

*wheelchair*

# GEEN TAXI: ~~Sedan~~ Taxi Operation

2018: Rides Completed = 14,587 Trips

11,585 Trips - On-Demand [79%]

3,002 Trips – Reservations [21%]

13,439 Trips - Phone Bookings [92%]

1,148 Trips - Mobile App Bookings [8%]

6,896 Trips - Bookings were accepted on the first attempt & arrived within 9.76 minutes.

4,122 Trips - Bookings were accepted on the second-ninth attempt & arrived within 17.23 minutes.

3,569 Trips - Bookings were accepted on the tenth attempt or more & arrived within 22.15 minutes.

## 4,296 Trips - Were under \$6.00

6,203 Trips - Were under \$10.00

4,088 Trips - Were above \$10.00

Average phone time to answer & enter a booking for sedan taxi is 29 seconds.

Average phone time to answer & enter a booking for wheelchair taxi is 45 seconds.

Average Price of Accessible Van = \$47,500 [Actual Cost (9 Vans) = \$551,054 Includes fees, interest, etc.]

Average Monthly Maintenance Cost Per Van: \$500

Average Fleet Age: 2015

Average Annual Fuel Costs Per Van - \$18,544 | \$1.22 Per Litre | 95,000 KM Per Year | 16 Litres / 100 KM | \$50.81 Per Day

### Challenge:

1. Cost to maintain the existing fleet.
2. Funding to replace existing fleet (if necessary: ie. Accident) & increasing the fleet size.

### Solution:

1. Allowing brokers to set the fares will allow us to price in a way that will allow us to be profitable. [ie. Minimum \$10 fare.]
2. Help secure funding from government for start-up costs, maintenance costs, and interest-free loans to acquire new vehicles.
3. Increase fees within the taxi industry to help fund some of the costs. [ie. Taxi business license fee increase.]

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