

Committee: **Cycling Advisory Committee**

Organization/Sector represented: **Member at Large**

Name: **Owen Winkelmolen**

Address: **347 Reynolds Rd, London, Ontario, N6K2P5**

Occupation: **Fee-For-Service Financial Planner and Founder of PlanEasy.ca**

Work experience: **Founder of a financial planning tech startup here in London called PlanEasy.ca. Currently in our first year of operation. Prior to this I was with Labatt Breweries of Canada for 11 years in a variety of different functions such as finance, supply chain, revenue management and sales, all managing small teams of professionals. Most recently I was the Cash Flow Manager for Labatt managing \$560M+ in annual cash flow.**

Education: **Financial Planning Certificate from Ryerson University in Toronto Ontario. Bachelor of Engineering Physics and Management (Engineering and business dual degree) from McMaster University in Hamilton Ontario. Six Sigma Black Belt from ASQ in St. Louis, MO. CAN-BIKE Instructor Training from CAN-BIKE Canada.**

Skills: **Experienced bike commuter. I've been an all-season bike commuter for the last 8 years. Currently I bike from Byron to downtown London daily (about 10km) rain or shine. I completed the CAN-BIKE Instructor Training course. CAN-BIKE teaches children/adults about bike safety. While at Labatt I was involved in several company projects which required working with multidisciplinary teams. This experience can be directly applied to problems/projects undertaken by the Cycling Advisory Committee and its various members.**

Interest reason: **I believe cycling and bike commuting can have a very positive impact on individuals and the community at large. I would like to do my part to increase the number of bikers within the city. Bike commuting is good for your health, it can help save money, it can save time and it allows you to connect with your community in a way car commuting doesn't allow.**

Contributions: **I believe I can share my experience as a bike commuter in the city. Most of my travel in London is done by bicycle. I also have experience with a variety of different types of bicycling infrastructure from my 8 years of bike commuting in both London and in Toronto. I believe this experience can help the CAC when providing guidance to City Council and when implementing the Bicycle Master Plan. I also believe that my professional experience, specifically working in multidisciplinary teams, will help me contribute in a positive way to the CAC.**

Past contributions: **In the past I helped run AIESEC in Hamilton Ontario. AIESEC is an international not-for-profit that facilitates international work exchanges for students in college/university. Currently my business has an office in Innovation Works, a co-working space for socially minded businesses and not-for-profits here in London, and I enjoy contributing where I can to the Innovation Works community. Although I don't have any experience working on a municipal committee I'm eager to learn more about how the process works and how I can contribute.**

Interpersonal: **People describe me as calm, centered and fact based. I work very well in groups and individually. At Labatt I managed a small team of professionals as well as a few interdepartmental teams. Being effective in these two areas requires the ability to work respectfully but also efficiently with other people who may have different goals, objectives, motivations and time constraints. I believe this experience will be helpful while serving on the CAC.**

Interview interest: **Yes**