

# London's Walk Maps

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## Introduction

- The first task we had was producing the 10 and 35 km route maps for the London Celebrates Cycling event which occurred on the 16<sup>th</sup> of June
- Updating the current walk and bike maps and producing cycling and walking specific maps

## London Celebrates Cycling Maps

- Visually appealing
- Identify caution points using call-outs
- Caution points were identified by cycling the routes
- Easily identified route colour
- Meet provinces AODA guidelines
- Submission of draft maps for suggested revisions



## Current Walking Maps

- Font size does not meet AODA Standards
- Colour choices do not promote features
- Focus areas do not connect
- Features are not path/trail oriented



Current Walk and Bike Map Tear Off Version



Current Walk and Bike Map Fold Out Version

## Proposed Walk Map 12 x 18 Front

### Data collection

- Map features were collected using the London Open data
- Route verification by cycling the Thames Valley Parkway

### Improvements

- Connected focus area extents
- Colour coded extent indicators
- Improved readability



## Proposed Walk Map 12 x 18 Back

### Improvements

- Pedestrian oriented map features
- Simplified route visualization
- Enhanced visual presentation
- Suggested Pedestrian oriented advertising



## Proposed Walk Map 12 x 24 Front

### Benefits

- Improved scale
- Larger focus area extents
- Better layout



## Proposed Walk Map 12 x 24 Back

### Benefits

- Increased information in focus areas
- Additional room for advertising
- Increased scale in focus areas



Thanks For Listening Questions?



Please send feedback to [wpol@fanshawec.ca](mailto:wpol@fanshawec.ca)