Committee: London Transit Commission

Organization/Sector represented:

Name: Sheryl Lynn Rooth

Occupation: Educator

Work experience: For the last five years, I have been the Program and Volunteer Coordinator for The Salvation Army Community & Family Services. I am about to start a new career as a teacher at Pathways Skills Development and Placement Centre teaching administration and clerical skills to adult students. Prior to this I was a copywriter for Bell Media for eight years and Administrative Assistant in The Salvation Army Correctional and Justice Services for ten years.

Education: I am a Leadership Development Certificate graduate of Fanshawe College. This certification has given me many new skills around leadership, finance, organization management, project management and human relations.

Skills: The skills and specialized knowledge I bring to the LTC include my ability to lead effective and efficient meetings, budget comprehension, strong communication skills and objectivity. Part of my employment role involved recruitment and managing hundreds of volunteers - I am well adept to moving with change and compromise to find solutions. I'm also not afraid to bring forward ideas that I believe can make improvements and bring the research and outline to support those ideas for the commission to decide upon.

Interest reason: I am a full-time transit user. Four years ago, I was encouraged to apply for the LTC to be one of the few commission members who regularly utilized our transit system. It was important to me to give a voice to the customers who rely on transit. And I wanted to be a part of some positive change for those customers. The education I have received as a part of this appointment has been exceptional and I would like to use what I have learned to assist the LTC in continuing to move forward and giving a voice to rider s at the decision-making table. LTC is on the crux of significant progress and change, due in part to the last four years. I would really like to continue to be a part of that progress. Contributions: For the last four years, with the employees of the LTC I have been a part of an excellent group of people who formed the London Transit Commission for this term. We have put forward some solid groundwork in improving the service as a whole. I would like the opportunity to continue what has been started for London. This would include the 2019 - 2034 Framework, Voice of the Customer, Industrial Strategy and Ridership Strategy.

Past contributions: I have been a Commissioner for the last four years. I started my first year as Vice-Chair. I have been the Chair for the last three years and the only woman to have held this position for this long. The motions and suggestions I have put forward include: an updated safety policy for passengers (Travel Safe), Industrial Route Strategy and LTC inclusion in the Pride London Parade. I have also been on the Rapid Transit Working Group as Vice Chair and currently hold the Chair position. Through LTC, I am also a voting member and representative on the Western Fair Association. Through this role on WFA I volunteer two to three times per year for Western Fair Association events. Currently I am on the Board of Directors for the Agape Foundation and Chair of the London For All Transportation Group in participation with the City of London and United Way.

Interpersonal: As chair, I have been called upon by the media to discuss transit issues. I believe I have done so with competency and accuracy. I attend every LTC employee function that is possible, from career celebrations to their annual Christmas Party (where I am serving food). I also attend all LTC public participation meetings, BRT meetings and other functions as needed. I believe this not only shows respect to our employees at LTC but to the public who utilizes and pays for this service. The role is more than sitting at a table once a month and making decisions. It is acknowledging, celebrating and supporting the work of the employees in addition to gathering input, concerns and providing a voice for the customers. Being a part of the Commission, especially being the only woman meant at times needing to provide a different perspective on transit usage. There are often debates and sometimes disagreements. Every commissioner has their unique personality and input. However, as chair, it takes patience and leadership to find resolutions and to know when we are getting lead into the weeds on a topic. I believe I have built good working relationships with the commission members, senior management team, LTC employees and

City of London staff who are involved in transit. Ones that are built on respect and appreciation for the knowledge and skills they contribute.

Interview interest: Yes