

# CONSULTATION

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# NOTICE IN THE LONDONER

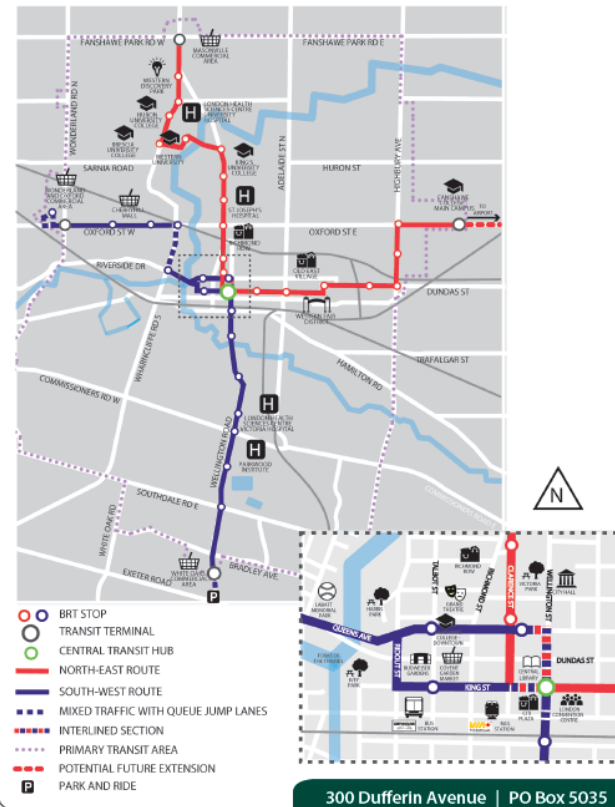
## Public Notices & BIDDING OPPORTUNITIES



### Notice of Commencement and Notice of Public Consultation: London's Bus Rapid Transit System – Transit Project Assessment Process

#### The Project

The City of London's Bus Rapid Transit System will provide more frequent and reliable transit service to Londoners. On July 25, 2017, London City Council approved the Rapid Transit Master Plan that defined the network, stop locations and that the system would operate as a Bus Rapid Transit system.



#### The Process

The City of London is assessing the impacts of the Bus Rapid Transit System according to the Transit Project Assessment Process (TPAP), as prescribed in Ontario Regulation 231/08. TPAP focuses on the assessment of potential impacts of a selected transit project, in this case, the approximately 24 km Bus Rapid Transit network comprised of north, east, south, and west corridors, and a one-way downtown couple.

This Notice of Commencement marks the beginning of the formal 120-day TPAP consultation period, starting June 7, 2018, and ending when the Notice of Completion is issued. As part of TPAP, an Environmental Project Report (EPR) will be filed, documenting any potential environmental effects and mitigation requirements of the project. Documents related to the Project, including technical studies and consultation materials, are available on the project website. The public, regulatory agencies, Indigenous communities, and other interested persons will have an opportunity to review the EPR during a formal 30-day review period. Viewing locations of the EPR will be published in the Notice of Completion. Objections may be submitted to the Minister of the Environment and Climate Change during this period. All information produced as part of this project is available on the project website at [www.londonbrt.ca](http://www.londonbrt.ca).

#### Consultation

During the 120-day TPAP consultation period, the City of London will be hosting consultation in two formats, as detailed below. The purpose of each session is to obtain feedback on the Council-approved design.

At each session you will have the chance to:

- Review the Council-approved BRT plans, ask questions and share ideas to help fine tune the designs.
- Provide feedback on the Draft Environmental Report, which outlines the BRT project in detail, identifies the potential impacts and the plans to mitigate those impacts.
- Learn more about matters that are of interest to the Province – such as natural environment, cultural heritage, and Indigenous affairs – and understand how to provide feedback on these issues.

#### Open House at Central Library:

- June 21, 11 a.m. – 2 p.m. and 5 – 8 p.m., Central Library, 251 Dundas St.

There is no presentation during this event, so you can drop in at your convenience during the times provided.

Buses you can take to Central Library: 1, 2, 3, 4, 6, 7, 9, 12, 13, 15, 19, 20, 21, 23, 26, 90

#### "Transit Tuesdays" at the Rapid Transit Office:

- 3 – 7 p.m. every Tuesday, from July 10 – Sept 11

Rapid Transit Office, 2nd floor of Central Library, 251 Dundas St. Enter through the Mall.

Drop in at your convenience – no appointment necessary!

Buses you can take to Central Library: 1, 2, 3, 4, 6, 7, 9, 12, 13, 15, 19, 20, 21, 23, 26, 90

At each of the 12 public drop-in sessions, project staff from the City and the consultant team will be available to answer questions and collect feedback, which will be used to finalize the Draft Environmental Project Report and refine the design.

The Draft Environmental Project Report is available on the project website, [www.londonbrt.ca](http://www.londonbrt.ca).

You can also submit comments at any time by emailing [shift@london.ca](mailto:shift@london.ca) or either of the individuals below. A formal recording of all feedback and comments from the public, stakeholders and involved agencies will be included in the final Environmental Project Report.

**Jennie Ramsay, P. Eng.**  
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City of London  
Tel: 519-661-2489 x 5823  
[jaramsay@london.ca](mailto:jaramsay@london.ca)

**Margaret Parkhill, P. Eng.**  
Project Manager  
IBI Group  
Tel: 519-472-7328  
[margaret.parkhill@bigroup.com](mailto:margaret.parkhill@bigroup.com)

Information will be collected in accordance with the Municipal Freedom of Information and Protection of Privacy Act (MFIPPA) and the Environmental Assessment Act. Comments will become part of the public record. Any personal information such as name, address and telephone number included in a submission may become part of the public record unless the commenter specifically requests that such personal details not be included in the public record. This Notice first issued: June 7, 2018.

300 Dufferin Avenue | PO Box 5035 | London, ON N6A 4L9 | 519 661-CITY (2489) | [www.london.ca](http://www.london.ca)

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# BROCHURE MAILED TO ALL RESIDENCES

## MAKING EXISTING BUS SERVICE BETTER.

By building a strong spine of rapid transit service across north-east and south-west corridors, BRT will enhance London's overall transit system.



- BRT Stop
- Transit Terminal
- Central Transit Hub
- North-East Route
- South-West Route
- - - Mixed Traffic with Queue Jump Lanes
- - - Interlined Section
- - - Primary Transit Area
- - - Potential Future Extension
- P Park and Ride

Give feedback online at [londonbrt.ca](http://londonbrt.ca)



LONDON'S  
**BRT**  
SYSTEM

## JOIN US THIS SUMMER

12 opportunities to share your feedback



On May 8, City Council approved the design for London's Bus Rapid Transit (BRT) system, giving residents a clearer picture of how BRT will look across the city. But there's still work to do before construction starts in 2020, and the City wants to hear from you.

Do you have feedback on the proposed BRT stops? Wonder how plans might impact parking or deliveries for your business? Have a great idea for your neighbourhood?

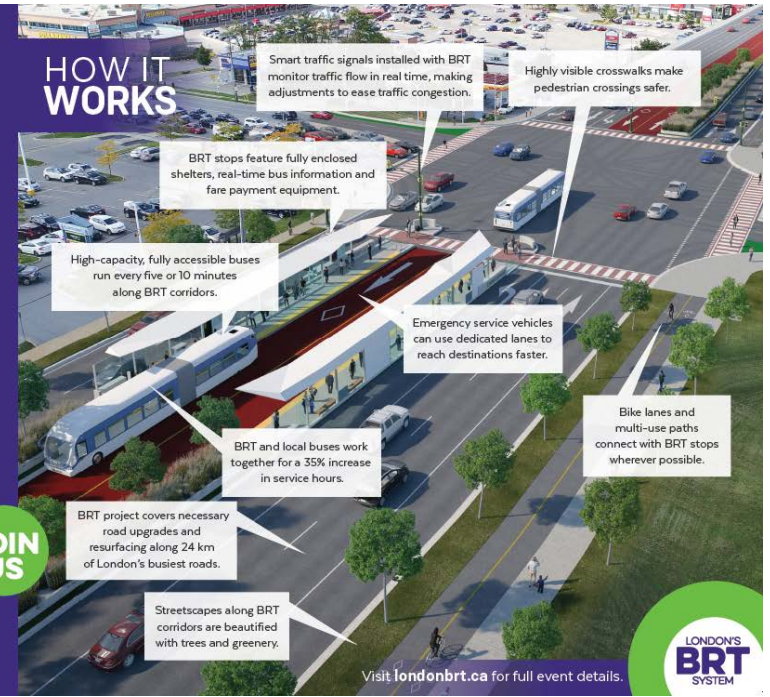
### This summer, Londoners can:

- Review the approved BRT plans, ask questions and share ideas to fine tune the designs.
- Give feedback on the Draft Environmental Project Report, which outlines the BRT project, identifies potential impacts and lists plans to address them.
- Learn more about how to give feedback on matters of interest to the Province - such as natural environment, cultural heritage and Indigenous affairs.

**2 Open House sessions: June 21**  
11 a.m. - 2 p.m. and 5 - 8 p.m.  
Central Library, 251 Dundas St.

**Transit Tuesdays: July 10 - Sept. 11**  
3 p.m. - 7 p.m. drop-ins every Tuesday  
Rapid Transit Office, Central Library,  
251 Dundas St., 2nd floor. Enter through the mall.

## HOW IT WORKS



JOIN US

Visit [londonbrt.ca](http://londonbrt.ca) for full event details.



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# POSTERS

Distributed at community centres, libraries, YMCA branches and City Hall.



The poster features a background image of a city street at night with blurred lights. In the top left corner, there is a green circular logo with the text "LONDON'S BRT SYSTEM". The main text reads "Join us... OPEN HOUSE June 21, 2018". Below this, a green banner contains the text: "The Bus Rapid Transit plan has reached another milestone, and we want to hear from you. Come check out the approved plans, ask questions, and help us fine tune the design." The event details are listed in two bullet points: "Open House: June 21" (11 a.m. - 2 p.m. and 5 - 8 p.m. at Central Library, 251 Dundas St.) and "Transit Tuesdays: July 10 - Sept. 11" (3 p.m. - 7 p.m. every Tuesday at the Rapid Transit Office, Central Library, 251 Dundas St., 2nd floor. Enter through the mall.). A small icon of a bus is next to the bus routes list: "Buses you can take to Central Library: 1, 2, 3, 4, 6, 7, 9, 12, 13, 15, 19, 20, 21, 23, 26, 90". At the bottom, there is a note about family-friendly events and contact information for special accommodations. Logos for London Transit and London Canada are also present.

**LONDON'S BRT SYSTEM**

Join us...  
**OPEN HOUSE**  
June 21, 2018

**The Bus Rapid Transit plan has reached another milestone, and we want to hear from you. Come check out the approved plans, ask questions, and help us fine tune the design.**

- **Open House: June 21**  
11 a.m. - 2 p.m. and 5 - 8 p.m. at Central Library, 251 Dundas St.
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Buses you can take to Central Library:  
1, 2, 3, 4, 6, 7, 9, 12, 13, 15, 19, 20, 21, 23, 26, 90

These are family-friendly events - feel free to bring your kids! If you require any special accommodation, please contact the Rapid Transit Office at [shift@london.ca](mailto:shift@london.ca) or 519-930-3518.

Can't make it to an event? Not a problem!  
Send feedback online at [LondonBRT.ca](http://LondonBRT.ca)

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# BUS SHELTER ADS

Running from July – end of August.



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# SOCIAL MEDIA POSTS



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# E-BLASTS



On May 8, City Council approved the design for London's Bus Rapid Transit (BRT) System, giving residents a clearer picture of how BRT will look across the city. But there's still work to do before construction starts in 2020, and the City wants to hear from you.

[View the approved plans](#)

Do you have feedback on the proposed BRT stops? Wonder how plans might impact parking or deliveries for your business? Have a great idea for your neighbourhood?

### **This summer, Londoners can:**

- Review the approved BRT plans, ask questions and share ideas to fine tune the designs.
- Give feedback on the Draft Environmental Project Report, which outlines the BRT project, identifies potential impacts and lists plans to address them.
- Learn more about how to give feedback on matters of interest to the Province - such as natural environment, cultural heritage and Indigenous affairs.

### **2 Open House sessions: June 21:**

11 a.m. - 2 p.m. and 5 - 8 p.m.

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# RADIO ADS

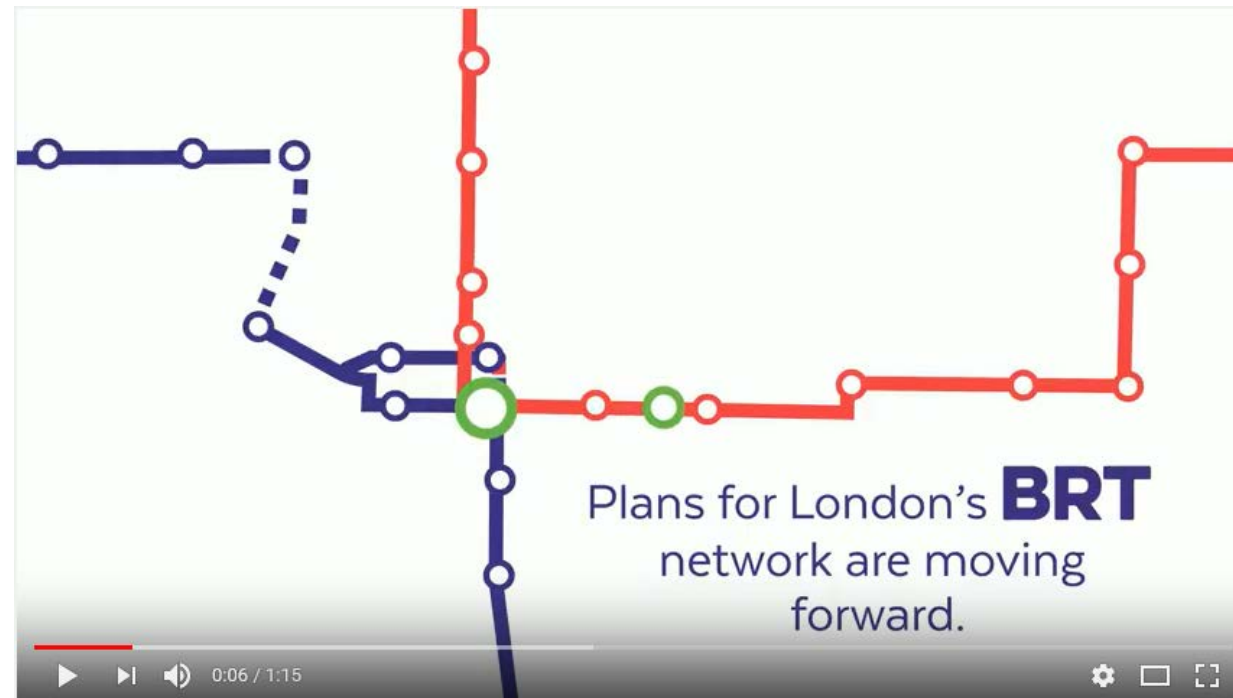


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# EXPLAINER VIDEO



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# MEDIA ADVISORY

## Media Advisory: Public Consultation Events for London's Bus Rapid Transit System

City of London  
Media Advisory  
Monday June 18, 2018

The City of London's Rapid Transit Office is kicking off another series of public consultations by unveiling an interactive online map of the BRT network at two drop-in events Thursday June 21. The BRT team will then host weekly Transit Tuesday drop-in sessions for ten weeks during the summer as part of its ongoing consultation with Londoners.

At each of the 12 drop-in consultation sessions, Londoners will have the chance to:

- Review Council-approved BRT plans, ask questions and share ideas to help fine tune the designs.
- Check out the route and submit comments online using a new BRT virtual map tool.
- Give feedback on the Draft Environmental Report, which includes details on the BRT project, and identifies potential impacts and the plans to address them.
- Learn more about matters that are of interest to the Province – such as natural environment, cultural heritage and Indigenous affairs – and how to provide feedback on these issues.

Londoners who can't make it out to any of the drop-in sessions can view the materials from the events and provide feedback through the interactive online map at [www.londonBRT.ca](http://www.londonBRT.ca).

### WHERE AND WHEN:

Two open house drop-in sessions Thursday June 21, Central Library, 251 Dundas St.

Early session:

Open House from 11 a.m. – 2 p.m.

Late session:

Open House from 5 – 8 p.m.

Transit Tuesdays drop-in sessions: July 10 – Sept. 11

3 p.m. – 7 p.m. every Tuesday

Rapid Transit Office, 2<sup>nd</sup> floor of the Central Library, 251 Dundas St. Enter through the mall.

Drop-in format – no appointment necessary

Online at [www.londonBRT.ca](http://www.londonBRT.ca)

Media contact:

April Kemick

Communications Manager, Rapid Transit

226-973-9923

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