Committee: Covent Garden Market Corporation Board of Directors

Organization/Sector represented: Tourism

Name: Liane Reeves

Occupation: General Manager-Holiday Inn Hotel & Suites London

Work experience: I have been managing people and resources for the last 12 years in a senior management role in the tourism industry.

Education: I have a Hotel and Restaurant Management diploma from Fanshawe College and am currently pursuing my Bachelors of Arts at Brescia University College

Skills: I believe I have solid skills in managing an entity/property. I am also well versed in sales and marketing

sales and marketing.

Interest reason: I am a regular customer of the market and its events and I believe I have the passion needed to help it remain a vital piece of the London Downtown landscape.

Contributions: My management skills and passion for the market should be of use to the Board of Directors.

Past contributions: I have not sat on a board of directors prior but have sat on the executive planning committee for the Calabogie Blues and Ribsfest, as well as the executive planning boards for the hotels I have managed.

Interpersonal: First and foremost I am in the hospitality industry which brings with it skills of listening, reacting and going the extra mile to make sure your guests and colleagues feel heard. Secondly I am a firm believer in making sure that communication is always a two way street and that every voice is heard and appreciated.

Interview interest: Yes