

Committee: **Animal Welfare Advisory Committee**

Organization/Sector represented:

Name: **Leia Smoudianis**

Address:

**1304-330 Ridout St. N  
London, ON  
N6A 0A7**

Occupation: **Marketing specialist**

Work experience: **I currently head up the marketing division at Ironstone Building Company and am a regular guest-host on The Shopping Channel representing Dyson.**

Education: **Master of Arts in Journalism, Western University Bachelor of Arts in Political Science, University of Victoria**

Skills: **As an experienced marketer I am skilled at communicating with the public and gaining attention for causes that I am involved with.**

Interest reason: **Having just moved to London, I wish to be involved in the local community. My personal passion is animal welfare and rights so the Animal Welfare Advisory Committee is a perfect fit.**

Contributions: **With a diverse set of skills to offer I can help translate plans into action.**

Past contributions: **I haven't been involved in an animal welfare committee before but have experience volunteering for several different organizations that help the homeless and aboriginal youth.**

Interpersonal: **As an experienced professional I have worked with people of all levels of ability and skill and have always treated everyone with respect and appreciation.**

Interview interest: **Yes**