

Better Business Bureau of Western Ontario p (519) 673-3222

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Jan Delaney President BBB of Western Ontario August 10th, 2011

Ms. Cathy Saunders, City Clerk, City of London 300 Dufferin Ave., London ON N6B 1Z2

Dear Ms Saunders:

I would like to request the continuation of the sponsorship given to the Better Business Bureau for their Business Integrity Awards Program. The city has generously offered this sponsorship for the audio/visual portion of the Awards Ceremony for the past thirteen years. Since the beginning of this program the City has sponsored the audio visual portion for \$3,000. We feel that the audio/visual presentation will add a great deal in honouring the three winners at our Fourteenth Annual Awards Breakfast.

I have enclosed a copy of last years awards program to give you an idea of the participation by local businesses and business leaders.

In honouring these business practices the BBB feels the program is a great asset to the city's business community and I am pleased to say we once again anticipate an attendance of 325, mainly business persons.

This years breakfast will be held Wednesday, November 9th at 7.30 am at the London Convention Centre. Our keynote speaker will be Andy Spriet, well respected London businessman. As our sponsor, the City will once again be included in the program, recognized on the screen and added to our web site's Integrity Awards pages. As well, the City will receive four complimentary tickets to the Breakfast.

Yours truly,

Janet B. Delaney

President

cc: Orest Katolyk City of London