



Vehicle for Hire By-law Accessibility Advisory Committee



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October 25, 2018



Vehicle for Hire By-law

- Purpose
 - health & safety
 - consumer protection
- 1 cab plate for every 1100 citizens
- 1 accessible plate for every 18 taxi plates
- Current state
 - 353 licensed cabs with 19 accessible cabs
 - *plus ten more!*



How does it work?

- Vehicle for Hire by-law captures cabs, accessible cabs, limos and private vehicles
- Complex structure for taxis & limos
 - Broker
 - Plate owner
 - (Lessee)
 - Driver



Structure Statistics

- Number of brokers in London
 - Taxi (4)
 - YourTaxi.London
 - London Yellow
 - Green Transportation
 - U-Need-A
 - Limo (2)
 - Checker Limousine
 - Green Transportation
 - Transportation Network Company (1)
 - UBER



Licence Statistics

- City of London licences:
 - 353 cabs
 - 19 accessible cabs + 10
 - 89 limos

 - 1000 cab and limo drivers
 - 97 accessible cab drivers
 - 4000+ Uber drivers
- 2017
 - 4.2 million rides total
 - 33k accessible



Community Concerns

- What the community experiences
 - Collaborate with users of this service
- Work with the taxi industry



Broker Obstacles

- Cost
 - Vehicle conversion / vehicle purchase (\$48k)
 - Vehicle maintenance (\$6k/yr)
 - Fuel (\$18k/yr)\
 - Insurance (\$1200/yr more than cab)
 - (all approximate costs)

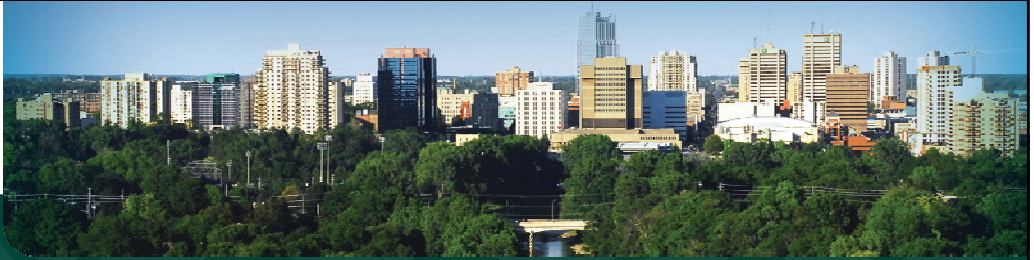
- Lack of drivers
 - Don't want to pay to be licensed as accessible
 - Drivers don't want to drive night shift as not enough demand
 - No revenue value for short-distance trips



Potential Incentives

- Charge a small per trip fee on every other type of trip taken (cab/limo/Uber) that would go into an accessibility fund to either:
 - Offer financial incentives to the industry for vehicle conversions and ongoing maintenance; or
 - Subsidize rides for short trips
- Explore different fare structures

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