 4. City of London- Elderly Housing Committee 5. City of Brampton- Splash pads and playgrounds 6. City of Markham- Pan Am Venues & special events(Sport festival & rock concerts) 7. City of Ajax- Pan Am venues 8. Oshawa Police Services**

Interpersonal: **• 2010 FIBA University Certificate- Project Manager/Designer • Canada Summer Games, Doping Control Coordinator • Chang School of Continuing Education- Creation of Sport Marketing Diploma • 2001 World Track & Field Championships, Chief Medical Liaison • 2011 World Championships, Szeged, Hungary- International Canoe Federation • FIBA America's- Canada Basketball, 2011 London Olympic Qualifiers**

Interview interest: **Yes**