Committee: Board of Directors of Eldon House

Organization/Sector represented: N/A

Name: Manosij (Mano) Majumdar

Occupation: Adjunct Faculty

Work experience: I worked in the mining and energy industry for 3+ years before transitioning to management education. I am now a member of faculty at Ivey Business School's Business Foundations program, where I teach comprehensive courses in business to undergraduate and graduate students in engineering.

Education: I have a Bachelor of Engineering degree in chemical engineering from McGill University and a Master of Business Administration (MBA) degree from Ivey Business School. I have also passed the CFA (Chartered Financial Analyst) Level I exam. I am an Advisor-in-Residence at Innovation Works, a social enterprise incubator.

Skills: In addition to my expertise in finance, strategy, operations, and marketing, I will be bringing to this position my experience in consulting and my enthusiasm for social enterprises.

Interest reason: Eldon House is a \$200K+ expense item for the City and engages around 3% of the city's population, rounding up. I believe it has the potential to do more and be less of a burden on the public purse with improved financial and strategic planning. Contributions: My first order of business will be to identify and eliminate non-value-added expenses, followed by exploring avenues for Eldon House to independently generate revenue while engaging London residents using novel and interactive programs. Eldon House already has leadership that can manage the cultural and museological aspects of its activities, and it would benefit from a business perspective to balance that. I had a conversation with Mark Tovey, the current Chair, in the process of understanding the expectations of a board member. In it, we discovered that many of my ideas were practicable and addressed key pain points for Eldon House.

Past contributions: I am an Advisor-in-Residence at Innovation Works and am frequently involved with advising startups at Western University.

Interpersonal: In addition to my work experience in both a large engineering design firm and an agile, 17-person team at the university, I was trained in and now educate in the case method. The case method is predicated on students having a frank and active exchange of views over business cases, facilitated by an instructor to ensure that the diverse skills, abilities, and knowledge of the student body are being fully leveraged to improve the learning of the entire class. That, happily, is my job.

Interview interest: Yes