

February 10, 2014

Dear City of London and City Council,

Thank you for this opportunity to speak with you.

Our Five Minutes with You

What you GET	Learn (more) about a gap JCI London is striving to fill in London.
Why we're here TODAY	To support our request for \$20,000 through the City of London's Strategic Funding Framework.
The VALUE for London	As a start-up, we have administrative and operational needs. The sooner they're fulfilled, the quicker we add more value to young professionals looking for opportunities to grow and contribute.

Our Future in the Forest City

WHY we are doing this	To develop the best young professional talent in London. Because we're passionate about the success of ourselves and this great City.
If "Our economy is the ENGINE of our community"...	...then young professionals are the FUEL. JCI London empowers and enables the development of better fuel.
Why the fuel MATTERS	It creates momentum. But different people have different needs and interests – therefore they need different ways of engaging, growing and connecting with the place they call home.
WHO will be interested	Motivated young professionals in London who are aspiring and driven to <i>Be Better</i> in their careers and elsewhere in their lives.
"A vibrant and diverse community"	Born in London. New to London. New to Canada. Students. Union workers. Specialists. Managers. And that's just our Board! Anyone can be a young professional – it's not about what you do, it's how you (inter)act and what you want to achieve.

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Four Pillars of Junior Chamber International (JCI)



JCI London delivers on these pillars by providing three main benefits to London's young active citizens

Ability to build meaningful relationships

Exposure to unique opportunities and experiences

Strong, balanced transferable skill sets

We do this through:

National & International Conventions	Local and National Mentoring	Members run the organization (no staff)
Opportunities on National & International Boards	Practicing in a safe yet professional sandbox	Community impact aligned with our value proposition
Unique events that bring like-minded people together	Connected networks of meaningful relationships	Young professionals creating opportunity for themselves

Members are:

More active in the community

Role models at home and work

More connected in London and beyond

Empowered to *Be Better*

Ready.

Junior Chamber International London

London, Ontario, Canada

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