

**7TH REPORT OF THE
LONDON ADVISORY COMMITTEE ON HERITAGE**

Meeting held on June 6, 2012, commencing at 5:30 p.m.

PRESENT: G. Goodlet (Chair), D. Brock, J. Cushing, M. Kerr, J. Manness and J. O'Neil and H. Lysynski (Secretary).

ALSO PRESENT: R. Armistead, S. Jones and D. Menard.

REGRETS: C. Carrothers, D. Dudek, J. Lutman, J. Peters and N. Van Sas.

I YOUR COMMITTEE RECOMMENDS:

Heritage
Alteration
Permit
Application –
270 St. James
Street

1. (2a) That, on the recommendation of the Director of Land Use Planning and City Planner, with the advice of the Heritage Planner, the Heritage Alteration Permit Application of J. Spriet / T. Johnson requesting permission for an addition to the designated heritage property located at 270 St James Street **BE APPROVED**; it being noted that the Heritage Planner has reviewed the proposed addition to the garage and has advised that the impact of such alteration on the heritage features of the property identified in the reasons for designation is negligible.

Heritage
Alteration
Permit
Application –
618 Wellington
Street

2. (2b) That, on the recommendation of the Director of Land Use Planning and City Planner, with the advice of the Heritage Planner, the Heritage Alteration Permit Application of F. Dick / K. Townsend requesting permission for the following alterations to the designated heritage property located at 618 Wellington Street **BE APPROVED**:

- a) the replacement of all windows;
- b) the removal of the current tile floor and the installation of a concrete floor on the front veranda; and,
- c) the removal of the wooden steps to the front veranda and the installation of concrete steps, with a railing;

it being noted that the Heritage Planner has reviewed the proposed window alterations and has advised that the impact of such alterations on the heritage features of the property identified in the reasons for designation is negligible; it being further noted that the London Advisory Committee on Heritage heard verbal presentations from P. Malloy and F. Dick, with respect to this matter.

Heritage
Alteration
Permit
Application –
798 Hellmuth
Avenue

3. (Add) That, on the recommendation of the Director of Land Use Planning and City Planner, with the advice of the Heritage Planner, the Heritage Alteration Permit Application of M. Parks requesting permission for repairs to the designated heritage property located at 798 Hellmuth Avenue **BE APPROVED**; it being noted that the Heritage Planner has reviewed the proposed repairs and has advised that the impact of such alteration on the heritage features of the property identified in the reasons for designation is negligible; it being further noted that the London Advisory Committee on Heritage heard a verbal presentation from M. Parks, with respect to this matter.

188-190
Dundas Street

4. (Add) That the Heritage Planner **BE ADVISED** that the London Advisory Committee on Heritage has no objection to the removal of the single-story rear concrete block walls on the properties located at 188-190 Dundas Street.

II YOUR COMMITTEE REPORTS:

Stewardship
Sub-Committee

5. (iii) That the London Advisory Committee on Heritage heard a verbal presentation from Joe O'Neil, on behalf of the Stewardship Sub-Committee and reviewed and received the attached Minutes from the Stewardship Sub-Committee meeting held on May 23, 2012.

- Heritage Property Monitoring Sub-Committee 6. (iv,9) That the London Advisory Committee on Heritage (LACH) was advised by Joe O'Neil, on behalf of the Heritage Property Monitoring Sub-Committee, that Detroit, Michigan, has established fines and penalties, for absentee landlords of heritage properties. The LACH was also advised that NASA has produced a document indicating that the United States has declared parts of the moon as heritage sites.
- Archival Sub-Committee 7. (v) That the London Advisory Committee on Heritage was advised by George Goodlet, on behalf of the Archival Sub-Committee, that they have met with Mr. Jim Purser, Manager of Records & Information Services, with respect to the establishment of a City of London archives.
- Tempo VII Sub-Committee 8. (vii) That the London Advisory Committee on Heritage was advised by Don Menard, on behalf of the Tempo VII Sub-Committee, that a location for the permanent storage of the Tempo VII Hydroplane is being undertaken.
- Heritage Conservation District Representative 9. (viii) That the London Advisory Committee on Heritage was advised by Don Menard, Heritage Planner, that an appeal was received related to the establishment of the Downtown Heritage Conservation District.
- Heritage London Foundation Representative 10. (ix) That the London Advisory Committee on Heritage was advised by Joe O'Neil that the Great Gatsby Gala will be held on July 4, 2012.
- Culture Plan 11. That the London Advisory Committee on Heritage (LACH) received the attached brochure from Robin Armistead, Manager, Culture and Municipal Policy and Stephanie Jones, Municipal Policy Specialist, with respect to the City of London Culture Plan. The LACH advised that George Goodlet, or his designate, will attend the all-day session to be held on June 27, 2012, with respect to the Culture Plan.
- Heritage Planner's Report 12. That the London Advisory Committee on Heritage was advised of the following by the Heritage Planner:
- a) the 2012 Annual Architectural Conservancy of Ontario/Community Heritage Ontario Conference was excellent;
 - b) ReThink London will be holding public meetings on June 11 and 23, 2012;
 - c) repairs are being undertaken at Eldon House; and,
 - d) the Woodfield District will hold its Annual Fair in June, 2012.
- Other Business 13. That the London Advisory Committee on Heritage held general discussions with respect to the following:
- a) the renovations currently being undertaken by Infrastructure Ontario at the Normal School;
 - b) Lord Roberts School had the first indoor pool, in a school, in London; and,
 - c) the *Funerals & Cemeteries Act* has now been enacted.
14. That the London Advisory Committee on Heritage received and noted the following:
- 6th Report of the LACH (a) (1) the 6th Report of the London Advisory Committee on Heritage from its meeting held on May 9, 2012; it being noted that clause 14 was amended to include a comma after the word "District";
- City of London - 707 and 711 Waterloo Street (b) (3) a Notice, dated May 18, 2012, from Barb Debbert, Senior Planner, with respect to an application submitted by the City of London, relating to the properties located at 707 and 711 Waterloo Street;

- City of London
– Lands
Bounded by
Fanshawe Park
Road to the
North,
Aldersbrook
Road/ CP Rail/
Wonderland
Road to the
West, CN Rail
to the South
and Clarke
Road/ Huron
Street/
Highbury
Avenue to the
East
- (c) (4) a Notice, dated May 18, 2012, from Michael Tomazincic, Senior Planner, with respect to an application submitted by the City of London, relating to the lands bounded by Fanshawe Park Road to the North, Aldersbrook Road/ CP Rail/ Wonderland Road to the West, CN Rail to the South and Clarke Road/ Huron Street/ Highbury Avenue to the East;
- City of London
– City-Wide
Zoning
Amendment
- (d) (5) a Notice, dated May 7, 2012, from Brian Turcotte, Senior Planner, with respect to an application submitted by the City of London, relating to a City-wide Zoning Amendment for day care uses for persons older than 18 years;
- 1841577
Ontario Inc. – 8
Fairview Court
and 770
Whetter
Avenue
- (e) (6) a Notice, dated May 10, 2012, from C. Smith, Planner II, with respect to an application submitted by 1841577 Ontario Inc. relating to the properties located at 8 Fairview Court and 770 Whetter Avenue;
- 2nd Report of
the LACH
- (f) (7) a Municipal Council resolution adopted at its meeting held on May 22 and 23, 2012, with respect to the 2nd Report of the LACH;
- People and
Places – Black
History Tour
- (g) (8) a pamphlet from Museum London with respect to “People and Places, Black History Tour, London and Southwestern Ontario”; and,
- SoHo –
Potential
Heritage
Conservation
District
- (h) (10) a communication dated May 25, 2012, from T. Park, 300 South Street and a Municipal Council resolution adopted at its meeting held on March 20 and 21, 2012, with respect to a potential SoHo Heritage Conservation District.
- Next Meeting
15. That the London Advisory Committee on Heritage will hold its next meeting at the Call of the Chair.

The meeting adjourned at 7:40 p.m.

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MINUTES

STEWARDSHIP SUB-COMMITTEE

Wednesday, 23rd May 2012

2nd Floor, London City Hall

Call to order - 6:40 p.m.

Attending: Cliff, Don, Michael, Janet, Theresa and Joe

Regrets: Mary, John and Meghan.

ITEMS

1) Pioneer Cemeteries

Cliff reported upcoming meetings with some cemetery officials to explore more plaques for some of our pioneer cemeteries.

2) Glanworth Library

Theresa presented a fine draft of reasons for designation. Roughly an hour was spent going over the report, and it is hoped that Stewardship will have a final draft for LACH this summer.

3) 1170 Wilton Grove Road

Don presented a fine draft of reasons for designation. Again, roughly an hour was spent going over the report, and it is hoped that Stewardship will have a final draft for LACH this summer.

4) King Street Bridge

No report

5) 131 Pond Mills Road

Stewardship will prepare a statement of significance for this property.

6) Potential New HCD

Possible Orchard Park-Sherwood Forest Heritage Conservation District. Individual members of Stewardship plan to visit the area in person before making any recommendations.

7) Items forwarded to LACH

- None.

Call to adjourn 8:35 p.m.

DEFERRED ITEMS

- 420 Fanshawe Pk. Rd. E.

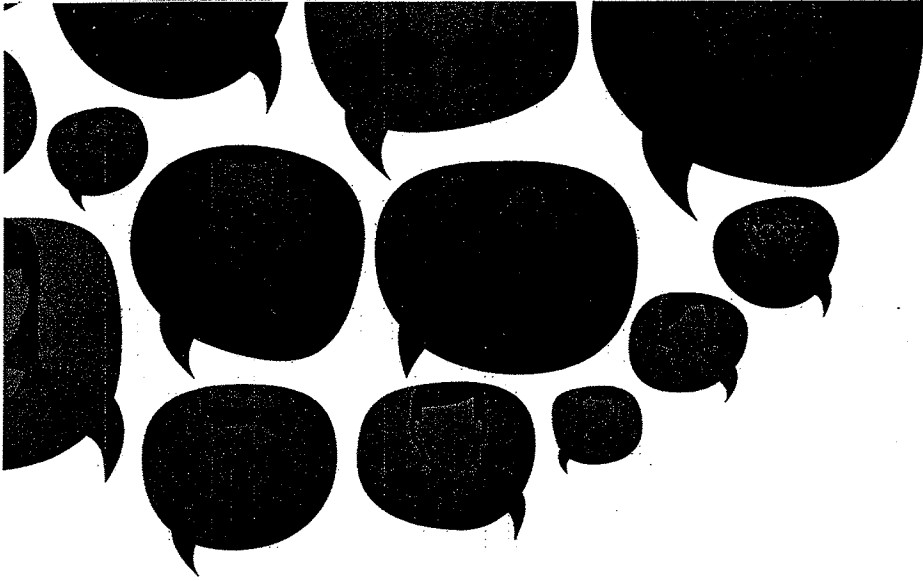
- 759 Elizabeth

- 118 Windsor Cres

- 602 Princess Avenue.

- 203 Sherwood Avenue

-267 Hill Street, 117 and 119 Wellington Street.



Cultural Prosperity Plan

CITY OF LONDON

SPRING 2012 NEWSLETTER

The Evolution of Culture in London

London is a leader in cultural planning in Canada. Culture - our tangible and intangible heritage; creative industries; talent of all ages and diversity; and various forms of artistic expression in all its dimensions - is a fundamental ingredient of

sustainable development. It is a powerful contributor to economic prosperity and quality of life. London developed its first cultural plan in 2005. Now, in 2012, we are asking you to build on the successes we have achieved and help us forge new

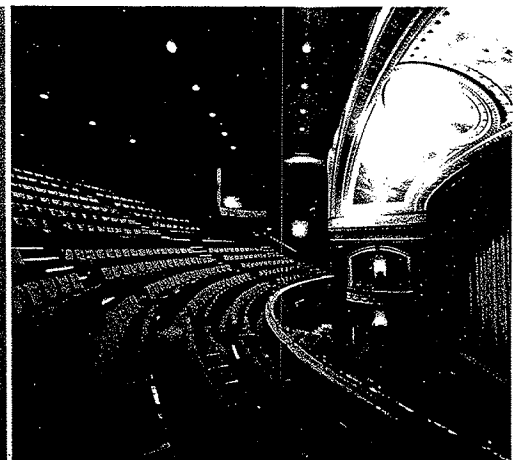
directions with culture in our city. Our goal is to have cultural workers continue to live, incubate new ideas and thrive in our community. With your participation, we are confident London's 2012 Cultural Prosperity Plan will bolster this.

WANT TO KNOW WHAT'S GOING ON WITH THE PLAN?

In this newsletter we want to give you a sense of where we are with the Plan - how your contributions have begun to shape the plan and how you can participate in the future. Your thoughts and ideas count!

HOW TO CONTACT US

Robin Armistead,
City of London Culture Office
(519) 661-2500 (ext. 5475)
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www.londonarts.ca
www.londonheritage.ca
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What is Municipal Cultural Planning?

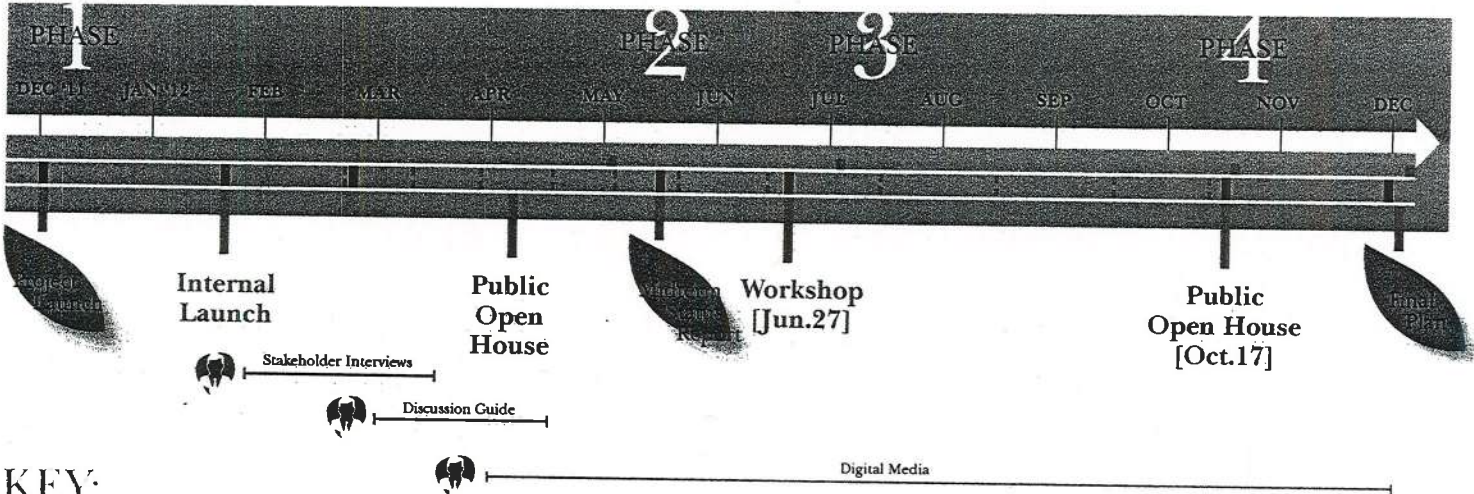
Municipal Cultural Planning (MCP) is a municipally-led process to identify and leverage cultural resources, strengthen the management of those cultural resources and integrate culture into all aspects of municipal decision making. MCP aims to promote social equality, environmental responsibility, and cultural vitality to consequently enhance quality of life and economic prosperity.

Why a New Plan?

To ensure our Cultural Prosperity Plan remains vibrant and current, the City of London Culture Office, London Arts Council and London Heritage Council advocated for the creation of a new Culture Plan. This new Plan will rely heavily on input received from all facets of our cultural community through a highly interactive and collaborative process that will be completed by the end of 2012.

(11)

PROJECT TIMELINE



THE CULTURAL PLANNING FAIR

More than 330 people attended the public kick-off, called the Cultural Planning Fair, on April 3, 2012, as we celebrated the launch of London's Cultural Prosperity Plan. At this event, participants were given the opportunity to provide feedback on the Cultural Drivers and listen to some dynamic community "Ignite Culture" presentations. If you missed the presentations, you can view them at:

The Project Team

The planning process is being led by DIALOG, a team with substantial experience working in cultural development across Canada. They are working in collaboration with the City of London Creative City Committee Working Group, which is supported by the City of London Culture Office, London Arts Council and London Heritage Council. Funding has been provided by the Creative Communities Prosperity Fund through the Ontario Ministry of Tourism, Culture and Sport, and matching funding has been provided through the City of London Culture Office.

Cultural Drivers

1/ Built Heritage

The vernacular architecture in London is unique for its extensive use of yellow brick. This important stock of historic architecture, including many designated heritage districts, along with the city's 13 museums, are living artifacts that tell London's unique story, and contribute greatly to its identity. There is a sense that more should be done to preserve, enhance, and promote these important cultural assets.

2/ Capturing Tourism Potential

Tourism London has estimated that the tourism sector in London has a significant economic impact on the city, largely in the form of wages and salaries for Londoners. London's unique geographic advantage, in close proximity to major metropolitan centres such as Detroit and Toronto, suggests that there is immense potential to strengthen the city's attraction as a tourist destination. Better promotion of the city's cultural assets outside of its borders will

help to capture this potential in the future.

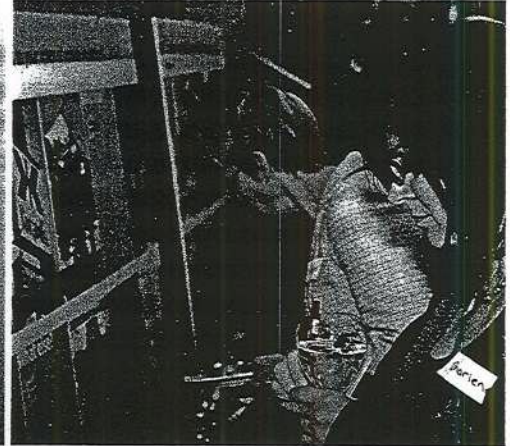
3/ Celebrating Diversity

London is a city of great diversity that welcomes people of different nationalities, ages, sexual orientations, faiths, and abilities. There is a sense that London's diversity should be better celebrated as a key feature of its identity by engaging these groups. In addition, more inclusive platforms for community engagement will generate new opportunities for interaction and exchange among London's diverse population.



The Cultural Prosperity Plan will be a strategic document that will leverage London's cultural initiatives to date and seek new innovative ways to align culture/creativity with economic development. The Plan will identify municipal and community priorities for strengthening the cultural sector and will elevate

its role in sustainable city building. Through community engagement, the Plan aims to generate a shared cultural vision in London and provide a set of guiding principles and actions that ensures the city reaches its greatest potential as a culturally vibrant and creative city.



4/ Cultural Assets

London possesses a wide array of cultural assets, from its theatres, museums, and significant built heritage, to the many grassroots arts and cultural organizations that contribute to the richness of the city's cultural scene. However, there is a strong sense that these assets are not well known by Londoners. It is felt that greater support for these cultural assets is necessary, particularly in terms of marketing and promotion.

5/ Cultural Corridors

London's Cultural Corridors - Downtown, Old East Village, and Richmond Row - possess many of the ingredients necessary to make them vibrant and attractive places to live, work, and play, including beautiful heritage buildings, affordability, and unique opportunities to shop, eat, and consume culture. Strengthening these key Cultural Corridors by attracting new businesses, residents, and visitors will be an important local driver of culture.

6/ Cultural Leadership

It is widely believed that London is well positioned to become known as a cultural leader both regionally and nationally. However, there is a sense that not enough is being

done to promote and enhance the city's strongest cultural assets in order to make this happen. In general, becoming a cultural leader will mean creating the bold new partnerships recommended in the Mayor's Economic Prosperity Report, including new collaborations between the public and private sector, and with the business community, both locally and globally.

7/ Cultural Production

London has a large pool of talented and accomplished cultural producers who are recognized across Canada and around the world for their work. Although these people bring significant economic benefits to the city, they are not widely appreciated and, consequently, many are not heavily engaged in the local cultural scene. There is immense potential for the cultural sector to be a driver of urban manufacturing, which can support healthy and vibrant Cultural Corridors.

8/ Economic Impact

Culture is a powerful contributor to economic prosperity, but this fact is not well understood in London. Nationally, Statistics Canada reports that culture contributes over \$84 billion to Canada's

GDP. While the City is currently working on establishing a clearer understanding of the economic impact of culture on the local economy, it is clear that a values shift needs to occur, particularly in terms of understanding that spending on culture is a valuable investment rather than an expense.

9/ Food & Agriculture

London is located in a prosperous agricultural region, and has a strong historic connection to agriculture and food production. As a culinary city, with over 600 restaurants and a vibrant community of gastronomic professionals including farmers, producers, shopkeepers, market managers, cooking instructors, culinary retailers, artists, and writers, London is working to advance the local food culture. These assets suggest that there is a significant opportunity to market London as a vibrant, year-round culinary tourism destination, with authentic and diverse offerings of unique local products and cultural experiences.

10/ Libraries

London's Public Library is a thriving and vibrant institution that plays a vital role in making culture accessible to Londoners.

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ore popular than ever, London's libraries have become a "one stop shop" for culture, featuring exhibit space and music practice rooms, as well as skills development programs and support for new immigrants. There is an opportunity for the Library to apply even more of a cultural lens to the work that it does, and to take advantage of opportunities for expanded partnerships to meet the growing demand for cultural programming and to promote neighbourhood development.

11/ Neighbourhoods

London is a city with many distinct and vibrant neighbourhoods, and it is in their neighbourhoods that Londoners experience culture most often. There is a distinct opportunity for collaboration between City Departments and the communities themselves to ensure that culture is a priority in terms of neighbourhood development, and that the cultural assets of London's neighbourhoods are protected, nurtured, and enhanced.

12/ Post-Secondary Institutions

London's post-secondary institutions play an important role in fostering and enhancing the culture of London, and they are also fundamental to positioning it as a leading edge creative learning centre. Stronger and deeper synergies between these post-secondary institutions and the City, as well as between these institutions, the business community, and the city's many cultural organizations, will have a strong positive impact on London's cultural prosperity.

13/ Sports

Sports are one of the many ways in which culture is consumed in London, but most people do not recognize it as being a cultural activity. There is an opportunity to promote the cultural significance of sports in London, and to explore ways of leveraging sporting activities as a gateway to other facets of culture.

14/ Talent

London's celebrated post-secondary institutions already attract some of the brightest young minds from all over Canada and internationally to study in the city. Unfortunately, only a small fraction of them choose to stay in London once they've graduated. Similarly, businesses find it difficult to attract and retain experienced creative sector workers and other professionals. Capitalizing on the full potential of London's creative economy will mean a shift in thinking towards an understanding that investments in culture will help to lure talented workers to the city and keep them here. Connecting this vital pool of talent to the amenities in London will help to build London's economic as well as cultural prosperity.

15/ Thames River

Although the Thames River is widely recognized in London for its historical and cultural significance, it is poorly integrated into the urban fabric of the city. In particular, there is an opportunity to revitalize the Forks of the Thames, the location of London's founding, and to turn it into a thriving cultural attraction that the city can be proud of, with active uses and programming.

But Wait... There's More to Come!

The behind-the-scenes work is underway. The Creative City Committee Working Group, City of London staff, and Arts and Heritage Managers will continue to refine the themes and develop the Plan's Vision, Principles and Strategic Directions at a workshop in June 2012.

Over the summer and early fall 2012, the Project Team will continue to consult with key stakeholders to develop actions and initiatives for implementing the Plan's Vision and Principles.

On October 17, 2012 you will be invited to give input on the working draft of London's Cultural Prosperity Plan. This is your opportunity to comment and provide feedback on proposed recommendations and initiatives in London's Cultural Prosperity Plan. Details for this event will follow.

London's 2012 Cultural Prosperity Plan will be finalized and presented to City Council late 2012. ■