

12TH REPORT OF THE
INVESTMENT AND ECONOMIC PROSPERITY COMMITTEE

Meeting held on July 18, 2012, commencing at 9:05 AM, in the Council Chambers, Second Floor, London City Hall.

PRESENT: Councillor J.B. Swan (Chair), Mayor J.F. Fontana, Councillors D. Brown, S. Orser and P. Van Meerbergen and C. Saunders (Secretary).

ABSENT: Councillors M. Brown and B. Polhill.

ALSO PRESENT: J.P. Barber, H. Filger, J.M. Fleming, K. Graham, M. Hayward, M. Henderson, G.T. Hopcroft, M. Ribera, and P. Yeoman.

I. DISCLOSURES OF PECUNIARY INTEREST

1. That it **BE NOTED** that Councillor D. Brown disclosed a pecuniary interest in clauses 2c), 2d), 2i) and 3b) of this Report as they relate to matters pertaining to the London Transit Commission, by indicating that her employer has a contract with the London Transit Commission.

II. CONSENT ITEMS

III. SCHEDULED ITEMS

2. Investment and Economic Prosperity Proposals

- a) **Investment and Economic Prosperity Process Overview**

Recommendation: That it **BE NOTED** that the Investment and Economic Prosperity Committee received a presentation from Martin Hayward, City Treasurer, Chief Financial Officer providing an overview of the process to evaluate economic prosperity proposals.

- b) **Small Business Grants**

Recommendation: That the proposal entitled "Small Business Grants" **BE REFERRED** to the Civic Administration for evaluation in accordance with the established criteria.

- c) **Getting People to Job Opportunities**

Recommendation: That the proposal entitled "Getting People to Job Opportunities", submitted by Shawn Lewis, **BE REFERRED** to the August 14, 2012 Investment and Economic Prosperity Committee meeting for presentation and consideration.

- d) **Removal of Buses from Dundas Street**

Recommendation: That the following actions be taken with respect to the proposals submitted by Lorraine Fay:

- i) the proposal entitled "Remove Buses from Dundas Street" **BE REFERRED** to the Civic Administration for evaluation in accordance with the established criteria; and;

- ii) the proposal with respect to Social Housing **BE REFERRED** to the London & Middlesex Housing Corporation for consideration;

it being noted that the Investment and Economic Prosperity Committee received the attached presentation from Lorraine Fay regarding these matters.

e) **Tax Breaks for Facade Renovation on Dundas Street/Contest of Excellence Beauty Pageant/Centre for Rowing and Sailing Competitions**

Recommendation: That the following actions be taken with respect to the proposal submitted by Elizabeth Efthymiadis:

- i) the proposals to provide incentives to owners to renovate buildings and annual prize for the best front windows beautifications for buildings located on Dundas Street from Talbot Street to Wellington Street and annual prize for the best front/window beautification **BE REFERRED** to the Director, Land Use Planning and City Planner for evaluation in accordance with the established criteria;
- ii) the proposal to create a step-by-step guide for establishing a small business to be posted on the City's website **BE REFERRED** to Chief Technology Officer for consideration; and,
- iii) the proposal to establish an annual "Contest of Excellence" for southwestern Ontario high school students **BE REFERRED** to the Community Services Department for consideration;

it being noted that the Investment and Economic Prosperity Committee received the attached presentation from Elizabeth Efthymiadis entitled, "Proposals to the Economic Development and Prosperity Committee".

f) **New Facilities for Transportation Industry**

Recommendation: That the proposal entitled "New Facilities for Transportation Industry", submitted by Jose Quezada, **BE REFERRED** to the London Economic Development Corporation and the London Chamber of Commerce for consideration and to the Civic Administration for evaluation in accordance with the established criteria; it being noted that the Investment and Economic Prosperity Committee received the attached presentation from Jose Quezada regarding this matter.

g) **Original Method to Produce Free Green Electrical Energy**

Recommendation: That the proposal entitled "Realization of an Original Electrical Generator to Produce Renewable and Free Green Energy" submitted by Ismail Khalil **BE REFERRED** to Western University Research Park for consideration and to the Civic Administration for evaluation in accordance with the established criteria; it being noted that the Investment and Economic Prosperity Committee received the attached presentation from Ismail Khalil regarding this matter.

h) **Connecting Youth**

Recommendation: That the proposal entitled "Connecting Youth's Success", submitted by Jessica McClure and Spencer Kenyon, **BE REFERRED** to the Civic Administration for evaluation in accordance with the established criteria; it being noted that that the Investment and Economic Prosperity Committee received the attached presentation from Spencer Kenyon and Jessica McClure regarding this matter.

i) **Various Ideas**

Recommendation: That the following actions be taken with respect to the the proposal entitled "Proposed Ideas", submitted by Mohamed Soliman:

- i) the proposals **BE REFERRED** to the London Transit Commission; Main Street London and London Hydro for consideration and to the Civic Administration for evaluation in accordance with the

established criteria; and,

- ii) the Civic Administration **BE REQUESTED** to undertake the necessary actions to initiate the removal of debris from the Thames River;

it being noted that the Investment and Economic Prosperity Committee received the attached presentation from Mohamed Soliman regarding these matters.

- j) **Hosting Festivals Year Round/More Television and Movie Production**

Recommendation: That the proposal submitted by Somia Ditor, entitled "Host Festivals Year Round – More Television and Movie Production" **BE REFERRED** to the Civic Administration for evaluation in accordance with the established criteria.

- k) **Creation of a Wellness Village or City**

Recommendation: That the proposal submitted by Mira Katyal, entitled "Create a Wellness Village or City", **BE REFERRED** to the Civic Administration for evaluation in accordance with the established criteria; it being noted that the Investment and Economic Prosperity Committee received the attached presentation from Mira Katyal regarding this matter.

- l) **Eco Parking Lot**

Recommendation: That the proposal submitted by Derek Stevens, entitled "Eco-Parking Lot", **BE REFERRED** to the Civic Administration for consideration as part of the Transportation Master Plan and for evaluation in accordance with the established criteria.

IV. ITEMS FOR DIRECTION

3. Investment and Economic Prosperity Written Submissions

- a) **Economic Ideas**

Recommendation: That the communication from R. Morley dated, June 24, 2012, regarding various economic ideas, **BE REFERRED** to the Civic Administration for evaluation in accordance with the established criteria.

- b) **Modern Transportation**

Recommendation: That the communication from A. Stolarski, regarding "Modern Transportation", **BE REFERRED** to the Civic Administration for evaluation in accordance with the established criteria.

- c) **Highway 401 Interchange**

Recommendation: That the communication from J. Hawlik, regarding the "Highway 401 Interchange", **BE REFERRED** to the Civic Administration for evaluation in accordance with the established criteria.

- d) **Encouraging Entrepreneurship**

Recommendation: That the communication from W. Beldman, regarding "Encouraging Entrepreneurship", **BE REFERRED** to the Civic Administration for evaluation in accordance with the established criteria.

- e) **London's Neighbourhoods**

Recommendation: That the communication from M. Rickard, regarding "London's Neighbourhoods", **BE REFERRED** to the Civic Administration for evaluation in accordance with the established criteria.

f) **Promoting Local Companies**

Recommendation: That the communication from V. Bauer Intini, regarding "Promoting Local Companies", **BE REFERRED** to the Civic Administration for evaluation in accordance with the established criteria.

g) **Destination Arts**

Recommendation: That the proposal entitled "Destination Arts" submitted by Clark Bryan **BE REFERRED** to the August 14, 2012 Investment and Economic Prosperity Committee meeting for presentation and consideration.

h) **Public Bike Lanes**

Recommendation: That the communication from E. Paraskevas, regarding "Public Bike Lanes", **BE REFERRED** to the Civic Administration for evaluation in accordance with the established criteria.

i) **Parking Vouchers**

Recommendation: That the communication from F. Galera, regarding "Parking Vouchers", **BE REFERRED** to the Civic Administration for evaluation in accordance with the established criteria.

j) **Police Presence During Bar Hours**

Recommendation: That the communication from S. Avdovich, regarding "Police Presence During Bar Hours", **BE REFERRED** to the Civic Administration for evaluation in accordance with the established criteria.

4. **Maintain VIA Rail Passenger Service**

Recommendation: That the following actions be taken with respect to the existing rail passenger service along the Guelph Subdivision, which connects London, St. Marys, Stratford, Kitchener, Guelph and Halton Hills to the Greater Toronto Area and beyond:

- a) VIA Rail and the Federal Government **BE REQUESTED** to maintain the existing rail passenger service; and
- b) the Association of Municipalities of Ontario and the Southwest Economic Alliance **BE REQUESTED** to support this resolution.

V. **DEFERRED MATTERS/ADDITIONAL BUSINESS**

VI. **ADJOURNMENT**

The meeting adjourned at 12:15 PM.