

39 – 250 North Centre Rd

London, On N6G 5A4

July 2nd, 2018

PEC Committee:

S. Turner

A Hopkins

J. Helmer

M. Cassidy

T. Park

Dear Chair and Members of PEC:

Proposed development 230 North Centre Rd

I am writing with concern about the proposed tower development at the above address. I have some objections to this on the following grounds:

First and foremost it is much too high. You must be aware that there is almost NO tower as high as this in the whole city of London. A tower this high belongs only in the Downtown area and not in this quiet residential neighbourhood. Its height is totally incongruous, overbearing and completely out of scale. While we understand that Masonville will become a 'hub' in London's BRT scheme, there are surely (and always) other ways to accommodate this 'hubness' with multi-storey developments of design, flair, creativity that are much more appropriate to this neighbourhood.

For we are most assuredly a neighbourhood. While many of us live in condos that are small, close together, and just above ground height, (or, some in blocks that are much lower) we have an enduring sense of neighbourhood and value the peace that most people can enjoy in their residential neighbourhood. This anonymous overlarge tower block will overload an already intensified built area and contribute nothing to neighbourhood building. This is not a sprawling industrial area, nor even a 'commercial shopping mall area' but is a real people place: we have real, valued and settled homes here.

Some residences will be severely affected. The Richmond Woods seniors' living complex will be highly impacted by this tower's monstrous height and subsequent shading of their lives. It doesn't seem fair that these people, who do not have such effective voices speaking for them, should have to suffer such an overweening tower design.

It is incongruous and monstrous. It just doesn't fit. London seems to get carried away (a desire to become a 'big' city?); we have either residences or huge concrete towers and much less 'in-between'.

These towers are really inimical to neighbourhoods. Echoing concrete constructions that add nothing to the peopling of their surroundings, and contribute only negatively to the growth of communities. Isn't this what it all should be about? Where are the lower rise structures, intensified communities of contrasting styles, design and purpose which enhance the general view and the quality of lives of everyone.

Thank you for your attention.

Yours sincerely,

Maggie Whalley