

IDEAS AND PROPOSALS SUBMITTED TO IEPC

Idea: Eco-Parking Lot

Submission Type: Individual

Description: Layout a parking lot downtown, with specific discounts based on how many people are carpooling in the vehicle. Entry would be monitored, and it would create incentive for people to "go green" and reduce our carbon foot print as well as improve London's air quality.

- Improve downtown parking problem - Promote carpooling / efficiency
- Improve air quality, reduce carbon footprint

What is the status of this idea – is anything already happening? Idea is in its 'embryo' stage, still getting approval and go-ahead.

Who are the partners that would need to be involved? What are their roles? City Council and transportation planners.

Cost to implement: \$25 000

Funding Requested from City (\$) if any: \$20 000

Will this idea move forward without City of London funding? Not likely, external funding & permission required.

Will your idea create jobs? Yes

How many jobs will be created? 11-20

Full or Part-time: Part-time

Permanent or Temporary: Permanent

Job Level: Entry-level

Job Salary: Salary of \$20,000 - \$40,000 (\$12-\$20/hour)

What sector(s) will this create job(s) in? Construction, Transportation and warehousing, Other

Is there anything else you can tell us about how your idea will create jobs?

Monitoring parking lot, developing parking lot, maintenance.

Will this idea leverage investments from others? What kind? How much? Not very much.

Will this idea stimulate spin-off benefits? What type? How? Where? Less pollutants in the air, encourages people to think green and, save money, attracts more people to downtown, boosts economy

Will this idea build new or existing partnerships? How? Not at the moment

Will this idea benefit emerging or established industry sectors? How? Not aside from existing merchants and restaurants downtown.

Will this idea fuel transformative change in London's economy? Is so, how? Yes, through helping reduce London's parking frustration in the downtown area, and making London a leader in green and sustainable ideas.

Contact:

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