

PROPOSALS TO THE ECONOMIC DEVELOPMENT AND PROSPERITY COMMITTEE

by Elizabeth Efthymiadis

PROPOSAL 1.

- Give incentives to owners of old buildings on the Dundas segment from Talbot to Wellington to renovate unsightly façades.
- Windfall:
 - Increased construction work that will benefit contractors and construction workers.
 - Beautification of the downtown core that will enhance tourism and attract more business.
 - Increased property values (a « plus » for the owners) that will bring in increased property taxes (a « plus » for the City).

PROPOSAL 2

- Offer a \$5,000 or \$10,000 yearly prize for the best front/window beautification of one of the small stores on that same Dundas segment – Talbot to Wellington.
Same windfall as Proposal 1.

PROPOSAL 3

- Organize a yearly “Contest of Excellence” for Southwestern Ontario high school students.

Windfall:

- utilization of all amenities
- boosting of London’s reputation at the provincial level.

PROPOSAL 4

- Facilitate the establishment of small businesses by making available on the City's website a step-by-step Guide for Starting a Small Business.