

# Pipe In!

Join London's dialogue  
on the value of water.



**London**  
CANADA

[julian@london.ca](mailto:julian@london.ca)

[london.ca/julian](http://london.ca/julian)



## This is Julian.

He was born in London in May 2011. When he's all grown up, with children of his own, he will need to know that the water he drinks is safe, clean and plentiful just as his parents know now.

The City of London is exploring a new funding model for its water and wastewater services, a model that is fair and equitable, sustainable and affordable. We need a funding model that will ensure financial stability for our water system, promote conservation and encourage and support economic development and job retention.

As a non-profit public asset London's water system needs to operate and be maintained on a cost recovery basis to ensure that the system remains viable for generations to come.



## The Story of Water

London is situated between Lake Huron and Lake Erie. These two fresh water lakes are the source of London's supply of clean water. The Thames River runs through the city providing a natural route for wastewater that once treated is returned to the river. We are the beneficiaries of an abundant source of fresh water and an efficient delivery and treatment system. London's water system is a natural icon and a source of life.

Our water comes to us through a network of treatment plants, reservoirs, pumping stations and pipes – 4,300 km of pipes - that was first created during our great, great grandfather's time, maintained and improved through our mother's lifetime and serves us now as it will when Julian's grandchildren are here, if we are prepared to do our part. It is our responsibility to make sure it is kept up.

Operating and maintaining our water system - ensuring that the quality of our water and wastewater meets all regulated standards, planning for the future renewal of the treatment/storage/delivery network and safeguarding our water supply - comes at a cost; the price we pay for our water should allow the water system to operate efficiently and be maintained on a cost recovery basis.



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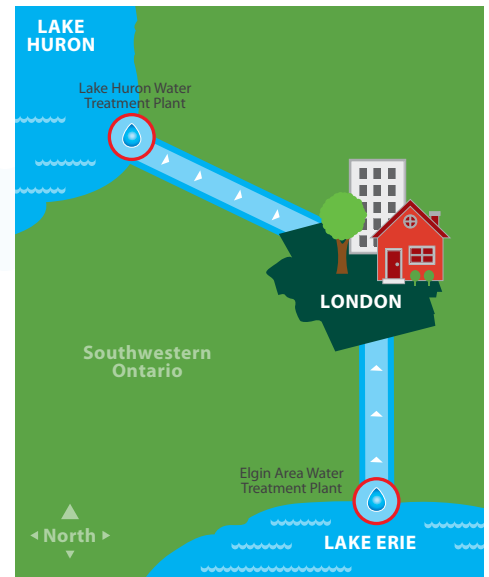
## The Value of Water

What value do we place on our water? Is it a commodity that can be measured and sold at a market price?

Our water resources, both drinking water and wastewater services, not only sustain life but contribute to our quality of life, our public health, our fire protection and our community's economic development.

For the past decade under the current rate structure we have been paying for the water we use but not adequately for the system that cleans it, stores it, pumps it and delivers it to our homes and offices, our industries, our schools, our college and university and our hospitals.

London's water system is operating in the red. We need a new funding model that will recover the costs of operating and maintaining the system, both now and in the future, at a price that is affordable for London's citizens, business and industry and our community institutions.



### Guest Speaker:

Bob McDonald,  
Host of "Quirks & Quarks"

**We want to hear from you** as London pursues a new funding model for your water and wastewater services:

Join Mayor Joe Fontana, members of City Council, City Engineer and CAO of Regional Water Supply Systems and City staff at a Town Hall Meeting on the Value of Water.

### Town Hall Meeting

Wolf Performance Hall  
London Public Library  
251 Dundas Street, London

**Tuesday, October 2, 2012**  
**4-6 PM**

For more information contact [julian@london.ca](mailto:julian@london.ca) or call Paula at the City of London: 519-661-2500 ext. 7028

*Image of Julian © with the kind permission of his Mom and Dad.*



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