Music, Entertainment & Culture Districts

Implementation Status Update

Nov 2018



Introduction

The implementation status update should be read in conjunction with the *Music, Entertainment & Culture Districts Strategy*. It is intended to provide a more detailed time line and to identify funding requirements for the individual tasks presented in the Strategy. These identified tasks implement the overarching directions of the Strategy through balancing the interests of residents, business owners, event organizers, industry professionals and staff from various organizations and agencies.

Table 1 of the implementation status update directly relates to and expands upon the Table 2 on page 83 of the *Music, Entertainment & Culture Districts Strategy*. It is important to note that the lead service areas identified in this status update have, in some cases, changed from those originally indicated in the Strategy. This is due to changes in service area responsibilities since the *Music, Entertainment & Culture Districts Strategy* was originally prepared.

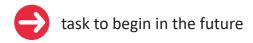
It is also important to consider that while some of the identified tasks are discreet activities that can be completed, others are continually underway and will therefore not have an associated target date for completion. Similarly, some target dates may represent a significant stage in an ongoing project.

Table 1: Implementation Status

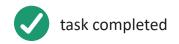
Task	Lead Service Area	Implemented Projects	Future Projects	Target Completion	Task Status
Operating hours of festivals and events	Development & Compliance	Sound By-law amendments	N/A	2017	
Volume of noise	Development & Compliance	Temporary sound permit provisions amendments to the Sound By-law	N/A	2017	
Permitted activities on private patios	Planning Services	City-initiated Zoning By-law amendment; temporary sound permits issued	N/A	2018	
Fenced events	Parks & Recreation	Special Events and Procedure Manual updates amending how space in fenced areas can be allocated	Monitor event organizer feedback and consider increasing the maximum permitted size of a fenced area; update the <i>Special Events and Procedure Manual</i> as needed	2017; ongoing	.000
Promoting active programming and local talent	Parks & Recreation	Events hosted and/or supported by the Culture Office	Establish a facilitation and support organization	Ongoing	.000
District collaboration	Parks & Recreation	Collaboration with Downtown London and the Old East Village BIA with the Culture Office	Establish a network and circulation list	2019	.000
Park amenity	Parks & Recreation	N/A	Review fees in premiere parks; coordinate with Dundas Place Manager for alternative booking of events	2019	

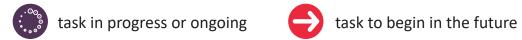






Task	Lead Service Area	Implemented Projects	Future Projects	Target Completion	Task Status
Waste management	Parks & Recreation	N/A	Require waste management plans to be provided for locations other than Victoria Park; review need for possible fees	2020	
Advance notice and information access	Planning Services	Good Neighbours Guide	Create a centralized website; establish road closure notification protocol; create regulations requiring event organizers to provide notice to nearby residents	2019	.000
Accessibility of policies, regulations, and procedures	Parks & Recreation and Planning Services	N/A	Centralized website; information pamphlets	2019	
Sound mitigation	Planning Services, Development & Compliance and Parks & Recreation	Sound mitigation technique testing; research on managing the impacts of change	Create regulations to require event organizers to submit sound mitigation plans; identify sound "impact zones"; continue research on how change and sound mitigation is addressed in other locations and how this can be adapted to London	2020	.000
Road closures	Environmental & Engineering and Parks & Recreation	N/A	Create a streamlined process for road closures in preferred locations	2020	
Traffic congestion	Environmental & Engineering	Initial meetings with taxi industry	Create a plan with the taxi industry and LTC; amendments to regulations as required	2020	.000
Wayfinding	Planning Services and Environmental & Engineering	N/A	District-specific wayfinding plan	2020	







Task	Lead Service Area	Implemented Projects	Future Projects	Target Completion	Task Status
Branding	Planning Services	N/A	District-specific branding	2020	
Outdoor advertising opportunities	Parks & Recreation and Development & Compliance	N/A	Pilot signage fund	2021	
Vendors licensing	Development & Compliance	N/A	Review options for a vendor licensing system to permit the temporary sales of goods within the public right-of-way	2021	
Not-for-profit and for-profit regulations	Parks & Recreation	N/A	Review regulations for not-for-profit and for-profit organizations	2021	

