

Jill-Anne Spence
Manager Urban Forestry Planning
City of London



August 20, 2018

Dear Jill-Anne,

The City of London and ReForest London have been collaborating as joint Founding Partners in London's Million Tree Challenge since 2011. Together, we have seen almost 400,000 new trees planted across the city. Every year, ReForest London strives to increase the positive impact we have on our community.

We are planting more trees than ever before and are tackling more land-use types. We are also executing more events year over year, and are engaging a larger number and a growing diversity of local groups, organizations and individuals into caring for and growing our urban forest.

Getting all our gear (shovels, buckets, tools, tree collars, wheelbarrows, tents, volunteer supplies, etc.) and thousands of trees, to the places we need them, at the time we need them has become an increasing challenge. As we execute more events with more groups, we have multiple events in a day and we operate in every corner of the city. Our logistics capacity has become a significant bottleneck in growing our on-the-ground operations.

We currently have an RFL-owned equipment trailer that is hauled by a sub-contractor's truck. One trailer and a subcontracted truck is no longer sufficient for us to execute on the level we are currently operating.

I am requesting please, that the City of London donate to ReForest London a used pick-up truck that is coming off lease. ReForest London has raised funds to purchase a second fully-enclosed trailer but having a second trailer is not helpful without a new means of hauling it.

With the benefit of a donated used truck, ReForest London would have two trailers (a major time saver of not having to load and unload for multiple events on the same day) and two means of getting the trailers to our event sites (a major cost and times savings in logistics). A truck would create new efficiencies at our current level of impact and would allow us to continue scaling our impact.

In addition to accomplishing London's Million Tree Challenge, both our tree planting and our public engagement activities directly support the goals of London's Council-approved Urban Forest Management Strategy. The UFMS not only contains a leaf canopy goal of 34% but also identifies the importance of engaging the community in achieving forestry goals. With 80% of

the land in the city being private land, engaging the public to value trees, to care for trees and to plant trees on their own property is critical.

Our mission also directly helps accomplish Council's Strategy Plan, in three of the four identified focus areas:

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| Strengthening Our Community | <ul style="list-style-type: none">- our volunteer events bring neighbours together and inspire more neighbourhood action- trees enhance neighbourhoods; encourage outdoor play, walking and eyes on the street, and reduce traffic speeds on local road |
| Building a Sustainable City | <ul style="list-style-type: none">- trees improve air quality; mitigate urban heat island effect; reduce storm water flows; offer cost effective green infrastructure vs. traditional grey; |
| Growing Our Economy | <ul style="list-style-type: none">- higher quality of life attracts mobile talent and employers;- mature trees can provide a mix of benefits valued up to \$65,000/yr;- trees lower energy costs and the savings stay in town;- green infrastructure makes cities more resilient;- treed communities are more desirable and have higher property values;- treed shopping areas generate more revenue because shoppers linger longer, buy more and are willing to pay more; |

ReForest London and City of London have very tightly aligned goals and joint objectives.

The donation of a used truck, matched with our fundraising for a new equipment trailer, will eliminate a bottleneck in our capacity to execute (we will be able to do more events) and simultaneously create new efficiencies in our logistics (we will not need as much loading and unloading).

Thank you for considering this donation.

Sincerely,



Dean Sheppard
Executive Director, ReForest London