

Committee: **Covent Garden Market, London Police Services Board, University of Western Ontario, Middlesex-London Health Unit**
Organization/Sector represented:

Name: **Douglas MacRae**

Occupation: **Foundation - Development**

Work experience: **2017-Present LONDON HEALTH SCIENCES FOUNDATION LONDON, ON Development Officer • Oversee Cardiac Campaign portfolio with campaign target of \$35 million • Liaise with hospital administration and Foundation staff to receive mandated funding priorities from LHSC • Frontline community advocate for all London Health Sciences Centre initiatives 2009-2017 SCOTT'S HIGHLAND SERVICES – Celtic Instrument manufacturers and wholesalers LONDON, ON General Manager • Oversee all day-to-day operations including, but not limited to: B2B sales, budgeting, customer acquisition, product development, marketing, production, customer service, website maintenance • Increased profitability every year since joining firm • Designed and implemented ecommerce platform for wholesale and retail sales • Introduced new accounting software and computer systems for better reporting and analytics • Integrated new shipping systems for increased efficiency and improved customer service • Trade show representative: including, NAMM, CGTA, NACTA 2015-Present AIRSTREAM – Manufacturer of bagpipe products Owner • Purchased business in October, 2015 • Increased profitability since acquisition by 38% through new product development and advertising expansion • Employ 3 part-time workers 2005-2009 SAINT THOMAS' EPISCOPAL SCHOOL (K-12) HOUSTON, TX Director • Oversaw Scottish Arts Department including, bagpipes, drums, and Highland dance • Brokered corporate sponsorships, including Royal Bank of Scotland (\$20K annually) and Lexus (Car) • Coordinated fundraising golf tournament to benefit MD Anderson Children's Hospital. \$75,000 raised • Led juvenile pipe band to World Championship title, Scotland • Produced four "Scottish Festival" concerts at Toyota Center, Houston. Radio advertising, ticket distribution, sponsorships, negotiated venue contracts, music composition and arrangement. Producer credit.**

Education: **University of Western Ontario - B.A. Honors Kinesiology - 2005**

Skills: **I bring a diverse background of teaching, entrepreneurship, leadership and community advocacy to the table. Through my diverse work background, being a born and raised Londoner, and my role within the community, I believe I bring a broad, experienced perspective to the table.**

Interest reason: **It is my interest to see London thrive for my family, my neighbours and the community as a whole. London has so much to offer and I want to be a contributing citizen to reaching our goals as a city.**

Contributions: **As stated above, my diverse background will bring a scope of knowledge in many areas that effect our community. I am an active member of other organizations and I believe my desire for community success will be my biggest contribution.**

Past contributions: **Within other organizations, I have sat on different committees including, governance, finance, recruitment, etc. Within these roles, I have consistently brought a balanced and reasoned approach to decision making.**

Interpersonal: **Exchanges of opinions and knowledge is what successful organizations thrive on. Being able to accept other viewpoints and backgrounds is paramount to any organization's success.**

Interview interest: **Yes**