

# Producing Prosperity in Ontario

An advocacy campaign to promote rural Ontario and  
the agri-food sector for the benefit of ALL Ontarians

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## Ontario today – unbalanced growth



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## Urban Ontario faces growing challenges

### Challenges for our growing urban centres:

- Rising poverty
- Gridlock – long commutes with high carbon emissions
- Affordable housing crisis
- Infrastructure cannot catch up to population growth
- Band-aid policies



## Rural Ontario is falling behind

### Challenges for our farming and rural businesses:

- Services are not available
- Infrastructure is lacking
- Property taxes are rising
- Labour is not available
- Schools are closing, no longer nearby
- Limited opportunities for youth to remain in rural communities
- Lack of Broadband and High Speed Internet





# Rebalance growth through infrastructure



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# Investment in infrastructure pays dividends

- GDP rises \$1.43 per dollar of spending, in the short term
- 9.4 jobs are generated per million dollars spent
- 44 cents of each dollar spent by government is recovered in new tax revenue.
- The GDP “return on investment” lies between \$2.46 and \$3.83
- Private investment rises by \$0.34 per dollar spent short-term (up to \$1 long-term)
- Businesses are more productive and competitive in international markets; and
- Real wages rise, providing a higher standard of living for Canadians.



## Producing Prosperity in Ontario for ALL Ontarians



# Benefits of Distributed Economic Development

## 1. Job Creation

Strategic investments in infrastructure will:

- Create jobs in new small and medium size enterprises
- Provide new opportunities for families and youth
- Spark investment in rural Ontario communities



# Benefits of Distributed Economic Development

## 2. Affordable Communities

Through increased investment and jobs creation, Ontarians:

- Can realize home ownership and lifestyle opportunities
- Will find work in smaller and mid sized communities



# Benefits of Distributed Economic Development

## 3. Local Food & Ecosystem Protection

A growing domestic agri-food sector will:

- Secure access to high quality, safe, local food
- Preserve farmland & sustainable stewardship practices



## Pre-condition to distributed development

Growth in rural Ontario must be paired with thoughtful stewardship, including land-use policies, to ensure farmland remains protected.



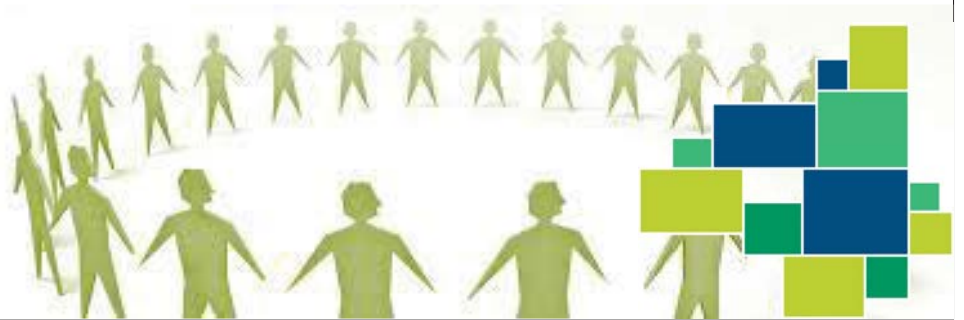


# Building a Coalition of Organizations

OFA is seeking to partner with organizations to secure rural infrastructure investment including:

- Municipalities
- Wardens
- Agri-Food associations & Commodities
- Economic development officers
- Academia
- Others

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Let's work together  
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