

## APPENDIX "C"



April 10, 2018

RE: Support for "Western University's Hear, Here London"

To Whom It May Concern:

On behalf of the London Heritage Council (LHC), I am writing to indicate strong support for "Hear, Here London," an expanded initiative that will encourage Londoners to become more familiar with Canadian heritage in our community through an audio documentary project based on oral histories of place.

Local history in London often focuses on the upper class white founding families of the city, particularly in the late nineteenth and early twentieth centuries. However, London's SoHo (South of Horton Street) district's history has been one of factories and working class families of diverse backgrounds, including former escaped slaves and Jewish and Polish immigrants. Their stories are at risk of being lost as the area slowly gentrifies and the built heritage is removed. Beyond research work, LHC understands there will be costs involved for education and outreach to the community, including conducting oral interviews, purchasing signs, liaising with stakeholders, programming the telephone system, and promotion and dissemination of the stories. While LHC will be able to assist with some in-kind promotional support, we encourage other funders to support this rewarding initiative for the incoming ten graduate students in the Masters of Arts, Public History program in Western University's History department.

The London Heritage Council works to support London's heritage sector through funding and advocating for the critical role that cultural and heritage institutions play in our cities, provinces, and country. As an agency of the City of London for the last ten years, LHC is uniquely positioned within the community to facilitate communication between the municipality and the broader public.

Your support for "Western University's Hear, Here London" will help citizens to learn, experience and discover London's marginalized heritage and help them to become more familiar with their community.

Sincerely,

A handwritten signature in black ink, appearing to read "Garrett Rodman", written over a light grey background.

Garrett Rodman

Interim Executive Director, London Heritage Council

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