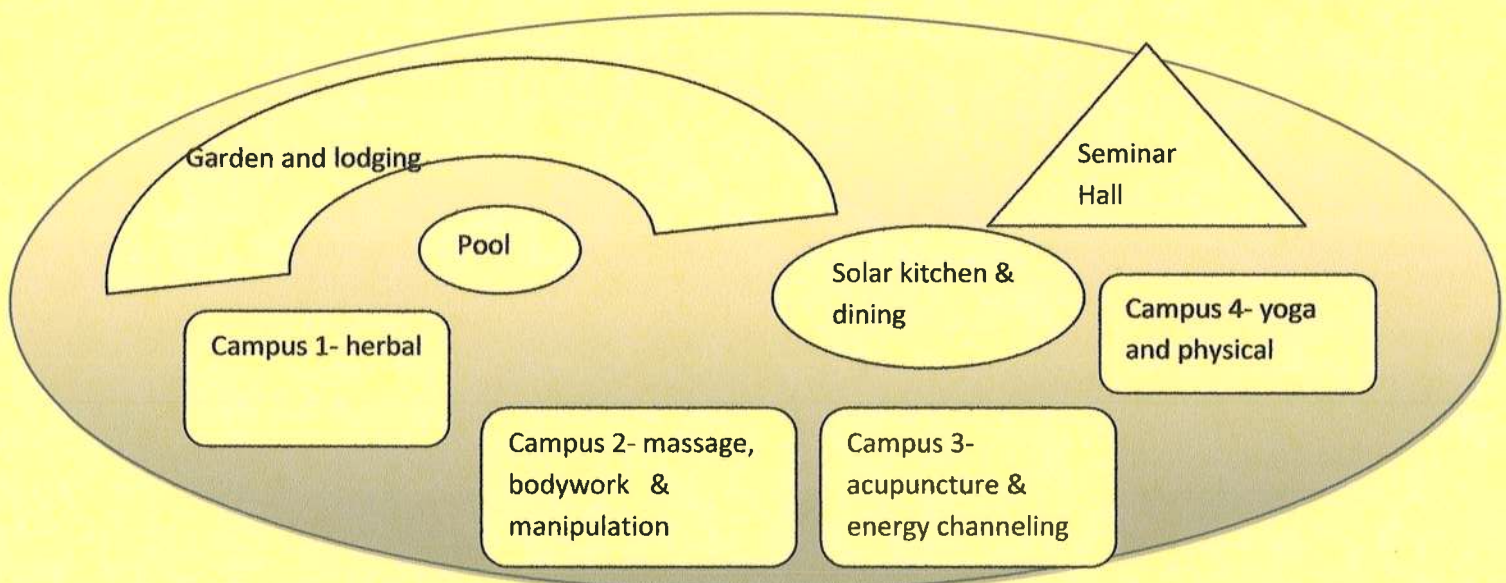




London Wellness Village

London is different from other GTA cities. It is quiet and a little cut off. It is not that huge to automatically attract investments, yet it is not so small that it cannot flower. So keeping this unique disposition in mind, my suggestion is to create a unique USP for London which is in sync with its leisurely ambience. The idea has the power to put London on Canada's or even North America's map: Create a Wellness Village or City

1. Create a core of top class alternative healing and wellness education (university/college/professionals)
2. Demark an area with eco-friendly and affordable lodging, a healing centre or village mall that provides healing services and practices. Let it be defined by beauty, sustainable living practices and affordability.
3. Let it be a hub to attract global professionals to its conferences, and promote growth of alternative healing/living ideas and practices.
4. A Wellness Tourist can, say -book a 10 day package at the 'Healing Village' that includes \$150-200 per day package -\$60 for accommodation +\$40 for food+ \$50-100 for a healing credit. Then the customer can go to the various vendors (of healing) and take their services.
5. Since there will be a high volume of customers attracted to the healing hub- the vendors will be competitive and be able to offer services at an affordable rate.
6. Since it can be a famous hub, it will be a destination of choice for top professionals in their field.
7. The healing sector will also complement the artistic and cultural aspects of London.
8. London can build iconic structures like a solar kitchen that makes meals for 2000 ppl/day, supplied by the surrounding organic, fruit and vegetable gardens. The village will attract sustainable-living-practice professionals: architects and environmentalists-to design a unique eco-village. (Refer to: http://solarcooking.wikia.com/wiki/Auroville_Solar_Kitchen)
9. It is a non-polluting industry and sector
10. Wellness-tourists will come to heal, rejuvenate and enjoy London's amenities and culture.
11. Health and wellness tourism can reach new heights and be the defining identity of a new and vibrant London.



Wellness Package/s to London Wellness Village

- Green, straw bale sustainable dwellings
- 80% food sourced from the surrounding scenic organic vegetable and fruit gardens
 - Canada's largest solar kitchen
 - Hot mineral / salt pools
- Early morning yoga and meditation studio
- Balcony viewing of alternative healing conferences and seminars

London, the forest city, offers wonderful biking and hiking trails. London also hosts a vibrant cultural and artistic environment-with museums, theatre, and art.

Stress Roll Back 10 nights package \$ 1400

Eco lodging @ \$ 65/night and dinner at the solar kitchen dining @ \$ 25

6 shiatsu massage sessions@ \$25

3 aromatherapy therapy sessions @ \$ 20

4 reflexology sessions @ \$20

Wellness credit \$100

Free access to morning drop-in yoga studio / therapeutic pool/ evening entertainment

(10-15% of the package can be allocated to free facilities)

Back repair and restore 12 nights package \$ 1600

Eco lodging @ \$ 65/night and dinner at the solar kitchen dining @ \$ 25

8 acupuncture sessions@ \$20

5 Mud/herbal application sessions @ \$ 20

Wellness credit \$100

Free access to morning drop-in yoga studio / therapeutic pool/ evening entertainment

(10-15% of the package can be allocated to free facilities)