

IDEAS AND PROPOSALS SUBMITTED TO IEPC

Idea: Various

Submission Type: Individual

It is my pleasure to participate with my small attempt as a positive person towards our nice city London.

Enclosed, please you can find the suggested projects headlines I thought about. I hope it add something to the city.

I hope you could excuse me for the following: My English is not strong enough as I am still ESL student at Collage of Boreal (who encouraged me and my colleagues to contribute and putting their thoughts and participate – thanks for them especially our class teacher Jenny).

My little experience of London, as I am fairly new in London (2 years).

Please let me know if I need to add more details or if you have any comments/concerns.

Description: The Thames River enhancements (Environment, New Jobs, City income, City picture, Better live).

- Clean up river across the city part;
- Decorate it (Ex, Competition between artists with awards for best three works, lighting,
- Invest in it (Ex :Build restaurants around some parts of it, Establish river trips (simple river bus/Taftaf*); * Small decorated bus to go beside the river (Land) or across the river (water).

Description: Downtown reshuffle (Environment, New Jobs, Better live, City picture).

- Convert it into an artistic area (tourism, culture, pedestrian;
- Prevent traffic for Dundas St. during the day working hours. Shift traffic during the day to parallel streets (we had this experience for 2 weeks during maintenance of Dundas Street);
- Upgrade 'ArtAttack' to include roof top buildings at Downtown to draw a fantastic picture for London city. (We can establish local competition between street painters and select best 3 of them);
- Smart Parking System: Create Service (SMS, IVR, Internet) to tell the vehicle driver for percentage of getting parking around him (and cost) and even directions to specific locations of vacancies places in streets around him in real time; Encourage people to park their cars in free public parking outside of the downtown as possible.

Description: London City Website

Listing all city activities, events, sales, commercial offers. By giving the chance to commercial firms to add their AD for the next week or month. Of course after approve the content from an authorized person and even categorize it. We can collect fees or subscriptions for it.

Description: SMS gateway (2 way/Interactive) (City income, Transportation, Better live, City Picture)

- SMS* for next coming buses according to each bus stations.
- Passenger needs to send SMS with 2 options:
- Option1, he sends SMS with Bus Stop# **
- Option2, he sends SMS with GPS coordination's (Available in smart mobiles)

* As SMS is available in all mobiles without exception.

** (we already have bus stop# at most of bus stops)

Description: (MSSB) Mobile StreetSide Speed Board (Transportation, Traffic)

It is placed in high-volume traffic areas in an effort to remind drivers to keep their speed down, especially in residential areas. It can be moved according to the case and need.

Description: City of light vehicle (Transportation, Traffic, Economy, Fuel, Environment, City Picture)

Encourage light vehicle using: bikes, electrical scooter, moped by providing more parking places and rest up lanes.

Description: lower taxes for new companies (New Jobs, Economy)

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Description: London Recognitions/Awards

- Recognitions/Awards for Researches institutes and companies that have successfully developed and applied innovative technologies.
- Recognitions/Awards for best clean area , zone.
- Recognitions/Awards for best green Organization.
- Recognitions/Award for most converts from bad to green environment organization.

Description: Encourage Visitors

- Internet cameras in beautiful places like the Thames River, protected and preserved natural areas, gardens ,Dundas St. (in future)
- Improve Infrastructure to encourage national and International completions to hold here. For example: Golf Competition
- Create / activate culture festival during champions to encourage shopping, investment , encourage people to stay in London to spend more money and time.

Description: Waste Management improvement (New Jobs, Economy)

- Improve waste management system (using new technologies and business process) including: collection process, Garbage utilizations process

Contact:

Mohamed Soliman
105 Cherryhill BLVD, apt#819
London N6H 2L7