



MEMO

Date: Wednesday, March 14, 2018

To: Strategic Priorities and Policy Committee, City of London

From: London Convention Centre Board of Directors

Subject: London Convention Centre Corporation Board Appointment Recommendation

Recommendation:

The LCC Board of Directors recommends Mr. David Smith for an 8 month LCC Board appointment from April 1 to November 30, 2018.

Background:

The LCC Board of Directors is recommending Mr. Smith's appointment replacing Ms. Chris Moss who recently resigned from the LCC Board after serving for the past 2 years. Mr. Smith responded last fall to the LCC's invitation to the community for anyone interested in joining the Board. Mr. Smith's resume is attached to this note. As a member of four professional national and provincial health associations, Mr. Smith, a London resident, will be a great community health connector for the London Convention Centre.

LCC By Law:

Section 4 of the LCC By-Law addresses Board composition. Paragraphs (1) through (3) identify the community sectors which are to be represented on the LCC Board. Sector representation is important to enable communication with the communities that drive a high percentage of conventions and conferences to the LCC.

(1) The Board of the Corporation shall be composed of the Mayor as a member *ex officio* and ten members appointed by Council:

- (a) two of whom shall be Members of Council;
- (b) six of whom may be engaged full-time in or otherwise representative of one of the following sectors of the community:
 - (i) hospitality;
 - (ii) travel and transportation;
 - (iii) health care;
 - (iv) business;

- (v) marketing or public relations;
 - (vi) digital media;
 - (vii) sports;
 - (viii) agriculture or agrifoods; or
 - (ix) education;
 - (c) one of whom shall not be engaged either full-time or part-time in any sector mentioned in clause (b) or (d); and
 - (d) one of whom may, but need not, be a member of the not-for-profit corporation Emerging Leaders London Community Network.
- (2) Council shall nominate individuals for appointment under subsection (1).
- (3) If an individual engaged in a sector mentioned in clauses (b) or (d) of subsection (1) is nominated to the Council, the Council shall first satisfy itself that the individual can generally represent the sector, and can fairly serve the best interests of the Corporation and the sector having regard to the individual's personal interest.
- (4) Expressions of interest of individuals in serving as directors may be solicited:
- (a) by advertising in a newspaper having general circulation in the municipality;
 - (b) by a posting on the Corporation's and/or the City's website; and/or
 - (c) in any other manner determined by the Council, acting reasonably; and the Civic Administration shall submit a list of names of interested individuals to Council, who shall consider such individuals prior to making its nominations.

TERM:

- (a) Members of Council appointed as Directors shall be appointed for a term not exceeding their term in office as Member of the Council that appoints them.
- (b) Directors who are not members of Council shall be appointed for a term not exceeding thirty-six (36) months; provided, however, such term may not exceed the term of office of the Council that appoints them.
- (c) Directors are eligible for re-appointment to the Board for up to six consecutive years.
- (d) The seat of an appointed member of the Board becomes vacant if the Director is absent from the meeting of the Board for three successive meetings without being authorized to do so by the Council.

QUALIFICATIONS

- (a) Each Director shall be at least eighteen years of age and not an undischarged bankrupt or mentally incompetent person.
- (b) Seventy-five percent (75%) of the Directors who are not Members of Council or the Mayor shall be residents of the City. The balance of the Directors, other than the Mayor and Members of Council, may be residents of any of the municipalities within 100 kilometres of the municipal boundaries of the City.

David Smith, MBA, CHE

127 Grieve Place □ London, ON, N6E 3E1

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 LinkedIn: ca.linkedin.com/in/davidsmith76

RE: **London Convention Centre
Board of Directors Vacancy**

To Whom It May Concern:

Please accept my cover letter and resume as indication for my intent to apply for a position with London Convention Centre (LCC)'s Board of Directors. I am confident my MBA education, multiple years of governance experience with Boards (governance and also reporting to a Board) and senior leadership roles in the public health sector makes me a strong candidate.

In my current employment in the public health and community health care sector, I am responsible for managing health promotions programs and services. An experienced senior leader with a successful track record in: strategic planning, financial planning and monitoring, building partnerships with key stakeholders in the healthcare sector (including the Ministry of Health and Long-Term Care and LHIN funded organizations), political acuity in working with Boards of Health and fiduciary management, I make an ideal candidate for this position.

Currently, my board experience includes holding the position President of the Regional HIV Aids Connection Board. Professionally, my current credentials include:

- MBA from Ivey Business School
- BSc (Bachelor of Dental Sciences) leading to licensure as a Regulated Health Professional with the College of Dental Hygienists of Ontario (CDHO)
- CHE (Certified Healthcare Executive) with the Canadian College of Health Leaders (CCHL)
- RIMS (Risk Management Society) member, working towards CRM (Canadian Risk Management) designation
- Six Sigma Green Belt trained

Crucial to my success has been my ability to succeed in a diverse environment where critical detail-oriented, integrity, and excellent communication skills, is held at a premium. I truly believe that my skills, experience, and character will enable me to offer as much to this position.

Thank you for considering my candidacy for this exciting Board of Directors position with LCC. I look forward to discussing this exciting opportunity further.

Respectfully yours,



David Smith

David Smith, MBA, CHE

127 Grieve Place □ London, ON, N6E 3E1



 LinkedIn: ca.linkedin.com/in/davidsmith76

Profile

Senior Healthcare Executive with over 15 years of diverse healthcare experience including progressive management in the public healthcare sector, proving post-secondary university and college instruction and regulated clinical service provider. With a proven ability to utilize deep knowledge of lean methodologies and continuous quality improvements, along with evidence-informed leadership theories, I have help guide managers and teams to perform at their highest level. Well-versed in strategic analysis and planning to align projects with organizational goals with an emphasis on delivering value via core activities that create organizational sustainability.

Professional Experience

Elgin St. Thomas Public Health

May 2014-Present

A public health care population based-approach working together with communities to promote and protect the health of people. Mandatory health programs and services are set by the Province of Ontario in the Health Protection and Promotion Act

Manager, Health Promotion

- Specialized leading a team of interdisciplinary healthcare professionals including coaching, leadership, facilitation and negotiation to ensure programs standards were met
- Developed program objectives and determined goals of the program, classify and organized the work of the teams in addition to coordination of staff to achieve goals and objectives.
- Ensured staff kept abreast of knowledge of theories and principles of public and population health including health promotion, epidemiology, community health planning, and knowledge exchange and research methodology.

Elgin St. Thomas Public Health

August 2010-May 2014

A public health care population based-approach working together with communities to promote and protect the health of people. Mandatory health programs and services are set by the Province of Ontario in the Health Protection and Promotion Act.

Manager, Clinical Services

- Coordinated and organized the daily activities of a team of multi-disciplinary primary health care professionals utilizing a sophisticated client management software database, in concert with Microsoft Office products, resulting in increased performance.
- Ensured the organizational vision, mission and values is adhered to by front-line staff, leading to established long-term measurable goals and outcomes.

- Adoption and rollout of organizational 3-year strategic planning session
- Fiduciary responsibilities encompassing the monitoring of daily spending to ensure spending allocations are in alignment and sustainable throughout the year.

Fanshawe College

January 2004-June 2014

Fanshawe College is a comprehensive, accredited college serving the greater London region by providing flexible learning arrangements and experiential education opportunities in such industries as technology, business, healthcare and social services.

Professor-Dental Sciences

- Sessional Clinical Professor in the multi-discipline dental clinic for Fanshawe College dental students
- Didactic evaluation inclusive of dental preventive therapy interventions
- Theory and methodology instruction inclusive to dental radiography
- Seasoned leader and mentor for students and new faculty

Education

Ivey Business School, Western University

Masters of Business Administration (MBA)

University of British Columbia

Bachelors of Dental Sciences (BDSc)

University of Toronto

Working towards Risk Management Certificate (expected 2017)

Canadian College of Dental Health

Diploma in Dental Hygiene

Certificates

- Canadian Healthcare Executive (CHE) with the Canadian College of Healthcare Leaders
- Six Sigma Green Belt trained
- Working towards Canadian Risk Management designation with the Risk Management Society (RIMS). Completed Risk Finance and Risk Foundations with the University of Toronto

Associations

- Member of the Canadian College of Health Leaders (CCHL)
- Canadian College of Dental Hygienists of Ontario (CDHO)
- Canadian Dental Hygienists Association (CDHA)
- Ontario Association of Public Health Dentistry (OAPHD)

Boards

- President-Regional HIV Aids Connection

Accomplishments

- Contributed to the drafting and adoption of an organizational 3-year strategic plan which incorporated an environmental analysis of key stakeholders, engaging front-line staff and policy makers
- Annually drafting of the provincial programs mandatory programs budget to the Ministry of Health and Long Term Care, taking into account the outcomes of the Ontario Public Health Standards (OPHS) within the Health Protection and Promotion Act (HPPA)
- Created an innovative, electronic best practice clinical services technical database and manual for front-line health care staff which lead to overall increase in client satisfaction.
- Drafted and approved clinical operations policies and procedures that resulted in a decrease in clinic wait times.
- Organized a successful sexual health epidemiological evaluation of students engaging in high risk unprotected sex, with results yielding in a decrease of sexually transmitted infections over a two-year cohort.
- Streamlined clinical services delivery by amalgamating programs and services utilizing a blended holistic model. The new model yielded lean measures, resulting in decreased overall operational spending.
- Quality assurance initiatives inclusive of implementing a client satisfaction analysis, increasing total patient experience approval.