

IDEAS AND PROPOSALS SUBMITTED TO IEPC

Idea: London's Neighbourhoods

Submission Type: Individual

Description: I am a 26 year old full time worker in London, born, raised, attended UWO and now a working citizen in London. I feel that London has lost a lot of our young adults (no jobs etc etc) to other places. London has a lot to offer the students, bars to go to, cheap chain restaurants etc etc... but once you reach 26 where do you go to hang out in London? Not Jim Bobs! London is missing a quante independant business district/neighbourhood to hang out in... NY city, Toronto they all offer something like this (bloor west village, distillary district) Although we have Richmond Row (which manage a business on) Richmond is a main traffic street - it's long, it's unenjoyable to take a stroll down, we lack patios for people to sit on, markets for fresh veggies and fruit... there's no where to "hang out". Even if we use our river -- there's no business growth where we can sit near the scenic river. My generation i believe feels that London is lacking this (as i was on a bus ride with a bus full of under 35 year olds in London the other weekend) and they all expressed that we're missing this atmosphere in our city -- and these are people making MONEY who want to spend it in their city! I'm seeing a lot of the young adults going back to our "roots" of a city -- leaving the suburb... looking for a place downtown, to shop locally eat locally and live locally... we're having less kids, moving to the marriage and home life slower... but we need somewhere to be and somewhere to go in the in-between stage. If we had something like this to offer we'd probably lose less UWO and Fanshawe graduates to places like Toronto -- but have nothing to socially hold them here and engage them... jobs will come if we build the right communities! I know this has been a ramble of thoughts... but i really do hope you get the overview of my idea... Richmond Row needs to grow differently not as this major city route.

What is the status of this idea – is anything already happening? I've seen some attempts -- Talbot Street has made an effort to offer unique pubs and patios for a more mature audience. I still feel the layout of Richmond Row needs to change and that the river should be used better in business and city planning.

Who are the partners that would need to be involved? What are their roles?

I'm not too sure how to answer this question... you'd need to involve the local business owners of Richmond Row and you would also have to entice new business to grow.

Cost to implement: - A million dollars I'm sure!

Funding Requested from City (\$) if any: Not sure

Will this idea move forward without City of London funding? Probably not -- this is just an idea I've seen a group of people in London missing... there would need to be some movement by the city to develop a neighbourhood like this.

Will your idea create jobs? ? Yes

How many jobs will be created? 101-500

Full or Part-time: Full-time (32hrs/wk+)

Permanent or Temporary: Permanent

Job Level: Management

Job Salary: Salary of \$20,000 - \$40,000 (\$12-\$20/hour)

What sector(s) will this create job(s) in? Retail trade

Is there anything else you can tell us about how your idea will create jobs? If you have businesses opening up it will create jobs... small local businesses!

Will this idea leverage investment from others? What kind? How much? I'm not sure I have enough knowledge on this idea to answer that correctly

Will this idea stimulate spin-off benefits? What type? How? Where? a better network of community; new businesses; new jobs; keeping people in London

Will this idea build new or existing partnerships? How? it will build on existing businesses and other aspects of the core of our city, the market, the JLC, restaurants, festivals etc...

Will this idea benefit emerging or established industry sectors? How?

- it will benefit small growing businesses downtown.
- if there is a place for people to be there will be more growth.

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Will this idea fuel transformative change in London's economy? If so, how? Yes, because there's a group that's missed in our community and they want to spend money -- but don't have anywhere to go!

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