

FARHI

HOLDINGS CORPORATION

April 12, 2012

Ms. Denise Brown:
Chair, Public Safety Committee
London City Council
300 Dufferin Avenue
London, ON N6A 4L9

Dear Ms. Brown:

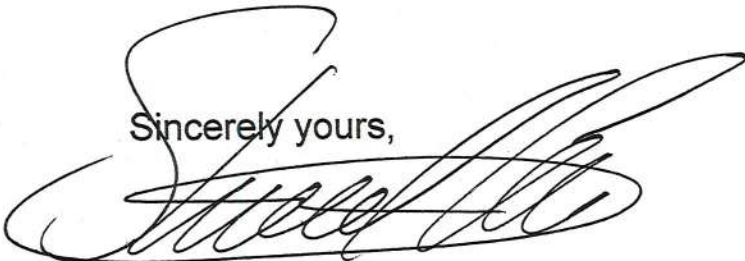
I am writing today to ask you, as Public Safety Committee chair, for permission to bring a delegation to the next available committee meeting.

It is our intention to address the city's current sign bylaw as it relates to downtown real estate signs, specifically the current requirement that some types be removed after 210 days and not re-installed for an additional 155 days.

It is our firm belief this restriction negatively affects our ability to conduct our property rental business and as a result reduces the potential tax revenues to the city. We would appreciate the opportunity to make that case and request an appropriate bylaw amendment.

We look forward, hopefully, to your positive response.

Sincerely yours,



Shmuel Farhi