

IDEAS AND PROPOSALS SUBMITTED TO IEPC

**Idea: Host Festivals Year Round
More television and movie production**

Submission Type: Individual

I think London can have a wonderful and prosperous future if the right ideas are implemented.

I think if London capitalises on its reputation of great festivals, we can host festivals all year round instead of just the summer months.

In the last at least 15+ years, London has seem to become more diverse and this can be seen with large multicultural groups locating here to London changing the way people see London. Its been generally thought of a white city with old money but that is rapidly changing. As one of the organizers of the Festival of India, we saw our first festival of 5000 people increase to 25 000+ at our last festival. (Kala Manjari is a non-profit group and we depended on government grants so unfortunately we haven't been able to put on any large events.)

I also think London could be a city that host television and movies being shot here instead of Toronto and Hamilton. This could happen if London lobbied the production companies that oversee location shoots by comparing us with these other cities; we have everything they offer but at a much less expensive price. The cost would be minimal to London and the benefits would be maximum.

Contact:

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