

Bill No. 124  
2018

By-law No. A.-\_\_\_\_\_

A by-law to raise the amount required for the purposes of the London Downtown Business Association Improvement Area Board of Management for the year 2018 in accordance with section 208 of the *Municipal Act, 2001*.

WHEREAS subsection 5(3) of the *Municipal Act, 2001* S.O. 2001, c.25, as amended, provides that a municipal power shall be exercised by by-law;

AND WHEREAS section 9 of the *Municipal Act, 2001* provides that a municipality has the capacity, rights, powers and privileges of a natural person for the purpose of exercising its authority under this or any other Act;

AND WHEREAS subsection 10(1) of the *Municipal Act, 2001* as amended provides that a municipality may provide any service or thing that the municipality considers necessary or desirable for the public;

AND WHEREAS subsection 10(2) of the *Municipal Act, 2001* as amended provides that a municipality may pass by-law respecting; the financial management of the municipality (paragraph 3) and services or things that the municipality is authorized to provide under subsection 10 (1) (paragraph 7);

AND WHEREAS By-law CP-2, as amended, provides for an improvement area to be known as the London Downtown Business Association Improvement Area and to establish a Board of Management for it known as the London Downtown Business Association Improvement Area Board of Management;

AND WHEREAS subsection 208(1) of the *Municipal Act, 2001* provides that Council shall annually raise the amount required for the purposes of the London Downtown Business Association Improvement Area Board of Management;

AND WHEREAS section 23 of the *Municipal Act, 2001* provides that without limiting sections 9, 10 and 11 those sections authorize a municipality to delegate its powers under the *Municipal Act, 2001*;

AND WHEREAS it is deemed expedient to pass this by-law;

NOW THEREFORE the Municipal Council of The Corporation of the City of London enacts as follows:

1. That the budget for the 2018 fiscal year submitted by the London Downtown Business Association Improvement Area Board of Management attached as Schedule "A" is approved.
2. The amount to be raised by the Corporation for the 2018 fiscal year for the purposes of the London Downtown Business Association Improvement Area Board of Management and pursuant to subsection 208(1) of the *Municipal Act, 2001* is \$1,915,390.
3. A special charge is established for the amount referred to in section 2 of this by-law by a levy in accordance with By-law CP-2, as amended.
4. The special charge referred to in section 3 of this by-law shall have priority lien status and shall be added to the tax roll pursuant to subsection 208(7) of the *Municipal Act, 2001*.
4. The administration of this by-law is delegated to the City Treasurer who is hereby authorized and directed to do such things as may be necessary or advisable to carry out fully the provisions of this by-law.
5. This by-law comes into force and effect on the day it is passed.

Matt Brown,  
Mayor

Catharine Saunders,  
City Clerk

**London Downtown Business Association  
2018 Proposed Budget  
with 2017 Comparators**

**Revenue Overview**

<b>LDBA Revenue Detail:</b>	<b>2017 Approved Budget</b>	<b>2017 Actuals</b>	<b>2017 Surplus (Deficit)</b>	<b>2018 Proposed Budget</b>	<b>% of Total Rev</b>	<b>Increase / (Decrease) over 2017</b>
Total City of London Levy	1,877,833	1,877,833	-	1,915,390		37,557
Tax Write offs	(20,000)	(89,811)	(69,811)	(90,000)		(70,000)
Allowance for Vacancy Rebates	(90,000)	(38,892)	51,108	(20,000)		70,000
<b>Net City of London Levy</b>	<b>1,767,833</b>	<b>1,749,130</b>	<b>(18,703)</b>	<b>1,805,390</b>		<b>37,557</b>
LDBA Reserve Drawdown	25,000	-	(25,000)	-		(25,000)
Interest Income	1,000	2,068	1,068	1,100		100
<b>Total LDBA Revenue</b>	<b>1,793,833</b>	<b>1,751,198</b>	<b>(42,635)</b>	<b>1,806,490</b>	<b>100.0%</b>	<b>12,657</b>

**Expenditure Overview**

<b>LDBA Expenditure Detail:</b>	<b>2017 Approved Budget</b>	<b>2017 Actuals</b>	<b>2017 Surplus (Deficit)</b>	<b>2018 Proposed Budget</b>	<b>% of Total Exp</b>	<b>Increase / (Decrease) over 2017</b>
<b>ADMINISTRATION</b>						
Wages and Benefits	418,675	417,675	1,000	435,910		17,235
Telephone	14,900	13,328	1,572	15,000		100
Stationery and Supplies	3,500	3,639	(139)	3,500		-
Insurance	6,600	6,611	(11)	6,700		100
Professional Services	3,600	469	3,131	3,600		-
Purchase and Leasing Equipment	18,900	18,263	637	17,000		(1,900)
Training / Conferences	17,700	17,762	(62)	18,000		300
Subscriptions / Memberships	3,000	4,325	(1,325)	3,000		-
Legal & Audit	5,000	3,946	1,054	5,000		-
Cleaning	7,500	6,877	623	7,700		200
Board Development & Expenses	5,000	4,676	324	5,000		-
Office Furniture	11,000	11,306	(306)	7,300		(3,700)
Miscellaneous Expense	5,000	3,531	1,469	3,590		(1,410)
<b>Total Administration</b>	<b>520,375</b>	<b>512,408</b>	<b>7,967</b>	<b>531,300</b>	<b>29.4%</b>	<b>10,925</b>
<b>RENT</b>						
Rent and Hydro	77,000	67,150	9,850	78,000		1,000
<b>Total Rent</b>	<b>77,000</b>	<b>67,150</b>	<b>9,850</b>	<b>78,000</b>	<b>4.3%</b>	<b>1,000</b>
<b>MEMBER SERVICES</b>						
Graffiti Removal	54,000	52,200	1,800	54,000		-
Pigeon Program	8,000	5,985	2,015	-		(8,000)
Annual General Meeting	20,000	23,566	(3,566)	15,000		(5,000)
<b>Total Member Services</b>	<b>82,000</b>	<b>81,751</b>	<b>249</b>	<b>69,000</b>	<b>3.8%</b>	<b>(13,000)</b>
<b>BUSINESS DEVELOPMENT</b>						
Communications & Marketing	357,000	352,817	4,183	350,000		(7,000)
Promo Downtown Dollars	55,000	55,000	-	55,000		-
MainStreet Sponsorship	56,000	56,000	-	355,500		299,500
MainStreet About Face Sponsorship	125,000	61,260	63,740	125,000		-
Planters	39,000	31,715	7,285	39,100		100
Public Art	-	3,330	(3,330)	10,000		10,000
Clean Team	85,000	84,458	542	143,000		58,000
Downtown Issues	344,000	328,905	15,095	-		(344,000)
Volunteer Recognition	5,000	100	4,900	5,000		-
Miscellaneous	4,358	2,528	1,831	5,090		732
<b>Total Business Development</b>	<b>1,070,358</b>	<b>976,113</b>	<b>94,246</b>	<b>1,087,690</b>	<b>60.2%</b>	<b>17,332</b>
HST	44,100	14,944	29,156	40,500		(3,600)
<b>Total LDBA Expenditure</b>	<b>1,793,833</b>	<b>1,652,366</b>	<b>141,468</b>	<b>1,806,490</b>	<b>100.0%</b>	<b>12,657</b>
Net Surplus / (Deficit)	-	<b>98,832</b>	<b>98,832</b>	-		
Draw from / (Contribution to) Operating Fund	-	<b>(98,832)</b>	<b>(98,832)</b>	-		
<b>Net</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>		

All figures subject to audit.

All figures subject to rounding.