

To the Members of London City Council & the Corporate Services Committee:

This letter is to request a designation of municipal significance for THE Fashion Show 2018. The planned event will occur this year on July 21st, 2018. This year's show is scheduled to take place at the Wolf Performance Hall in Downtown London from 5pm to 9pm.

It is with enthusiasm that THE Fashion Show undertakes the challenge of being solely lead by its own creative team each year. Our organization has established a number of contacts in the City of London, as well as internationally and has committed to continue to maintain these relations in the years to come to provide a unique show every year.

Our unique show exhibits innovative fashion from various designers in the City of London, Designers from across Southwestern Ontario, Designer stores, and International acclaimed designers that are chosen each year in a themed based show. THE Fashion Show is an artistic show which brings together the community through fashion, dance, performances, pride and equality. Models are selected of all shapes, sizes, heights, race, ethnicity, gender, and sexuality. We believe in inclusion and which has made the show each year a sell out every year.

Thanks to our innovative choreographies, talents and original designers THE Fashion Show continues to be a successful event during the pride weekend every year in July and continues to give back to a charity each year through its mandate of giving back to the community. Having celebrated our 15th Year Anniversary last year we are looking to continuing to grow the show, establishing partners, and give back to the community. Past Charities that have benefited from our shows have included:

- The Autism Society
- Meals on Wheels London
- The Abby Fund
- The Princess Program
- Children's Miracle Network
- All Breed Canine Rescue
- Paper Kite Children's Foundation
- My Sister's Place
- Canadian Breast Cancer Foundation

We hope you will consider granting this resolution so the Fashion Show can continue to grow and expand its reach in Downtown London. Your support for municipal significance is an important step towards continuing to grow the show into a larger event in the coming years.

I encourage you to contact me at any time for questions and feedback related to this letter.

Sincerely,

Richard Renaud, Creative Director of THE Fashion Show