

6TH REPORT OF THE

INVESTMENT AND ECONOMIC PROSPERITY COMMITTEE

Meeting held on May 21, 2013, commencing at 4:00 PM, in the Council Chambers, Second Floor, London City Hall.

PRESENT: Councillor J.B. Swan (Chair), Mayor J. Fontana, Councillors M. Brown, D. Henderson and S. Orser and B. Mercier (Secretary).

ABSENT: P. Van Meerbergen.

ALSO PRESENT: Councillors D. Brown, P. Hubert and H.L. Usher and A. Zuidema, R. Armistead, J. Barber, M. Daley, C. Dziedzic, H. Filger, J.M. Fleming, K. Graham, M. Henderson, G. Hopcroft, V. McAlea Major, K. Owen, J. Smout, M. Turner, B. Warner, B. Westlake-Power and P. White.

I. DISCLOSURES OF PECUNIARY INTEREST

1. That it BE NOTED that Councillor J. Swan disclosed a pecuniary interest in clause 2 of this report, having to do with the Orchestra London Business Plan, by indicating that he is employed by Orchestra London.

II. CONSENT ITEMS

2. Orchestra London Business Plan

Recommendation: That, on the recommendation of the Deputy City Treasurer and the Director, Corporate Investments and Partnerships, the report dated May 21, 2013, with respect to the Orchestra London Business Plan BE RECEIVED for information.

3. Investment and Economic Prosperity Projects - Public Input

Recommendation: That the following actions be taken with respect to the Investment and Economic Prosperity projects and the related public input received:

- a) the report dated May 21, 2013 from the Director, Corporate Investments and Partnerships, with respect to this matter BE RECEIVED, noting that there will be improved communications on all the projects under development;
- b) the Civic Administration BE DIRECTED to continue the advancement of the plan described in the December 18, 2012, "A Path to Prosperity: Community Business Ideas to Stimulate Our Economy";
- c) the attached draft template for Economic Development Projects in the Capital Budget from the Corporate Investments and Partnerships division, BE RECEIVED; and,
- d) the City Manager BE REQUESTED to provide an update on the following related matters at the next meeting of the Investment and Economic Prosperity Committee:
 - (i) identification of any proposed additional resources that could assist in fast-tracking job creation ideas and/or projects;
 - (ii) a project management plan, to assist with project tracking; and,
 - (iii) an overall public communication plan related to these matters.

4. Grant Agreement - Employment Program Support

Recommendation: That, on the recommendation of the Director of Corporate Investments and Partnerships, the following actions be taken with respect to the proposed Employment Program Support proposal:

- a) the proposed by-law appended to the staff report dated May 21, 2013, BE INTRODUCED at the Municipal Council meeting to be held on June 11, 2013 to:
 - (i) approve the Grant Agreement with WIL Counselling and Training for Employment, for the Employment Program Support;
 - (ii) authorize the Mayor and the City Clerk to execute the Agreement; and,
 - (iii) approve the amount of the Grant;
- b) the Employment Program Support BE APPROVED, on a pilot basis for one year, with the Employment Sector Council London Middlesex and the London Middlesex Immigrant Employment Council, with an option to extend the pilot for one (1) additional year, based on the year-end update report and subject to a source of financing;
- c) the Corporate Investments and Partnerships staff BE DIRECTED to report back at the end of one year of the Grant Agreement, on the results of the program, providing job matching statistics associated with the two organizations and an evaluation of the results for the potential of a second year of funding;
- d) the Civic Administration BE AUTHORIZED to undertake all administrative acts which are necessary in connection with this award; and,
- e) the financing for this project in the amount of \$101,980 BE APPROVED as set out in the Sources of Financing Report included as Appendix 3 to the associated staff report, dated May 21, 2013;

it being noted that the Investment and Economic Prosperity Committee heard a verbal update from A. Langille, WIL Counselling and Training for Employment, with respect to this matter.

5. Proposal Feedback Letter Regarding Improving Downtown London

Recommendation: That the communication dated May 9, 2013, from R. T. Usher, Board Chair and J. MacDonald, Executive Director, London Downtown Business Association, BE RECEIVED.

III. SCHEDULED ITEMS

None.

IV. ITEMS FOR DIRECTION

6. Comments on the London Focus Ontario Fall 2012 Survey

Recommendation: That the following actions be taken with respect to the London Focus Ontario Fall 2012 Survey:

- a) the communication dated April 18, 2013, from G. Macartney, CEO, London Chamber of Commerce with respect to this matter, BE RECEIVED; it being noted that the City Manager has already responded to this communication; and,
- b) the Chamber of Commerce BE ENCOURAGED to undertake its own survey to “get the pulse of business” in the community and provide its comments and suggestions to the Municipal Council.

7. Service London Initiative

Recommendation: That the following actions be taken with respect to a service London initiative:

- a) the communication from Councillor P. Hubert, with respect to a Service

London initiative BE REFERRED to the Civic Administration for consideration in its review of services in London; it being noted that the Investment and Economic Prosperity Committee re-iterates its support for a one-stop business enterprise centre for the City of London; and,

- b) the Civic Administration BE DIRECTED to place the Business Enterprise Centre back on the City's agenda and that the London Economic Development Corporation (LEDC) BE IDENTIFIED as the lead for this initiative, with the Civic Administration to determine a City representative as the co-lead;

it being noted that the Investment and Economic Prosperity Committee heard a verbal delegation from Councillor P. Hubert, with respect to this matter.

8. Grand Theatre - Semi-Annual Program and Financial Updates

Recommendation: That D. Harvey, Executive Director of the Grand Theatre BE GRANTED delegation status at the June 24, 2013 Investment and Economic Prosperity Committee meeting to provide an update on the semi-annual program and financials of the Grand Theatre.

9. Western Fair District

Recommendation: That the following actions be taken with respect to the Western Fair District:

- a) the communications dated April 26, 2013, from Councillor J. Swan and the Municipal Council resolution adopted at its meeting held on April 16, 2013, with respect to the Western Fair District, respectively, BE REFERRED to the Civic Administration for review;
- b) the Western Fair District BE INVITED to the next Investment and Economic Prosperity Committee (IEPC) meeting to give an overview of its Strategic and Development Plans; and,
- c) the concept and basic parameters of film related business(es) in the City of London BE REFERRED to the Director of Corporate Investment and Partnerships, for consideration; it being noted that the IEPC heard a verbal delegation from J. Hart, Film Director, with respect to this matter.

V. DEFERRED MATTERS/ADDITIONAL BUSINESS

None.

VI. CONFIDENTIAL

(See Confidential Appendix to the 6th Report of the Investment and Economic Prosperity Committee enclosed for Members only.)

The Investment and Economic Prosperity Committee convened in camera from 6:05 PM to 7:29 PM after having passed a motion to do so, with respect to:

- C-1 ADDED - A matter to be considered for the purpose of instructions and directions to officers and employees of the Corporation pertaining to a proposed acquisition of land; advice that is subject to solicitor-client privilege, including communications necessary for that purpose; reports or advice or recommendations of officers and employees of the Corporation pertaining to a proposed acquisition of land; commercial and financial information supplied in confidence pertaining to the proposed acquisition the disclosure of which could reasonably be expected to, prejudice significantly the competitive position or interfere significantly with the contractual or other negotiations of the Corporation, result in similar information no longer being supplied to the Corporation where it is in the public interest that similar information continue to be so supplied, and result in undue loss or gain to any person, group, committee or financial institution or agency; commercial, information relating to the proposed acquisition that belongs to the Corporation that has monetary value or

potential monetary value; information concerning the proposed acquisition whose disclosure could reasonably be expected to prejudice the economic interests of the Corporation or its competitive position; information concerning the proposed acquisition whose disclosure could reasonably be expected to be injurious to the financial interests of the Corporation; and instructions to be applied to any negotiations carried on or to be carried on by or on behalf of the Corporation concerning the proposed acquisition. (C-1/6/IEPC)

C-2 A matter pertaining to advice that is subject to solicitor-client privilege and any communications necessary for the purpose, and a proposed or pending acquisition or disposition of land by the municipality or local board, related to the Western Fair District. (C-2/6/IEPC)

VII. ADJOURNMENT

The meeting adjourned at 7:50 PM.