

IDEAS AND PROPOSALS SUBMITTED TO IEPC

Idea: Parking Vouchers

Submission Type: Individual

Description: Having parking enforcement officers have vouchers for sale while still enforcing parking thus encouraging a vibrant downtown shopping experience.

What is the status of this idea – is anything already happening? New idea

Who are the partners that would need to be involved? What are their roles? Parking enforcement, clerks dept. etc.

Cost to implement: Cost to Implement this idea (\$): not sure

Funding Requested from City (\$) if any: none

Will this idea move forward without City of London funding? No...a program would require development and implementation.

Will your idea create jobs? Yes

How many jobs will be created? 1-5

Full or Part-time: Full-time (32hrs/wk+)

Permanent or Temporary: Permanent

Job Level: Mid-level

Job Salary: Salary of \$20,000 - \$40,000 (\$12-\$20/hour)

What sector(s) will this create job(s) in? Public administration

Is there anything else you can tell us about how your idea will create jobs? With a vibrant downtown business district, more

positions will be required to be filled. **Will this idea leverage investment from others?**

What kind? How much? Property owners of vacant buildings may consider major renovations.

Will this idea leverage investments from others? What kind? How much?

Will this idea stimulate spin-off benefits? What type? How? When? Where? - Retail sales, food consumption etc.

Will this idea build new or existing partnerships? How - This may assist in making the downtown shopping district more desirable for those living downtown and those from the suburbs.

Will this idea benefit emerging or established industry sectors? How? - Yes, downtown businesses should see increased street traffic.

Will this idea fuel transformative change in London's economy?

If so, how? The health of the core district will reflect on the quality of life and economy of the city as a whole.

Contact:

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