

## IDEAS AND PROPOSALS SUBMITTED TO IEPC

### Idea: Parking Vouchers

**Submission Type:** Individual

**Description:** Having parking enforcement officers have vouchers for sale while still enforcing parking thus encouraging a vibrant downtown shopping experience.

**What is the status of this idea – is anything already happening?** New idea

**Who are the partners that would need to be involved? What are their roles?** Parking enforcement, clerks dept. etc.

**Cost to implement:** Cost to Implement this idea (\$): not sure

**Funding Requested from City (\$) if any:** none

**Will this idea move forward without City of London funding?** No...a program would require development and implementation.

**Will your idea create jobs?** Yes

**How many jobs will be created?** 1-5

**Full or Part-time:** Full-time (32hrs/wk+)

**Permanent or Temporary:** Permanent

**Job Level:** Mid-level

**Job Salary:** Salary of \$20,000 - \$40,000 (\$12-\$20/hour)

**What sector(s) will this create job(s) in?** Public administration

Is there anything else you can tell us about how your idea will create jobs? With a vibrant downtown business district, more

positions will be required to be filled. **Will this idea leverage investment from others?**

**What kind? How much?** Property owners of vacant buildings may consider major renovations.

**Will this idea leverage investments from others? What kind? How much?**

**Will this idea stimulate spin-off benefits? What type? How? When? Where?** - Retail sales, food consumption etc.

**Will this idea build new or existing partnerships? How** - This may assist in making the downtown shopping district more desirable for those living downtown and those from the suburbs.

**Will this idea benefit emerging or established industry sectors? How?** - Yes, downtown businesses should see increased street traffic.

**Will this idea fuel transformative change in London's economy?**

**If so, how?** The health of the core district will reflect on the quality of life and economy of the city as a whole.

### Contact:

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