

To the Members of London City Council & the Corporate Services Committee:

This letter is to request a designation of municipal significance for Forest City Beer Fest 2018 Winter Pop Up Bar event. The planned festivities will occur across two days this year - March 2nd 3rd, 2018 and will be located at 211 King St, the historic site of the former Novak's building. Planned start times are 7:00 pm with the event concluding at 2:00 am both nights.

The event consists of craft beer sampling and education, local food vendors, DJs, and live music. Our goal is to build up a winter event into a significant festival, drawing crowds from across the region as we do with our summertime events.

I hope you will consider granting this resolution so the festival can continue to grow into a marquee event in the Downtown. Your support for municipal significance is an important step towards positioning London as a gateway for exploring beer culture & tourism. Our mission is to "Elevate Craft Beer" and alongside that mission we also raise up the many great brewers that are cropping up in the city -- all will be featured at this event.

I encourage you to contact me at any time for questions and feedback related to this letter. We plan to continue an excellent record of safety, security, and being good neighbours.

Thanks and Cheers,

Aaron Brown

-- Aaron Brown

Head Organizer

Forest City Beer Fest & Winter Pop-Up Bar



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