

TO:	CHAIR AND MEMBERS FINANCE AND ADMINISTRATIVE SERVICES COMMITTEE MEETING ON OCTOBER 15, 2012
FROM:	CATHY SAUNDERS CITY CLERK
SUBJECT:	AMENDMENT TO COUNCIL POLICY 3(8) CITY OF LONDON DAYS

RECOMMENDATION

That, on the recommendation of the City Clerk, the attached proposed by-law (Appendix "A") **BE INTRODUCED** at the Municipal Council meeting on October 30, 2012 to delete and replace Council Policy 3(8) entitled "City of London Days at the John Labatt Centre" with a new Policy which reflects the facility's name change to "Budweiser Gardens".

PREVIOUS REPORTS PERTINENT TO THIS MATTER
--

None.

BACKGROUND

The recent name change of the John Labatt Centre to the Budweiser Gardens has necessitated Council Policy 3(8) entitled "City of London Days at the John Labatt Centre" being updated to reflect the facility's name change. The attached proposed by-law deletes and replaces Council Policy 3(8) with a new Policy which reflects the facility's name change to Budweiser Gardens.

RECOMMENDED BY:
CATHY SAUNDERS CITY CLERK

APPENDIX "A"

Bill No.
2012

By-law No.

A by-law to delete and replace Council Policy 3(8) entitled "City of London Days at the John Labatt Centre".

WHEREAS section 5(3) of the *Municipal Act, 2001* S.O. 2001, c.25, as amended, provides that a municipal power shall be exercised by by-law;

AND WHEREAS the Municipal Council of The Corporation of the City of London wishes to delete and replace Council Policy 3(8) entitled "City of London Days at the John Labatt Centre" with a new Policy which reflects the facility's recent name change to the Budweiser Gardens;

NOW THEREFORE the Municipal Council of The Corporation of the City of London enacts as follows:

1. Council Policy 3(8) entitled "City of London Days at the John Labatt Centre" is hereby deleted and replaced with the attached new Policy 3(8) entitled "City of London Days at the Budweiser Gardens" in order to reflect the recent name change for the facility.
2. This by-law shall come into force and effect on the day it is passed.

PASSED in Open Council October 30, 2012.

Joe Fontana
Mayor

Catharine Saunders
City Clerk

3(8) City of London Days at the Budweiser Gardens

OBJECTIVE

The City of London agreement for partnership and lease of the Budweiser Gardens provides for up to five community sponsored events on a “rent-free basis” provided the City or event sponsor pay for all direct and out-of-pocket expense incurred by the London Civic Centre Corporation.

TYPES OF EVENTS ELIGIBLE

The following types of events will be eligible:

1. City sponsored events such as opening ceremonies for sporting events and major community celebrations.
2. Not-for-profit sporting events which are of a provincial or national significance, including high school, college or university championships.
3. Major not-for-profit civic events which are celebrations of a community-wide nature.

MAXIMUM EVENT DAYS

1. The City is limited to five event days each year.
2. No group can have more than one event day per year.
3. No group can have more than two event days over a five-year consecutive period.

REQUIREMENTS OF USER GROUPS

1. The user group will be responsible for all direct and out-of-pocket expenses which are incurred.
2. The user group will be responsible for entering into an agreement with the Budweiser Gardens for use of the facility and all obligations arising from that agreement.
3. The user group will be responsible for all advertising, sponsorship and ticketing for the event subject to any conditions set out by the Budweiser Gardens.

CITY CONTACT

The City Clerk will be the primary contact for user groups and will be delegated responsibility to coordinate this policy.

APPROVAL

Council approval is required for all City events.