

APPENDIX "C"

ST GEORGE GROSVENOR NEIGHBOURHOOD ASSOCIATION

c/o 383 St. George St. London, N6A3A9

2018-04-30

Chair,
London Advisory Committee on Heritage,
LONDON, Ontario.

Dear Chair and Members of LACH:

The St. George Grosvenor Executive heard a presentation from Mark Tovey about the "Hear Here" project at our February 8th 2018 executive meeting.

Mark described the way the "Hear Here" signs would operate (calling the phone number on the sign would allow pedestrians to hear a story that happened near that place). He played for us an example: a charming story about a young girl who wanted a horse for her birthday.

Mark expects that the first London "Hear Here" signs would appear in and around the Great Talbot area of the St. George-Grosvenor Neighbourhood, corresponding to the area of the prospective Heritage Conservation District.

Further "Hear Here" signs would appear on the stretch of Richmond Street between Oxford and the CPR Tracks, known locally as "The Village" or, sometimes, "The Richmond Village".

For your information Mark's presentation was warmly received and the SGGNA is pleased to support this innovative initiative.

Sincerely,

A handwritten signature in blue ink that reads "Kevin Langs". The signature is written in a cursive style with a horizontal line through the middle of the name.

Kevin Langs,
President