

---Original Message---

From: Don Kerr

Sent Tuesday, August 14, 2012 9:54 AM

To: Fontana, Joe

Subject: suggestion from the Olympics..

Dear Mayor Fontana.,
Something to think about. I hear from my daughter (she's a track athlete) that you were at "Damien Warner's" send off part for the olympics. Nice of you to do so!

So 5th place in the world. Not bad for this local kid, eh?

You've heard of "Kipps Lane Crew". I'm sure, you would prefer to not have. Well, you've heard of a lot of "lousy press" for Kipps Lane, right? Think of a community in London having a difficult time, and "Kipps Lane" comes immediately to mind..

Anyway, I say, rename Kipps Lane to Damien Warner Avenue. Sometimes a name change can help a community. What a wonderful role model for the young kids growing up in the neighborhood. How does your local council feel about this idea??

So I can hear the dialogue now, between two kids in the neighborhood.

Who's Damien Warner?? "Oh, he's an Olympian who grew up around here..." "Won a gold medal in Brazil, I think

What's Kipps Lane Crew?? "hell if I know".. where's "Kipps Lane"??

5th in the worlds is a remarkable accomplishment on Decathalon. AND, this kids going for gold in Brazil!!

regards

Professor Don Kerr
Department of Sociology
King's University College
University of Western Ontario
266 Epworth Avenue
London, Ontario N6A 2M3
<http://publish.uwo.ca/~dkerr>