

IDEAS AND PROPOSALS SUBMITTED TO IEPC

Idea: Connecting Youth

Submission Type: Individual

Description: Mission Statement:

Connecting Youth is a non-profit organization in London, Ontario that helps students between the ages of 12 and 18 connect with professionals, strategists and tutors. Motivating students and helping them realize their potential is our goal. Connecting Youth will create opportunities for students in their desired occupation. Many students fail to achieve their dreams not because they lack passion but because they lack specific knowledge about how to pursue their vocation. Connecting Youth will assist these students by creating strategic plans for their success while freeing them from the notion that these dreams are beyond their reach.

What is the status of this idea – is anything already happening?

Who are the partners that would need to be involved? What are their roles?

Cost to implement:

Funding Requested from City (\$) if any:

Will this idea move forward without City of London funding?

Will your idea create jobs?

How many jobs will be created?

Full or Part-time:

Permanent or Temporary:

Job Level:

Job Salary:

What sector(s) will this create job(s) in?

Is there anything else you can tell us about your idea that will create jobs? Many youth of London believe they must leave their hometown of London for cities such as Waterloo, Kitchener and Toronto for greater opportunities. Connecting Youth creates professional relationships for young students in order to help them build a strong base here in London with professionals. Doing this will increase the chances of students staying in their hometown. If students have a professional relationship in London before leaving for university then they will be encouraged to have a career in London, thereby increasing the population of London.

Will this idea stimulate spin-off benefits? What type? How? Where? By helping to eliminate the brain drain in London, Connecting Youth is building a stronger community within London. While developing young well-rounded academic leaders who contribute positively to the community around them, Connecting Youth keeps knowledge within London improving and enriching the London environment. With this improved capacity within the population more career opportunities are created therefore increasing employment within London.

Will this idea leverage investments from others? What kind? How much?

Will this idea build new or existing partnerships? How? Because of relationships for students that have been established between local businesses and organizations through Connecting Youth, community and volunteer partnerships abound, in such places as the Thames Valley District School Board and others creating a brighter future for many within London.

Will this idea benefit emerging or established industry sectors? How? Connecting Youth helps to increase the population of London by keeping its youth in London. Youth who are connected to professionals and other organizations within the community will have a strong incentive to live and work in London. This will help to enrich and stabilize the London economy.

Will this idea fuel transformative change in London's economy? If so, how? Because the youth involved with Connecting Youth have a strong base in London, they will begin themselves to generate business. Because of this others outside of London will be drawn to them thereby bring their investment of time, energy and experience to the London area. Also, a strong working, involved youth community who have benefited from the volunteer time of others, will see and have experienced the value of investing in volunteering themselves and will make it a priority in their own lives, returning volunteer time and energy into London organizations and causes.

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What we need: Connecting Youth needs the support of City Council. If you believe in our mission, then please consider inviting us to speak with you further about how we plan to accomplish this goal at minimal cost.

Thank you for your time and attention and the youth of London looks forward to hearing from you.

The Connecting Youth Team

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