



**Commemorative Street  
London Knights Way  
L. Mottram**

<b>TO:</b>	<b>CHAIR AND MEMBERS CIVIC WORKS COMMITTEE</b>
<b>FROM:</b>	<b>GEORGE KOTSIFAS CHIEF BUILDING OFFICIAL AND DIRECTOR, DEVELOPMENT AND COMPLIANCE</b>
<b>SUBJECT:</b>	<b>COMMEMORATIVE STREET NAMING COVENT MARKET PLACE TO INCLUDE LONDON KNIGHTS WAY JULY 17, 2012</b>

<b>RECOMMENDATION</b>
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That, on the recommendation of the Senior Planner, Development Services, the following actions be taken with respect to the expected resolution of Council in response to a request by the City of London Mayor's Office to identify a commemorative street in honour of the London Knights 2012 season:

- a) The street, namely, Covent Market Place **BE DESIGNATED** as a commemorative street by adding the name London Knights Way. It is noted this commemorative street name will have no legal status;
- b) the City's Managers Office **BE REQUIRED** to pay for all costs for the change of street signage; and
- c) that City Staff **BE DIRECTED** to research and develop a Policy on naming conventions for Commemorative Streets and report back to Committee.

<b>BACKGROUND</b>
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**Request:**

The Mayor's Office inquired about renaming Covent Market Place in the City of London to London Knights Way in recognition of the London Knights and their participation in the 2012 Memorial Cup Championship Game. Covent Market Place, which runs along the north and east side of Covent Garden Market, has been in existing since 1845 and has significant ties to the Covent Market and to the City of London's history. Changing this street name could only be undertaken in accordance with Council policy for street name changes. Formal street name change(s) involves circulating the Municipal Addressing Advisory Group (MAAG) which consists of members of staff from various departments within City Hall, Police Department, Fire Department and Ministry of Health to ensure there are no conflicts with existing street names, advertising the street name change in the London Free Press, sending notice of the street name change to those directly affected by the change, conducting a public meeting on the street name change and reimbursing affected property owners a portion of the costs for the inconvenience of changing their municipal address.

As an alternative to legally changing the street name, applying a "commemorative" street name was explored. A "commemorative" name will have no legal status and no new by-law or by-law amendment is required. The City of Toronto has taken a similar approach by identifying a portion of College Street as Johnny Lombardi Way, a portion of St. Joseph Street as Marshall McLuhan Way, and a portion of Queen Street West as Moses Znaimner Way. Toronto calls these street "Honourific" streets. Winnipeg has amended their Street Naming By-law to include "Honourary" street names which they define as non-official street names; although none appear to have been

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applied in the City of Winnipeg to date. Whether these other municipalities use the term "Honourific", "Honourary" or "Commemorative", they all consist of including a second name on the street name plate (often in italics and coloured) without legally changing the street name and municipal addresses. The City of London already uses a technique similar to this to identify heritage district i.e. Historic Woodfield Area and Bishop Hellmuth Area (Figure 1 and 2).



Figure 1 – Historic Woodfield Area

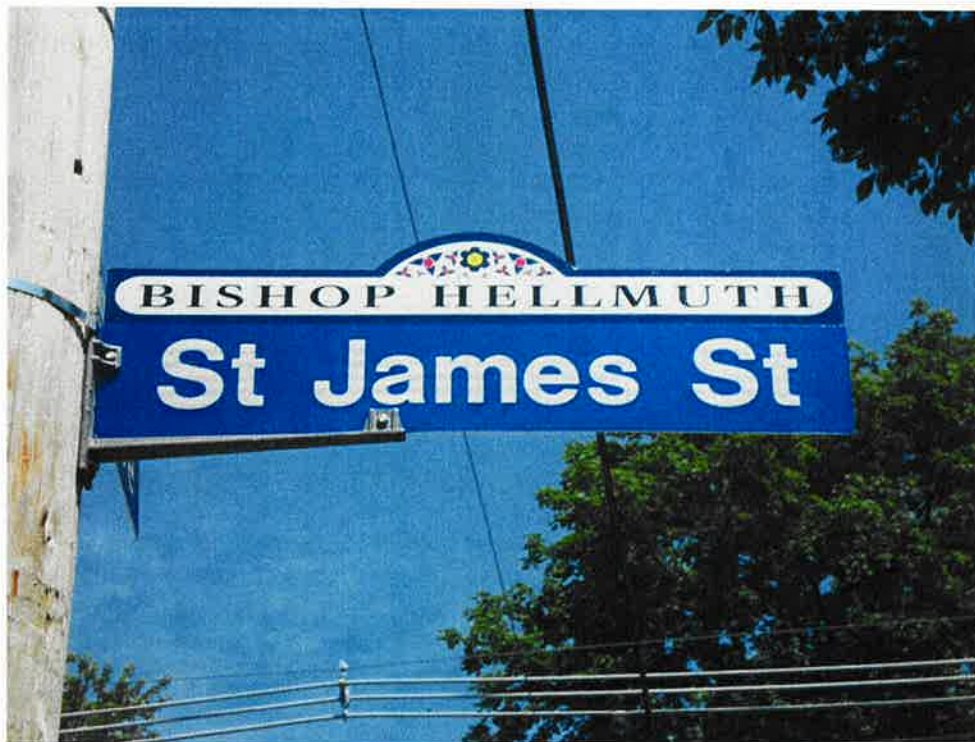
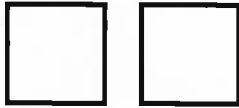


Figure 2 – Bishop Hellmuth Area



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Referring to such streets as “Commemorative” Streets is recommended to avoid confusion with the City of London’s existing Streets of Honour policies and guidelines. Streets of Honour are legal street name changes and they are restricted to London’s War Dead; War Veterans; Emergency Services personnel who died in service; retired and/or deceased Emergency Services personnel, City of London employees, City Council, and Committee members who have served the City for a period of 25 years; and honourees from the Mayor’s Honour List. For example, changing the street name of a portion of Hale Street and a portion of Trafalgar Street to Trooper Wilson Place as a result of the Hale Street Overpass was in application of the Streets of Honour policies.

As the City does not currently have a policy on commemorative street names, the request to designating Covent Market Place as a commemorative street by adding the name of “London Knights Way” to the street name plate was circulated to the Municipal Addressing Advisory Group and there were no objections from the emergency services providers. MAAG members are supportive of the concept as a whole.

For the reasons noted above, it is recommended “London Knights Way” be added as a commemorative street name to Covent Market Place similar to as shown on Figure 3.



Figure 3 – London Knights Way / Covent Market Place

**Policy Development:**

It is anticipated the City will receive requests for commemorative street names in the future. While there appears to be support for application of a commemorative street to pay tribute to the London Knights 2012 season, there may not be unanimous support for future commemorative street name requests. For this reason, it is recommended staff research this issue further and submit a policy for Council approval in the near future. Such a policy is expected to define the types of contributions by individuals or groups; or the types of events, to be recognized; type and style of street name signs; who is responsible for costs; and, an application process to review and approve requests.





**CONCLUSION**

In response to the Mayor’s Office, it is recommended Council proceed to designate Covent Market Place as a commemorative street by including the name of “London Knights Way” to the signage. It is also recommended that staff submit a policy on Commemorative Street Names to consider future requests at an upcoming meeting.

This report has been prepared in consultation with Jennie Ramsay, Manager, Development Services, Planning and Engineering Liaison.

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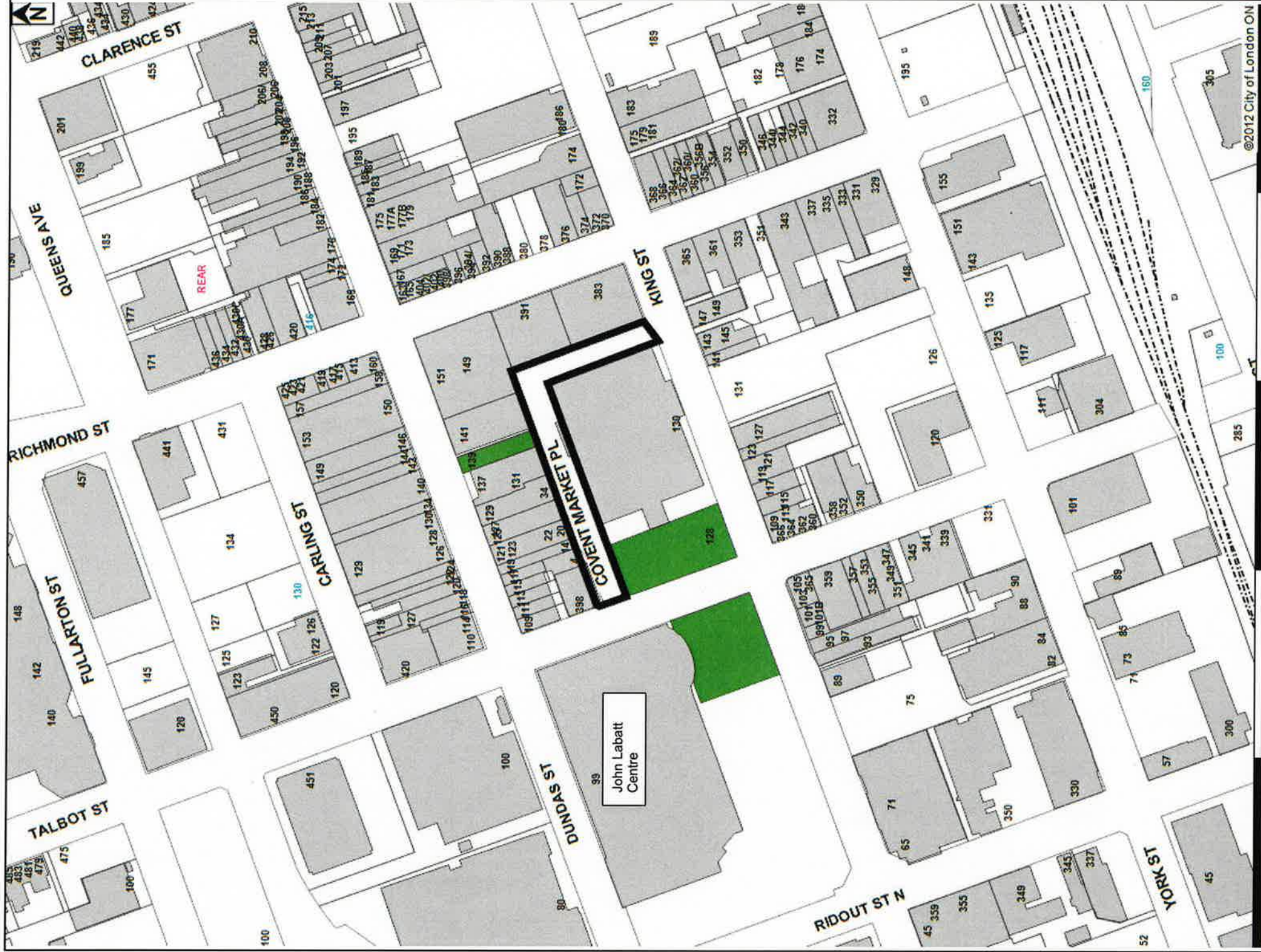
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<b>PREPARED BY:</b>	<b>RECOMMENDED BY:</b>
	
<b>FRANK GERRITS SUBDIVISION AND CONDOMINIUM DOCUMENTATION COORDINATOR</b>	<b>LARRY MOTTRAM SENIOR PLANNER</b>
<b>REVIEWED BY:</b>	<b>SUBMITTED BY:</b>
	
<b>J. LEUNISSEN MANAGER, DEVELOPMENT PLANNING</b>	<b>G. KOTSIFAS DIRECTOR OF BUILDING CONTROLS and CHIEF BUILDING OFFICIAL</b>

June 28, 2012  
LM/fg  
"Attach."

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### LOCATION MAP

Commemorative Street Name: LONDON KNIGHTS WAY

Legal Street Name: COVENT MARKET PLACE






Created By: Frank Gerrits

Date: 2012-06-07

Scale: 1:2500



### LEGEND

-  Subject Site
-  Parks
-  Assessment Parcels
-  Buildings
-  Address Numbers