

TO:	CHAIR AND MEMBERS STRATEGIC PRIORITIES AND POLICY COMMITTEE MEETING ON MARCH 26, 2018
FROM:	LYNNE LIVINGSTONE MANAGING DIRECTOR NEIGHBOURHOOD, CHILDREN AND FIRE SERVICES
SUBJECT:	LONDON COMMUNITY GRANTS PROGRAM: 2017 ANNUAL REPORT & 2018 INNOVATION & CAPITAL STREAM OUTCOMES AND SUSTAINABILITY PLANS

RECOMMENDATION

That, on the recommendation of the Managing Director of Neighbourhood, Children and Fire Services, the report providing an update on the London Community Grants Program **BE RECEIVED** for information.

PREVIOUS REPORTS PERTINENT TO THIS MATTER
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- London Community Grants Program Innovation & Capital Funding Allocations (2018) (September 18, 2017)
- London Community Grants Program Outcomes And Sustainability Plans For All Funded Organizations (March 1, 2017)
- London Community Grants Program Innovation & Capital Funding Allocations (2017) (September 26, 2016)
- London Community Grants Program Multi-Year Funding Allocations (2017-2019) (July 25, 2016)
- City of London Community Grants Program: Proposed Evaluation Criteria and Revised Community Grants Policy & Grant Agreement (December 7, 2015)
- Modernizing the Municipal Granting Process for Non-Profit Organizations (October 26, 2015)

BACKGROUND

At its meeting held on July 27, 2016, Municipal Council resolved that Civic Administration BE REQUESTED to report back annually with respect to outcomes and sustainability for grant recipients. (3/18/SPPC).

The purpose of this report is to:

1. Provide Council with the 2017 Annual Report for the London Community Grants Program (2017 Multi-Year stream and 2017 Innovation & Capital stream), rolling up the outcomes and stories of impact related to city funding, and;
2. Provide Council with the projected outcomes and sustainability plans for programs that were funded through the 2018 Innovation & Capital stream of the London Community Grants Program.

London Community Grants Program

The London Community Grants Program is linked to the City's Strategic Plan in the strategic area of focus: *Leading in Public Service* (open, accountable and responsive government). Through the London Community Grants Program, organizations aligned the outcomes of funded programs/services with the strategic areas of focus in the City's Strategic Plan.

In the March 1, 2017 SPPC report, Civic Administration indicated that an annual report would be created which would include:

- a roll up of outcomes achieved;
- stories of impact;

- outcomes aligned with the strategic areas of focus in the Strategic Plan; and,
- beginning in 2018, this report would be presented annually to Council by the end of the first quarter of each year.

London Community Grants Program: 2017 Annual Report & 2018 Sustainability Plans

1. London Community Grants Program: 2017 Annual Report

Through the London Community Grants Program, organizations identified the outcomes that would be achieved through City of London funding contributions. Outcomes for funding through this program are aligned to the City of London's Strategic Plan and the strategic areas of focus.

Civic Administration supported organizations to finalize their outcomes, which are included in the formal grant agreements. Finalized outcomes for 2017 funding allocations (Multi-Year and Innovation & Capital) were reported to Council on March 1, 2017. Throughout 2017, funded organizations reported on their progress related to their outcomes, highlighting the impact that has been achieved through City funding contributions.

Below are some of the key highlights achieved in 2017 through the City's investment in the London Community Grants Program:

- \$2.47M was allocated to 42 organizations through both the Multi-Year and Innovation & Capital stream
- 35% were newly funded organizations, having never received City of London core funding;
- 55,000+ program and service hours were provided for residents
- 250,000+ residents served
 - 100,000+ children and youth
 - 30,000 families
- 130,000 people were connected to resources online
- 1/3 of funded organizations offered programs that support newcomers and immigrants

The London Community Grants Program 2017 Annual Report is attached as Appendix 1. The report includes a roll up of the outcomes achieved in 2017 through both the Multi-Year and Innovation & Capital streams, aligned with the City of London's Strategic Plan.

2. 2018 Innovation & Capital Stream: Outcomes and Sustainability Plans

The projected outcomes and sustainability plans for each program/service funded through the 2018 Innovation & Capital stream of the London Community Grants Program is attached as Appendix 2.¹

Generally, organizations identified the following as strategies to sustain their municipally funded programs once that funding has ended:

- diversify funding sources by seeking and leveraging funding from funders, foundations, other levels of government, donations, sponsorship, and planned giving gifts;
- develop and/or increase fees for service/membership fees/vendor fees;
- revenue generation opportunities;
- find cost and program efficiencies;
- explore a social enterprise model/shared space model/ merger with other organization; and,
- identify additional community partners and share resources.

Next Steps

Civic Administration will continue to work with all funded organizations to monitor ongoing financial and outcome reporting as outlined in the formal grant agreements, and will continue to support organizations to build their capacity and develop resources to effectively measure their outcomes.

In addition, Civic Administration will continue to monitor outcome results, and will provide annual reports to Council in the first quarter of each year, which will include the cumulative results for both the Multi-Year and Innovation & Capital streams.

¹ 2017 outcomes and sustainability plans (Multi-Year and Innovation & Capital) were shared with Council on March 1st, 2017.

FINANCIAL IMPACT

Annual funding to support the London Community Grants Program exists in the Neighbourhood, Children and Fire Services base budget, which was approved through the 2016-19 Multi-Year Budget process. \$2.3 million of funding has been allocated through the Multi-Year stream annually from 2017 through 2019. In addition, approximately \$312,000 has been allocated through the Innovation and Capital stream for 2018. The amount available through the Innovation & Capital stream is anticipated to be approximately \$496,000 in 2019.

The amount of funding allocated to the municipal granting program will be confirmed each year as part of the annual budget update process. Should any adjustments be required to the funding allocated to the modernized program, a business case would be prepared which would require Council approval.

SUMMARY

As a City, investments will continue to focus on enhancing local capacity, supporting accessible, responsive programming, increasing quality of life for all, and continuing to make London *a leader in commerce, culture and innovation – our region’s connection to the World.*

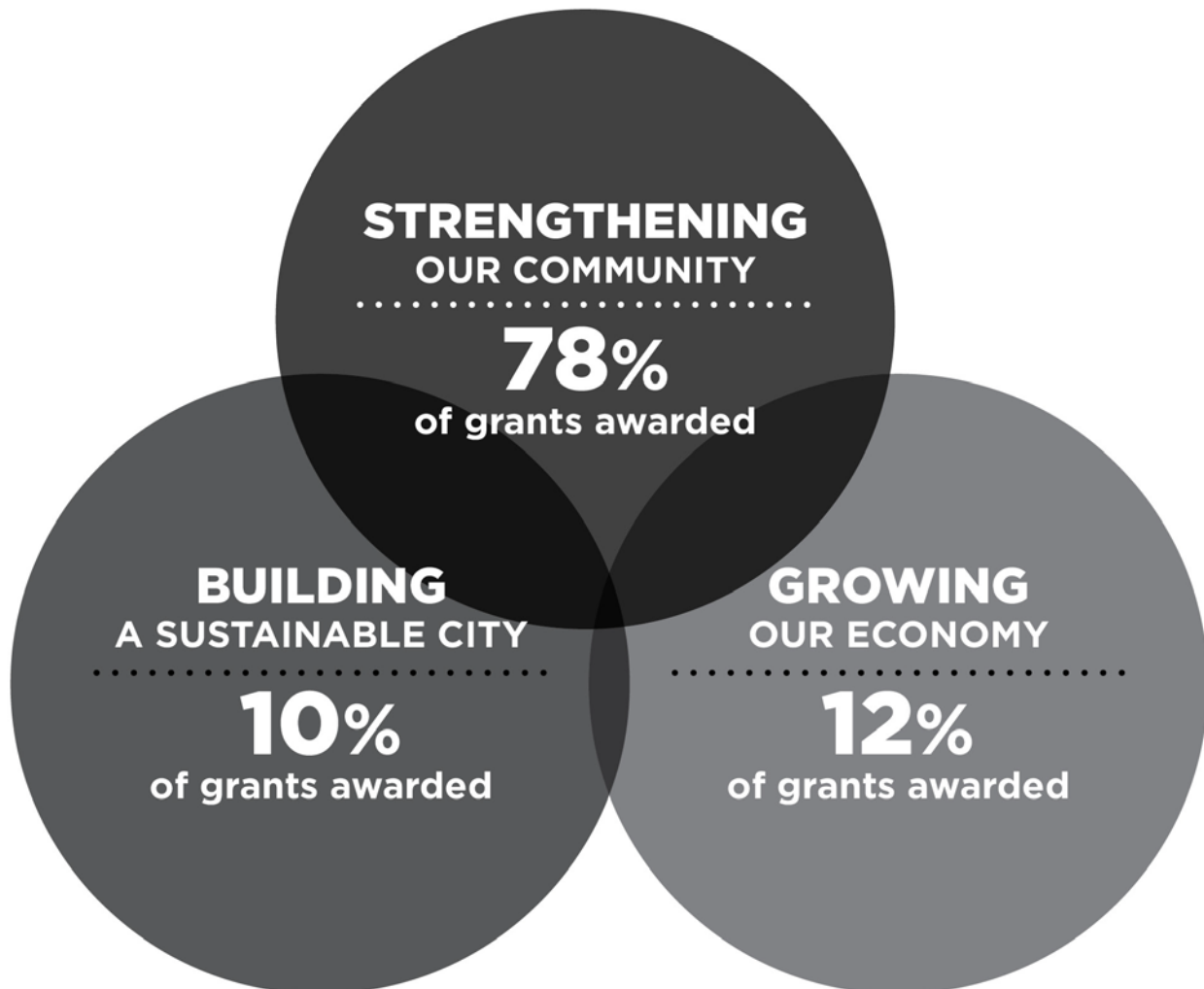
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C. Kyle Murray, Financial Business Administrator



LONDON COMMUNITY GRANTS: 2017 ANNUAL REPORT

The purpose of this report is to provide a summary of the outcomes achieved through the London Community Grants Program, in alignment with the City of London Strategic Plan. Results in this report are based on information reported by funded organizations and highlight the impact of city funding in the community.



\$2.47M 
allocated


42 
organizations funded

35% 
of organizations received city funding for the first time


250,000¹ 
Londoners served

 **55,000+** program and service hours provided to residents

100,000 
children & youth

 **1/3** of organizations offer programs that support a large number of newcomers and immigrants

30,000 
families

 **130,000** people were connected to our community's resources online

5 
community organizations received funding to support critical building repairs, increasing ability to provide programming for the community

¹ All numbers have been rounded for ease of reporting.

STRENGTHENING OUR COMMUNITY



Vibrant, connected, and engaged neighbourhoods

6,000+ residents are more connected, included, and engaged in our community

120,000 residents attended events hosted in our community

200 residents and community groups were directly supported to participate in solutions to enhance their neighbourhood



Diverse, inclusive, and welcoming community

2,000 young people have relationships that make them feel safe and happy

100 women report feeling accepted and supported, and have developed relationships with other women and the community

5,000 residents, including children, youth, and seniors, increased their social participation

10,000 seniors were provided with opportunities to participate and engage in the community



Caring and compassionate services

6,500 Londoners were provided access to basic needs and/or advocacy supports

2,000 individuals were supported to increase their housing stability



Amazing arts, culture, and recreation

100,000 Londoners engaged in cultural opportunities

30,000+ children and their families accessed cultural resources through exhibits, programs, and collections

100+ students learned how to present their work professionally to the public, increasing their future success



Healthy, safe, and accessible city

8,000+ children and youth engaged in activities that promote healthy living

15,000+ children were provided with breakfast and a healthy snack 3 to 5 times a week

4,000+ children, youth, and families have been supported to improve and develop their food literacy skills

100 women reported an increased sense of safety, understanding of risks, and ability to safety plan

451 Neighbourhood Watches operated in more than 80% of planning districts

3,000 residents learned about community safety resources

11,000 Londoners have increased their awareness and/or have accessed community resources to meet their needs

120,000 publications and resources were downloaded from the internet, educating Londoners about the programs and resources our community has to offer

IMPACT STORIES²

- A senior couple was reluctant to participate in a program because of stigma and concerns over their abilities. The couple was supported and encouraged, and now regularly participate. The couple shared that the welcoming atmosphere, relevant activities, and peers with common experiences have made the program a monthly event they rarely miss.
- After the suicide of her partner, a resident was experiencing both emotional and financial stress. Unfortunately, her hydro was cut off due to her inability to meet expenses, and was facing eviction. Through advocacy support, she was guided to negotiate the reconnection of her hydro through a reasonable payment plan, and was supported to secure affordable housing. She is now regularly volunteering at the Centre.
- Arriving in London from the Middle East, a mother and her three daughters had no family or social supports. Members of the family were matched with community mentors to welcome them to our community to practice conversational English, learn Canadian customs, and share food and laughter.

BUILDING A SUSTAINABLE CITY



Convenient and connected mobility choices

200 residents were educated about cycling and actively used cycling as a means of transportation

60 residents accessed bikes at a reduced cost



Heritage conservation

2,000+ artifacts were conserved, documented, and exhibited

30 heritage buildings were maintained, with **13** available as a space for community recreation



Strong and healthy environment

90,000+ residents were made aware of opportunities to improve the environment

20,000 Londoners participated in environmental programs in our community

IMPACT STORY

- Our family relies on cycling for day-to-day transportation, and the new co-op has supported us to learn how to fix and maintain our bikes. We were so impressed with the volunteers at the co-op and the open environment that I became a volunteer myself. I am pleased to be able to contribute to the community, while learning about bicycles and promoting cycling as an efficient and critical part of the city's transportation scheme.

² Impact Stories were submitted by funded organizations as part of the year end reporting requirements.



GROWING OUR ECONOMY



Diverse employment opportunities

- 3,000** Londoners found jobs through employment agencies
- 100+** newcomers to London have been employed in jobs directly or closely related to their field
- 100** employers accessed services and supports to attract and retain immigrant talent in our community
- 8** entrepreneurs were supported to develop the skills and confidence to operate successful businesses, creating more than **20** employment opportunities for London residents



Diverse and resilient economy

- 1,200** community leaders learned strategies to foster innovation and explore new perspectives
- 300+** non-profits, social enterprises, government, business, and academic stakeholders are more aware of how to collaborate effectively
- 200** non-profits and social enterprises have practical tools to help them measure their impact

IMPACT STORY

- With a Master's of Engineering from China and nine years of work experience in the field, this international student was at a disadvantage without any field-related Canadian work experience. Through guidance and support to navigate the application and interview process, the candidate was successfully hired into a role directly related to their experience and education. After 3 months of employment, the candidate noted, *"I am doing extremely well, enjoy what I do, and genuinely like my work environment."*

LONDON COMMUNITY GRANTS: 2017 ANNUAL REPORT

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LONDON COMMUNITY GRANTS PROGRAM: 2018 INNOVATION & CAPITAL STREAM OUTCOMES AND PROGRAM SUSTAINABILITY PLANS

Organization / Project Description	SOC	BSC	GOE	2018 Funding	Outcomes	Sustainability Plan
Innovation						
<p>Family Service Thames Valley: This Innovation Grant will support Family Service Thames Valley to collaborate with partners across the community to build and implement a Financial Empowerment Network. This collaboration will support service providers to build their capacity to effectively deliver financial empowerment programming, and to coordinate services across organizations. The Financial Empowerment Network will develop and share resources and knowledge, reduce duplication of services, decrease barriers, and establish bridges between community organizations and financial institutions.</p>				\$22,000	<ul style="list-style-type: none"> Enhanced and effective communication amongst financial empowerment stakeholders Improved resource sharing between financial empowerment stakeholders and the development of effective shared tools and resources Increased capacity of community partners to embed financial empowerment within their organizations 	<ul style="list-style-type: none"> Leverage funding from other sources Shared space, resources, and/or community partnerships
<p>Merrymount Children's Centre: Playing with Rainbows will provide caring and compassionate service to the Yazidi population, and future targeted refugee populations through group counselling to facilitate the process of healing in children who have been traumatized by the experiences of war and migration. Playing with Rainbows will provide refugee families with an opportunity to talk about their experiences of war and migration and increase participation in broader community activities.</p>				\$13,400	<ul style="list-style-type: none"> To reduce trauma and develop coping strategies in children who have experienced war and migration To increase caregivers' knowledge and understanding of the impact of war and migration on children To connect families with appropriate community resources and supports 	<ul style="list-style-type: none"> Leverage funding from other sources

Organization / Project Description	SOC	BSC	GOE	2018 Funding	Outcomes	Sustainability Plan
Mindyourmind: The Shared Humanity project will connect youth with lived experience with mental health and health professional students to reduce barriers and stigma and improve collaboration and empathy.				\$19,300	<ul style="list-style-type: none"> • Increase in community engagement for youth and professionals • Reduction in barriers to those facing mental health, poverty, addiction, and other related social determinants • Increase innovation and communication across the health sector 	<ul style="list-style-type: none"> • Diversify funding sources • Leverage funding from other sources
Muslim Resource Centre for Social Support & Integration: <i>Supports for Success</i> Engaging newcomer Syrian children & youth seeks to connect newcomer school-aged children to relationships, supports, and opportunities that help them achieve success. This project will develop and deliver mentorship strategies tailored to the unique needs, experiences, and context of newcomer Syrian children and youth.				\$50,000	<ul style="list-style-type: none"> • Young people have a network of healthy relationships in their communities and/or neighbourhoods • Young people have the leadership skills that provide them with the capacity to be engaged, productive members of their communities • Young people have educational experiences that promote skill development and lifelong learning 	<ul style="list-style-type: none"> • Shared Space, Resources and/or Community Partnerships
The London Multicultural Community Association: The London Multicultural Festival will bring many ethnic groups together to share their heritage, history and culture with the London community.				\$7,500	<ul style="list-style-type: none"> • Create a platform and a model for an annual multicultural street festival 	<ul style="list-style-type: none"> • Sponsorships, donations, and/or fundraising • Shared space, resources, and/or community partnerships • Revenue generation
Reforest London: A collaboration between ReForest London and Thames Talbot Land Trust, a flagship environment and sustainability centre – Westminster Ponds Centre – will work to bring together organizations from across London to collaboratively come up innovative solutions to environmental challenges. The Centre will pursue and promote environmental and sustainability excellence at the individual, community, and municipal levels.				\$35,000	<ul style="list-style-type: none"> • Create the Project Management plan for Phase 1 of the Westminster Ponds Flagship Environment & Sustainability Centre 	<ul style="list-style-type: none"> • Sponsorships, donations and/or fundraising • Leverage funding from other sources • Revenue generation

Organization / Project Description	SOC	BSC	GOE	2018 Funding	Outcomes	Sustainability Plan
UnLondon Digital Media Association: The Creative Industries Development Office will provide the creative industry and entrepreneurs with the facilities, education, and advocacy necessary to design, launch, and grow business and ideas that contribute to local, regional, and global innovation.				\$32,000	<ul style="list-style-type: none"> Establish Creative Industries Development office and the operation of a Digital Media and Entrepreneurship Centre to provide industry level access to production resources, education, programming, and services Develop a suite of reusable resources for common digital creative industry challenges (improving talent development, access to capital and business growth) Launch of a comprehensive peer to peer group and mentorship network specifically built for the creative industry and their unique challenges and opportunities 	<ul style="list-style-type: none"> Revenue generation (memberships and fee for service) Diversify funding sources Anticipate program to be sustainable through planned revenue streams
Capital						
Glen Cairn Community Resource Centre: GCCRC will renovate existing space to create a food warehouse that will build a space to provide more opportunities to support food security initiatives. This space will enhance the ability of GCCRC to meet community needs, while improving food security in southeast London. Through this renovation, GCCRC will become a distribution hub for the London Food Coalition, repurposing high quality fresh food from local grocers to redistribute to community organizations and local families in need.				\$40,000	<ul style="list-style-type: none"> Glen Cairn Community Resource Centre will build a kitchen and warehouse space to enhance their ability to support community food initiatives in southeast London 	<ul style="list-style-type: none"> Diversify funding sources Leverage funding from other sources Sponsorships, donations and/or fundraising
London & Middlesex Heritage Museum (Fanshawe Pioneer Village): This investment will support the roof replacement on the Paul Peel House. This was the boyhood home of renowned local artist Paul Peel built in c.1850. This investment will also partially rehabilitate the roof of the Dr. Jones House which features a recreated doctor's office and significant collection of early medical				\$14,800	<ul style="list-style-type: none"> Roof will be replaced on the Paul Peel House Roof will be partially replaced on the Dr Jones House 	<ul style="list-style-type: none"> Sponsorships, donations, and/or fundraising Leverage funding from other sources

Organization / Project Description	SOC	BSC	GOE	2018 Funding	Outcomes	Sustainability Plan
artifacts.						
Pillar Nonprofit Network: This investment will support Pillar to make necessary repairs to the elevator at Innovation Works, ensuring the space remains accessible to all London residents.				\$45,000	<ul style="list-style-type: none"> Innovation Works will have a safe and functional elevator for the community to access, increasing accessibility to the building 	<ul style="list-style-type: none"> Sponsorships, donations, and/or fundraising Leverage funding from other sources Revenue generation Social enterprise
The Cathedral Church of St. Paul: This investment will support St. Paul's to fund critical structural repairs to the Cathedral. Older than Canada itself, the Cathedral is a significant piece of architecture in our downtown, and is a gathering space for London residents from many different communities.				\$12,000	<ul style="list-style-type: none"> Funding from the Capital Grant will be used for structural repairs of the cathedral under Project Jericho initiative 	<ul style="list-style-type: none"> Sponsorship, donations, and/or fundraising Leverage funding from other sources
Youth Opportunities Unlimited: This capital investment will support the construction of the New Addition Kitchen Renovation at Youth Opportunities Unlimited, expanding the at-risk youth food and beverage services social enterprise in downtown London.				\$21,000	<ul style="list-style-type: none"> A Kitchen will be built at the new 333 Richmond Street location, enhancing the organization's ability to provide employment training opportunities for at-risk youth 	<ul style="list-style-type: none"> Sponsorship, donations, and/or fundraising
TOTAL				\$312,000		