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London, ON N5X 3R7

Doug MacRae - Division Manager, Transportation Planning & Design  
Jay Stanford - Director, Environment, Fleet & Solid Waste, Environment & Engineering Services  
City of London  
300 Dufferin Avenue, London, ON N6A 4L9

April 8th, 2018

Dear Doug, Jay, and the City of London,

London Cycle Link would like to apologize for an article published in the London Free Press this week that misrepresented our organization. We are committed to our partnership with the City and our mutual goals guided by Vision Zero.

On April 3, 2018, Megan Stacey, London Free Press, published an article with an inflammatory headline regarding London Cycle Link's position on the City's bike share plan. This is not London Cycle Link's position, and a correction was issued by the London Free Press the next day.

The correction states:

"[Member] was not speaking on behalf of London Cycle Link when she raised concerns about a city plan to launch a bike share program. Incorrect information appeared in Tuesday's Free Press. The Free Press regrets the error."

We recognize that our members are not a monolithic group, and we support our members to express their personal opinions in the media and community.

However, we acknowledge the harm that was caused, and in the future will take a more proactive approach when communicating to the media, community, and City.

We look forward to advising and collaborating on current and future bike friendly projects.

Sincerely,

Bonnie Lee  
Chair of the Board  
London Cycle Link

cc: (via email) Cycling Advisory Committee