

Cathy please attach a copy of this correspondence to Council agenda

In regards to the current by-law I would like to see it ammended both to extend the time of concerts one hour and to increase the decibel level allowed so that our city can compete with other municipalities.

The current by-law is a deterrant to bands both to play at the festival but at other venues as well. London is developing a negative reputation when it comes to attracting groups to play here. If we want London to grow and thrive it needs to be welcoming to young people. As we move towards a more digital age where jobs can be done remotely we want to be the sort of city that people want to live in. I like music but London it seems does not. Not when Rock the Parks "new night" consists of bands that were formed before a large proportion of this year's convocation class was born. Promoters have said attracting acts to London proves difficult and this may be why we struggle to get recent acts to come to London. Several other cities 8 out of 10 according to London City Staff's report have more relaxed bylaws both in time and decibel levels. We could be the city that draws in crowds not the one that says be quiet go away.

Londoners who are not having their entertainment needs met currently will take their money elsewhere and this hurts our economy.

These festivals have the ability to draw people to the downtown core but if we continue to have a negative approach towards entertainment I fear that young londoners may move elsewhere to find a city that is more welcoming. When I lived downtown I loved hearing the sounds from our public parks. I also feel that it is something that you should expect when living in the downtown area.

Please consider the future of London we need to compete with other cities and the current noise bylaw deters our abilitiy to do so.

Thank you

Colleen Murphy
Ward 4 resident