



### London Taco Fest 2018

The second London Taco Fest is a cultural celebration that involves food, entertainment and music. Our mission is to bring our diverse city together. We are going to host the festival on Saturday August 25 at Budweiser Gardens Parking Lot; we decided to change the venue since we had an incredible response from the community on 2017.

One of our goals is to support and promote Local businesses from London and surrounding cities who can offer authentic Mexican food. Overall, London's Taco Fest will help in the growth of the city and to bring people together to celebrate The Taco Day.

We are going to have local bands, Mariachi and Djs who are going to play different types of music so we are able capture the interest of all demographics. Also, we would like to offer alcoholic beverages representing the Mexican culture such as Cerveza, Tequila, Micheladas and Margaritas. For this reason we would like to apply for a Declaration of Municipal Significance.

London Taco Fest will be a very unique and exciting opportunity for Londoner's and for the people who Frequently travel to the city for summer festivals. We want people to experience the Mexican Culture first hand and exciting cuisine while being outside in the sun socializing with friend and families.

Sincerely,

Pablo Tovar  
Event Organizer