

Committee: **Covent Garden Market Board of Directors**

Organization/Sector represented: **Technology, IT**

Name: **Mike Marsman**

Occupation: **IT Director, GoodLife Fitness**

Work experience: **Since 2011 I have been helping GoodLife Fitness achieve it's digital transformation goals. I have had the opportunity to lend this skillset to the Market board as needed in previous terms, and would like to continue to do so.**

Education: **BSc Computer Science, UWO**

Skills: **My background in IT has allowed me to assist Mr Usher with decision making process and negotiations around social media strategy, website management, etc.**

Interest reason: **I look for the opportunity to lend my skills to something I believe in. I've been visiting the Market since I was a child, and have passed that tradition on to my children. I would like to see the Market continue to thrive, and would like to do so by providing continuity of my board appointment as part of this term.**

Contributions: **As stated, IT and other technology leadership and guidance, as well as the ability to provide some continuity of board appointments.**

Past contributions: **I have served the past two terms with the Covent Garden Market. I also served previously the Chair of the Transportation Advisory Committee.**

Interpersonal: **As a senior leader at GoodLife Fitness, this is a day-to-day requirement of my job.**

Interview interest: **Yes**