

Committee: **Eldon House Board of Directors**

Organization/Sector represented: **Cross-sector experience**

Name: **Maureen Spencer Golovchenko**

Occupation: **Communications professional and writer**

Work experience: **As a poster child for a liberal arts education, I have had the privilege of contributing to much community-building work, while serving in all three sectors: private, public and nonprofit. Key roles include Customer Service with Cooperators Insurance, News Journalist with CJBK-BX93 Radio, Executive Director for The Sunshine Foundation and Jesse's Journey, Executive Assistant to the Mayor, Media Liaison for Western University, Collaboration Manager for Pillar Nonprofit Network and currently Staff Writer with Fanshawe College.**

Education: **Bachelor Degree in Sociology (King's University College at Western University); Diploma in Broadcast Journalism (Fanshawe College); ABC Designation (Accredited Business Communicator through the International Association of Business Communicators - IABC)**

Skills: **1) By serving on several Committees of the Eldon House Board over the past four years, I have played a part in charting a new and exciting course for London's heritage gem, through development of an ambitious strategic plan, key governance policy and a vibrant new staffing model. 2) I have strong writing, communication and media skills to help market and promote this community museum, and to assist with funding proposals designed to garner potential new sources of revenue. 3) With significant experience in successful national special event planning, I can assist the Eldon House board and staff team to broaden the museum's reach as an historic site and tourist attraction, by embracing additional programming opportunities.**

Interest reason: **Every Londoner, whether a lifelong citizen or a newly-arrived resident, benefits from learning the history of our city. As an engaged volunteer for Eldon House, I have gained tremendous knowledge of and appreciation for the history and heritage of London's oldest home, as well as its memorable inhabitants across four generations of the Harris family. And, I hope to continue sharing London's history and the Eldon House story with others in the coming term.**

Contributions: **1) Strong board experience and a full understanding of Eldon House operations. 2) Staff experience in establishing and updating Board policies and Board terms of reference for both The Sunshine Foundation of Canada and The Foundation for Gene & Cell Therapy (Jesse's Journey), and more recently for Eldon House. 3) Excellent communication and media skills to assist with the marketing and promotion of Eldon House as a tourist destination. 4) Comprehensive understanding of City governance, administration and operations, as a former staff member. 5) Creative ideas and extensive special event planning to support the museum's ongoing programming and community outreach. 6) A strong network of community contacts gained through a communications career spanning the private, public and nonprofit sectors. 7) An appreciation of the budgeting process required to meet the goals and objectives of the organization 8) A sincere passion for Eldon House and its history, as evidenced by past contributions to its success and a keen interest to continue our momentum.**

Past contributions: **In addition to serving as a key staff member reporting to Boards of Directors for two national charities, both founded in London (The Sunshine Foundation of Canada and Jesse's Journey), I have also served as President (Chair) for both the International Association of Business Communicators (IABC London Chapter), my alma mater King's University College Alumni Association and more recently as a director on the Eldon House Board.**

Interpersonal: **As a communications professional who has enjoyed the privilege of serving in key outreach roles with Fanshawe College, Pillar Nonprofit Network, the City of London, Western University, Jesse's Journey and The Sunshine Foundation, I have experienced vast and varied opportunities to collaborate with others within our community, and across the country. As an example of my ability to work with many diverse and cross-sector stakeholders, I previously served as Journey Director for John Davidson's walk across Canada in support of Jesse's Journey and gene research, and successfully engaged supporters from all walks of life. More recently, as Community Collaboration Program Manager for Pillar Nonprofit Network, I worked together with hundreds of cross-sector**

**contributors to create London's exciting new social innovation shared space Innovation Works. Now, combining my community-building experience, with a love of London's history, I sincerely hope to continue supporting Eldon House, as part of its new Board of Directors for the coming term.**

Interview interest: **Yes**